

## Abbreviated Curriculum Vitae

Name: John Marshall Townsend

Date: January 8, 2019

(1) Professor of Anthropology

Maxwell School

Syracuse University

(2) Adjunct Lecturer

College of Medicine

SUNY Upstate Medical University

### Education

<u>Institution</u>	<u>Program</u>	<u>Degrees</u>
University of California, Santa Barbara	Anthropology	Ph.D.
University of California, Santa Barbara	Anthropology	M.A.
University of California, Berkeley	Psychology	B. A.

### Books published

- *What Women Want--What Men Want: Why the Sexes Still See Love and Commitment So Differently.* Oxford University Press.
- *Cultural Conceptions and Mental Illness: A Comparison of Germany and America.* University of Chicago Press.

### Refereed Journal Articles

- Associations between motives for casual sex, depression, self-esteem, and sexual victimization. *Archives of Sexual Behavior*, (2019) (with second & third authors P. K. Jonason, & T. H. Wasserman)  
Advance online publication, <https://doi.org/10.1007/s10508-019-01482-3>.
- "Casual Sex and College Students: The Impact of Father Absence" *Evolutionary Psychological Science*, 2016 (with first & third authors C. Salmon & J. Hehman). DOI 10.1007/s40806-016-0061-9
- "Gender difference in emotional reactions and sexual coercion in casual sexual relations: An evolutionary perspective. *Personality and Individual Differences*, 85, 41-49, 2015 (with second & third authors T. Wasserman & A. Rosenthal).
- "Sexual Hookups Among College Students: Sex Differences in Emotional Reactions." *Archives of Sexual Behavior* 40:1173–1181, 2011 (with second author T. Wasserman).
- "Sexual Attractiveness: Sex Differences in Assessment and Criteria." *Evolution and Human Behavior* 19: 171-191, 1998 (with second author T. Wasserman).

- "The Perception of Sexual Attractiveness: Sex Differences in Variability." *Archives of Sexual Behavior* 26: 243-268, 1997 (with second author T. Wasserman).
- "Low-Investment Copulation: Sex Differences in Motivations and Emotional Reactions." *Ethology and Sociobiology* 16: 25-51, 1995 (with second and third authors J. Kline and T. Wasserman).
- "Sex Without Emotional Involvement: an Evolutionary Interpretation of Sex Differences." *Archives of Sexual Behavior* 24: 171-204, 1995.
- "Gender Difference in Mate Preference Among Law Students: Divergence and Convergence of Criteria." *Journal of Psychology* 127: 507-528, 1993 (with second author L. Roberts).
- "Sexuality and Partner Selection: Sex Differences Among College Students." *Ethology and Sociobiology* 14: 305-329, 1993.
- "Effects of Potential Partners' Costume and Physical Attractiveness on Sexuality and Partner Selection." *Journal of Psychology* 124: 371-389, 1990 (with second author G. Levy).
- "Effects of Potential Partners' Physical Attractiveness and Socioeconomic Status on Sexuality and Partner Selection." *Archives of Sexual Behavior* 19: 149-164, 1990 (with second author G. Levy).
- "Mate Selection Criteria: A Pilot Study." *Ethology and Sociobiology* 10: 241-253, 1989.
- "Sex Differences in Sexuality Among Medical Students: Effects of Increasing Socioeconomic Status." *Archives of Sexual Behavior* 16: 427-446, 1987.
- "Sex Differences in Mate Choice and Sexuality: A Comparison of the U. S. and China." *Human Mosaic* 20: 39-76, 1986 (with second author W. Jankowiak).
- "Hospitalization and First-Contact Mental Patients: Stigma and Changes in Self-Concept." *Research in Community and Mental Health* 5: 269-301, 1985 (with second author J. Rakfeldt).

### Book Chapters

- "Racial, Ethnic, and Mental Illness Stereotypes: Cognitive Process and Behavioral Effects." In *Mental Health, Racism, and Sexism*, Charles V. Willie (Ed.). Baltimore: University of Pittsburgh Press, 1995, pp. 119-147.
- "Stereotypes of Mental Illness: A Comparison with Ethnic Stereotypes." *Culture, Medicine, and Psychiatry*. Reprinted in *Perspectives on Disability*, Mark Nagler (Ed.). Palo Alto, CA: Health Markets Research, 1991, pp. 102-118.

### Commentaries & Articles

- "Attractiveness: Perception and Behavior", CQ: the CAPA Quarterly--Journal of the Counsellors and Psychotherapists Association of NSW (2), 2012: 6-9.
- "Sex, Sex Differences, and the New Polygyny". *Behavioral and Brain Sciences*, Vol. 28 (3): 295-296, 2005. Invited commentary on: "Sociosexuality from Argentina to Zimbabwe: A 48-nation study of sex, culture, and strategies of human mating", by David P. Schmitt.
- "Pain or Sex: Choosing the Best Option." *Archives of Sexual Behavior*, Vol. 34 (1): 50-53, 2005. Invited critique of: "Should dyspareunia be retained as a sexual dysfunction in DSM-V? A painful classification decision", by Yitzchak M. Binik.

- "Sexual attractiveness: sex differences and overlap in criteria": Commentary on Gangestad & Simpson: The Evolution of Mating: Trade-Offs and Strategic Pluralism". *Behavioral and Brain Sciences*. August, 2000.
- "Adaptation and Intracultural Variation": Commentary on Laland, Odling-Smee, and Feldman: "Niche Construction, Biological Evolution and Cultural Change." *Behavioral and Brain Sciences*, April, 2000.
- "Extraversion, Sexual experience, and Sexual Emotions": Commentary on Depue and Collins: "Neurobiology of the Structure of Personality." *Behavioral and Brain Sciences*. April, 1999.
- Book Review for *Archives of Sexual Behavior* of Douglas Jones *Physical Attractiveness and Selection Theory*, University of Michigan Press, 1999.
- "Male Dominance Hierarchies and Intra-sexual Competition." Commentary on Anne Campbell, "Staying Alive: Evolution, Culture and Women's Intra-sexual Aggression," *Behavioral and Brain Sciences* . January, 1999.
- "Women Find Status Attractive; Powerful Men Take Advantage," *Syracuse Post-Standard*, September 3, 1998.
- "Power and Promiscuity: The Case of Bill Clinton." *Portland Oregonian*, September 3, 1998.
- "Dominance, Sexual Activity, and Sexual Emotions." Commentary on Mazur and Booth: "Testosterone and dominance in men." *Behavioral and Brain Sciences* 21: 386, 1998.
- "Measuring the Magnitude of Sex Differences." *Behavioral and Brain Sciences*, 15: 115-116, 1992.

#### Media Interviews & Profiles

- 2012 Featured guest on *Advice Goddess Radio* (Los Angeles), January 8.  
Link to the page about the interview :  
[http://www.advicegoddess.com/archives/2012/01/12/advice\\_goddess\\_38.html](http://www.advicegoddess.com/archives/2012/01/12/advice_goddess_38.html)  
Link to the podcast:  
<http://www.blogtalkradio.com/amyalkon/2012/01/09/advice-goddess-radio-amy-alkon>
- 2010 Featured guest, KPFZ radio talk show, *Saturday Salon*, broadcasting to Northern California--including the San Francisco Bay area, July 10.
- Work profiled in the *Chronicle of Higher Education*, June 20, 2010.
- 2008, Featured guest on Czech radio talk show, Third Dimension (Třetí dimenze) for the station Czech Radio Leonardo (Český rozhlas Leonardo), which is similar to NPR (45 minutes). Link to photos and the recording of the session:  
▪ [http://www.rozhlas.cz/leonardo/anonce/\\_galerie/434915?type=image&pozice=1](http://www.rozhlas.cz/leonardo/anonce/_galerie/434915?type=image&pozice=1)  
[http://www.rozhlas.cz/leonardo/audio/?p\\_po=3057&p\\_dat\\_from=18.03.2008&dni=1](http://www.rozhlas.cz/leonardo/audio/?p_po=3057&p_dat_from=18.03.2008&dni=1)
- 2008, Work profiled in *Sydney Morning Herald*.
- 2007, Interviews with Trice Quinlan, *Irish Examiner*; Molly Triffin, *Cosmopolitan*; Ngoc Nguyen, *Syracuse Post-Standard*: concerning sexual relationships and attractiveness.

- 2006, Interview with Bethany Heitman, *Cosmopolitan*, on heterosexual relationships (25 minutes).
- 2005, Interview with Julia Klein for an article in the *Los Angeles Times* on heterosexual relationships (35 minutes).
- 1999, Interview with Sarah Eckel for an article in *Cosmopolitan* on women's partner-selection criteria (September, 1999, 1 hr., 35 minutes).
- 1999, Telephone interview with Kathy Newman, Senior Editor, *National Geographic Magazine*, April 4, 1999 (45 minutes) for an article on "Beauty" in *NG*.
- 1999, Interview on December 10 with Jennifer Rosen for an article in *Men's Health*.
- 1999, Telephone interview with Nancy Gammerman of **ABC's 20/20** for a show on how women's status and earning power affect their sexual attractiveness in relationships (December 30, 1998, 35 minutes).
- 1999, Telephone interview with David Wooddell, Senior Researcher, Planning Council, *National Geographic Magazine*, November 4, 1998 (45 minutes) for an article on "Beauty", October.
- 1998, Interview with Teresa Cha on the stigma of mental illness for the *Syracuse Post-Standard*, June 12, (one and one-half hours).
- 1998, Interview with Julia Fisher of the *London Daily Mail*, May 31, 1998.
- Three-page profile of the Spanish edition of my Oxford book appeared in *Buena Vida*, June, 2002. This is the leading magazine on health and lifestyle in the Caribbean.
- One-page profile of my research and my Oxford book appeared in the *Syracuse Herald Journal*, June 3, 1999.
- One-column profile of my research and my Oxford book appeared in the *Boston Herald*, June 6, 1999.
- Two-page profile of my Oxford book appeared in the *London Sunday Times*, June 7, 1998.
- Television appearance on the "O'Reilly Factor," *Fox Newschannel*, June 30, 1998 (6 minutes).
- .Radio interview on WXXI Rochester, July 20, 1998 (45 minutes). WXXI is an affiliate of National Public Radio.
- Radio interview on the "Colin Bell Programme," *BBC, Scotland*, with two other discussants, July 8, 1998 (25 minutes).
- Radio interview on "51 Percent," a talk show on women's issues on National Public Radio, May 7, 1998 (40 minutes).
- Radio interview on the Breton Woods talk show, "Love and Marriage," April 20, 1998 (25 minutes).
- Book reviewed in the Sunday Star Times (New Zealand), June 21, 1998.
- Book reviewed in Canada's *Globe and Mail*, June 13, 1998.
- Book reviewed in *Kirkus Reviews*, May 11, 1998.
- Book reviewed in *Library Journal*, May 24, 1998.
- 1990- 1998, the following media representatives interviewed me for background material: Rick Weiss of the *Washington Post*; Christopher Wells for the *BBC*; Jeremy Taylor for the British television series, *Equinox*; Ann Varney of *Good Morning America*; Peter Daskoch of *Psychology Today*; Lan Nguyen of the *Baltimore Evening Sun*.

- Research profiled in *Shape*, February, 1996.
- Research profiled in *Allure*, July, 1991.
- Research profiled in *Gentleman's Quarterly*, June, 1991.
- Research profiled in *Schenectady Gazette*, February 14, 1989.

#### **Scholarly Papers and Addresses (1976-2011)**

- Invited lecture, "Hookups & sex differences in mate preferences", Department of Anthropology, University of Nevada, Las Vegas, March 12, 2010.
- Invited lecture, "Hookups: the Exceptions Prove the Rule", University of Binghamton [SUNY], April 26, 2010.
- September, 2009, Invited talk, International anthropological Congress of Ales Hrdlicka, Prague, Czech Republic: "Hookups and Sex Differences in Mate Preferences",.
- September, 2009, Roundtable Moderator, International Anthropological Congress of Ales Hrdlicka, Prague, Czech Republic: "Measuring the Magnitude of Sex Differences".
- June, 2007, Invited talk, Charles University, Prague, Czech Republic: "Hookups--the Exceptions Prove the Rules."
- June , 2006, Talk at European Federation for Sexology (EFS), Prague, Czech Republic: "Sex, Sex Differences, and the New Polygyny."
- Symposium Director, Conference for International Academy of Sex Research, Kinsey Institute for Sex Research , Bloomington Indiana: Sexual Rejection--Emotional Trauma & Healing.
- November, 2002, invited talk at the Asian Conference of Sex Research in Singapore.
- June, 2002, 20-minute talk at the Human Behavior and Evolution Society meeting at Rutgers University.
- April, 2002, Invited Discussant at the International Festival of Don Juan at Middlebury College, Vermont. The invitation included travel and lodging expenses and a \$500 honorarium.
- April, 1999, Plenary Speaker in series, "Biology, Psychology, and Behavior.", SUNY Geneseo. The series included speakers from major universities across the country (honorarium and all expenses)..
- 1999 "Sexueller Anziehung: Warum Geschlechter Sex und sexueller Reiz immernoch so verschieden sehen" (Why the Sexes Still See Sex and Sexual Attraction So Differently). Delivered in German to the departments of psychology, psychiatry, and related faculties at the University of Osnabrueck, Germany, May 26, 1999 (invited and included honorarium and all expenses).
- 1999 (June) I conducted a small seminar for representatives of the Biological Anthropology Program at the London School of Economics. Among those present were authors Paul Ekman and Helena Cronin (invited).
- 1999 "Illness Role: An Anthropological Perspective." Presented to the second-year class, College of Medicine, SUNY Health Science Center, April, (invited and included honorarium).
- "Sickness Role: an Anthropological View," SUNY Health Science Center, Syracuse New York (almost every year, for thirteen years; includes honorarium; 45 minutes; invited).
- "Race, Status, and Sexual Attractiveness." Annual Meeting of the Society for the Scientific Study of Sexuality, Houston, Texas (20 minutes).

- 1996 "Racial, Ethnic, and Mental Illness Stereotypes" Plenary lecture, University of Pittsburgh (45 minutes; included an honorarium and all travel expenses; invited).
- "Sex Without Emotional Involvement: Motivations and Emotional Reactions," Department of Anthropology, Union College, Schenectady, New York (included an honorarium; 45 minutes; invited).
- "Sexual Attractiveness and Sexuality: Emotional and Perceptual Mechanisms." Annual Meeting of the Human Behavior & Evolution Society, University of Michigan, Ann Arbor (20 minutes).
- 1992 "Good Girls and Bad Girls: Two Morphs in Female Sexuality?" Annual Meeting of the Human Behavior & Evolution Society, University of New Mexico, Albuquerque (20 minutes).
- 1991 "The Ontogeny of Sex Differences in Sexuality and Mate Selection." Annual Meeting of the Human Behavior and Evolution Society, McMaster University, Hamilton, Ontario (20 minutes).
- 1990 "Mate Selection: Sex Differences in Process and Criteria." Annual Meeting of the Human Behavior and Evolution Society, University of California, Los Angeles (20 minutes).
- 1989 "Sexual Attractiveness: Sex Differences in Assessment and Criteria." Annual Meeting of the Human Behavior and Evolution Society, Northwestern University, Evanston, Illinois (20 minutes).
- 1989 "Mental Disorders: Diseases or Social Roles." Hamilton College, New York (included an honorarium; 60 minutes; invited).
- 1988 "Social Determinants of Case Outcome." Department of Psychiatry, SUNY Health Science Center (included an honorarium; 45 minutes; invited).
- 1987 "The Concept of Sex Role as an Explanation of Sex Differences." Department of Anthropology, Union College, Schenectady, New York (included an honorarium; 50 minutes; invited).
- 1987 "Stereotypes, Stigma, and Psychiatric Case Outcome." Annual Meeting of the Society for the Study of Social Problems, Chicago, Illinois.
- "Health and Healing in Cross-Cultural Perspective." Lecture series: Humanistic Approaches to Health Care, SUNY Health Science Center (included an honorarium; 45 minutes; invited).
- 1985 "Private and Professional Lives: A Study of Personal Relationships Among Medical Students." Medical Association for Staying Human, SUNY Health Science Center (included an honorarium; 45 minutes; invited).
- 1984 "Labeling Theory, Stigma, and Changes in Self-Concept: A Study of First-Contact Mental Patients." Department of Psychiatry, SUNY Health Science Center (honorarium; 45 minutes;

#### **Grants, Awards, and Research Experience**

- 2010 Recipient, Appleby-Mosher Award, Syracuse University, to collect data for article, "Sexual hookups among college students".
- 2008 Conducted research on mate selection and taught two classes at Charles University, Prague, Czech Republic, sponsored by a Senior Specialist Award from the Fulbright Foundation.
- 2003 Fellow for the Japan Society for the Promotion of Science, grant and fellowship: research on emotional reactions to sexual rejection and betrayal, conducted seminars and delivered invited lectures at the Universities of Tokyo and Osaka.
- 2002 Research in St. Petersburg and Moscow, Russia, financed by the Center for the Study of Popular

Television, Newhouse School of Communications, Syracuse University. Interviews with TV professionals and public on sex and reality shows.

- 1990-2002 Collected more than 2000 questionnaires and 60 in-depth interviews from Syracuse University students.
- 1989 Recipient, Appleby-Mosher Award, Syracuse University, to collect data for article, "Sex Differences in Mate Preference Among Law Students".
- 1982-1986 National Endowment for the Humanities Research
- 1982-1984 Principal Investigator and Project Director of "Family: Anglos and Mexican Americans," Santa Barbara, Los Angeles, and Fresno, California.

### Editorial

- 2001-present, member Editorial Board,, *Archives of Sexual Behavior*
- 1990-2011 Reviewed article manuscripts for *British Journal of Psychology*, *Medical Anthropology Quarterly*, *Social Science & Medicine*, *Journal of Abnormal Psychology*, *Ethology and Sociobiology*, *Evolution and Human Behavior*, *Behavioral and Brain Sciences*, *Journal of Applied Social Psychology*, *Human Nature*, *Personality and Individual Differences*, *Psychological Reports*.

### Memberships and Offices

- Fellow, International Academy of Sex Research and member, Editorial Board of its official journal, *Archives of Sexual Behavior*
- Member, Society for the Scientific Study of Sexuality
- Member, Human Behavior & Evolution Society
- Chairperson, Session on Sexuality and Mate Selection, Annual Meeting of the Human Behavior and Evolution Society. Rutgers University, New Brunswick, NJ.
- Teaching Fellow, Syracuse Consortium for the Cultural Foundations of Medicine, 1980-present.
- Associate, *Behavioral and Brain Sciences*, 1992-present.

### Teaching

#### Average enrollments, 2007-2012

- ANT 363, Anthropology of Family Life--85
- ANT 425, American Life in Film & Literature--105
- ANT 365, Sexual Attraction in Cross-cultural Perspective--150
- ANT 373, Magic and Religion--85
- ANT 463, Culture & Personality--55
- ANT 465/665, Medical Anthropology--20
- Seminar for the Consortium for the Cultural Foundations of Medicine

- ANT 467/667, Culture & Mental Disorders--20
- Seminar for the Consortium for  
the Cultural Foundations of Medicine
- ANT 466/666, Culture and Sexual Behavior--55
- ANT 490/690, Independent Study--4
- Freshman Forum, Fall, 1998--15