

# Austin Zwick

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**Maxwell**  
Syracuse University

## EDUCATION

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**PhD – Planning;** University of Toronto (2018)

**MPA – Public Finance and Fiscal Policy;** Cornell University (2012)

**BSc – Industrial and Labor Relations;** Cornell University (2008)

## RELEVANT EMPLOYMENT EXPERIENCE

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### Assistant Teaching Professor – Syracuse University, Maxwell School of Public Affairs

August 2018 – Present

- Taught urban policy, economic development, and quantitative methods courses
- Researched and published on smart city policy and regional governance
- Lead an academic working group on infrastructure, sustainability, and resilience
- Applied for external and internal grants to fund research initiatives

### Assistant Director, Policy Studies – Syracuse University, Maxwell School of Public Affairs

August 2018 – Present

- Engaged with private and public sector clients to develop training sessions and experiential learning opportunities for undergraduate students
- Shepherded through a new undergraduate curriculum
- Administered the department's Honors and Study Abroad programs
- Assisted in hosting events for alumni, community partners, and potential donors

### Planner – Ontario Ministry of Transportation, Provincial Planning Office

March 2017 – August 2018

- Researched plans and regulations surrounding autonomous vehicles and other emerging mobility technologies
- Met with consultants and stakeholders to assist in the development of the 2051 Greater Golden Horseshoe Regional Transportation Plan
- Reviewed municipal multimodal transit plans for alignment with Ontario's Growth Plan and the Provincial Policy Statement (PPS)

### Graduate Research Assistant / Course Instructor – University of Toronto, Department of Geography and Planning

September 2013 - May 2018

- Measured economic, demographic, and social change using Census data
- Taught regional planning & municipal finance courses

### Research Analyst - Cornell University, Office of Labor Research and Education

June 2008 - August 2011

- Supervised a research team of 9 junior researchers who conducted interviews and performed data analysis
- Assisted in writing and editing research memos, reports, and academic publications

## COURSES TAUGHT

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- Smart Cities
- Regional Planning and Governance
- Municipal Public Finance
- Community Engagement Capstone
- Quantitative Planning Methods
- Method of Public Policy Analysis
- Advanced Policy Research

## BOOKS

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- **Zwick, A.** and Spicer, Z. (Forthcoming Spring 2021). The Rise of the Platform Economy and the Future of the Smart City. *McGill-Queens University Press*.
- **Zwick, A.** (Under Contract, Manuscript in Progress). Building the Smart City: Ideas, Plans, and Policies Shaping Our Urban Future. *Edward Elgar Publishing*.

## JOURNAL ARTICLES AND BOOK CHAPTERS

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*All published articles are available on my profile on ResearchGate*

- (Forthcoming Spring 2021) Authored Chapters in **Zwick, A.** and Spicer, Z. The Rise of the Platform Economy and the Future of the Smart City. *McGill-Queens University Press*.
  - 1: Introduction (w/ Spicer, Z.)
  - 9: Regulatory Paradigms for the Coming Age of Autonomous Vehicles (w/ Dundon, E.)
  - 10: The Promise and the Peril of the Smart City (w/ Hartt, M. and Webb, J.)
  - 12: A Smart City for Toronto: What Does Quayside Tell Us About the State of Smart City Building? (w/ Spicer, Z.)
  - 13: From Processors to Platforms: Innovation and the Changing Nature of Space (w/ Stewart, N.)
  - 14: Conclusion (w/ Spicer, Z.)
- Goodman, N., **Zwick, A.**, and Spicer, Z. (2020). "Public Engagement in Smart City Development: Lessons from Communities in Canada's Smart City Challenge." *The Canadian Geographer, Special Issue on Smart Cities*.
- Hartt, M., **Zwick, A.**, and Revington, N. (2020). "Resilient Shrinking Cities: Framing Our Understanding." In Michael, John Twigg, Adriana Allen, and Christine Wamsler. *A Handbook on Regional Resilience*.
- **Zwick, A.** (2019). "Fallow Appalachia". *New Geographies 10*.
- **Zwick, A.** and Spicer, Z. (2019). "Remedy or Blight: Ridehailing's Role in the Precarious Economy." *Journal of Planning Theory and Practice*.  
<https://doi.org/10.1080/14649357.2019.1629197>
- Spicer, Z., Eidelman, G., and **Zwick, A.** (2019). "Patterns of Local Policy Disruption: Municipal and State Regulatory Responses to Uber". *Review of Policy Research*. DOI:10.1111/ropr.12325
- Ross, T., Mah, J., Biggar, J., **Zwick, A.** and Modlinska, E. (2018). "Revisiting Canadian Planning PhD Programs: Student Needs and Employment Realities." *Canadian Journal of Higher Education*. DOI: 10.7202/1057130ar
- **Zwick, A.** (2018) "Comparison of the Coal and Fracking Industries in Northern Appalachia." *Journal of Appalachian Studies*. Volume 24 (2): 169 -184.
- **Zwick, A.** and Spicer, Z. (2018). "Good or Bad? Ridesharing's Impact on Canadian Cities." *The Canadian Geographer*. DOI: 10.1111/cag.12481S
- **Zwick, A.** (2017). "Welcome to The Gig Economy: Neoliberalism's Industrial Relations and the Case of Uber." *GeoJournal*. DOI: 10.1007/s10708-017-9793-8

## CURRENT WORKS-IN-PROGRESS

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- **(Under Review/ Hartt, M. and Revington, N.)** Universities, Innovation, and Urban Social Structure: Gentrification, Studentification, and Youthification in Comeback Cities. *Urban Geography*.
- **(Research Ongoing w/ Spicer, Z. and Young, M.)**. Iterative Municipal Policymaking: The Regulation and Re-regulation of Ridehailing. *Journal of Urban Affairs*.
- **(Research Ongoing)** Rust Belt to Revitalization: How Syracuse Became a Smart City. *Cities*.

## PROFESSIONAL REPORTS AND DISCUSSION PAPERS

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- Hartt, M., **Zwick, A., and** Revington, N. (2018). "Innovation and Urban Revitalization in Industrial Cities. (Don't Call it a Comeback.)". *Article. Municipal World*.
- **Zwick, A.,** Revington, N., and Hartt, M. (2018). "Anchors & Diversity: Understanding Decline and Resilience in Canadian Midsize Cities." *Discussion Paper. Evergreen CityWorks: Midsize Cities Collaborative*.
- **Zwick, A.** (2018) "Fracking and The Public Finance Challenges for Municipal Governments in the United States." *Institute on Municipal Finance and Governance Paper No. 38*.
- **Zwick, A.** (2017). "Economic Specialization in Ontario's Midsize Cities: Clusters and Anchor Institutions." *Discussion Paper. Evergreen CityWorks: Midsize Cities Collaborative*.
- **Zwick, A.** (2017). "Public Finance and City Typology: A Case-Study of Ontario's Midsize Cities." *Discussion Paper. Evergreen CityWorks: Midsize Cities Collaborative*.
- **Zwick, A.** (2017). "Where Do Frackers Call Home?" *Article. International Association of Energy Economists Energy Forum. Second Quarter 2017*
- Sotomayor, L. and **Zwick, A.** (2016). "Overcoming the Middle-Child Syndrome: Immigrant Attraction and Retention in three Mid-Sized Municipalities." *Discussion Paper. Evergreen CityWorks: Midsize Cities Collaborative*.

## CONFERENCE PRESENTATIONS

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- "Universities, Innovation, and Urban Social Structure: Gentrification, Studentification, and Youthification in Comeback Cities." *Urban Affairs Association, Apr 2020 – Washington DC*.
- "The Smart, Just City." *American Association of Geographers, April 2019 – Washington, D.C.*
- "Ridesharing's Impact on Canadian Cities." *Urban Affairs Association. Apr. 2018 – Toronto, ON.*
- "The Role of Innovation in Postindustrial Transformations." *Regional Studies Association, June 2017 – Dublin, Ireland*
- "Fiscal Health of Ontario Cities." *Canadian Association of Geography, May 2017 – Toronto, ON.*
- "Tacit Knowledge in an Era of Neoliberal Industrial Relations." *Regional Studies Association, May 2016 – Atlanta, GA.*
- "The Persistence of Impoverished Neighborhoods in Shrinking Cities." *American Association of Geographers, April 2015 – Chicago, IL.*

## CONFERENCE SESSION ORGANIZING

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- “The Platform Economy and the City.” *Session Organizer (3 panels). Urban Affairs Association. Apr. 2018 – Toronto, ON.*
- “Midsize Cities: Challenges and Opportunities.” *Session Organizer. Canadian Association of Geographers, May 2016 – Toronto, ON.*
- “A Roundtable Discussion on (Non-)Academic Employment, and Curricula Design.” *Workshop co-organizer. American Collegiate Schools of Planning, Nov. 2016 – Portland, OR.*

## INVITED TALKS

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- “Policy and Governance of Autonomous Systems.” *Panelist. Syracuse University. May 6, 2019.*
- “Differing Municipal Approaches to Canada’s Smart City Challenge.” *Panelist. York University. Nov. 07, 2018.*
- “Economic Specialization in Ontario’s Midsize Cities: Clusters and Anchor Institutions + Public Finance and City Typology: A Case-Study of Ontario’s Midsize Cities.” *Invited Talk. CityAge & Evergreen CityWorks Joint Conference, May 2017 – Hamilton, ON.*
- “Peak Oil: The Past and Future of American Energy.” *Panelist. UofToronto American Studies Association. Jan. 24, 2017.*
- “Quantitative Methods for the Midsize Cities Collaborative: Towards a Research Agenda.” *Invited Talk. Evergreen CityWorks. Sept. 30, 2016.*

## GRANTS, SCHOLARSHIPS AND FELLOWSHIPS

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- Lincoln Institute of Land Policy C. Lowell Harriss Dissertation Fellowship, 2017 (\$10,000)
- American Collegiate Schools of Planning (ACSP) Travel Award, 2017 (\$500 + Conference Fee)
- Institute on Municipal Finance and Governance (IMFG) Graduate Fellowship, 2016 (C\$5,000)
- Centre for Study of the United States (CSUS) Scholarship, 2015 (C\$1,500)
- University of Toronto School of Graduate Studies (SGS) Research Grant, 2015 (C\$1,725)
- University of Toronto Graduate Fellowship, 2013 (up to C\$17,500/year for 4 years)