



Maxwell | Syracuse  
University

## National Security Management Course, Spring 2022

*Executive Education Program*

*April 27 - June 10, 2022*

### Wednesday, April 27

All Times EDT

#### **(Online Session) Session 01: Tectonics**

1:00 PM - 2:30 PM

#### **America's New Map: Throughlines to Winning the 21st Century**

Thomas Barnett

*Managing Partner at Barnett Consulting LLC and former Assistant for Strategic Futures at the Office of the Secretary of Defense*

2:45 PM - 4:00 PM

#### **War Stories from the Future**

August Cole

*Non-resident fellow at the Brute Krulak Center for Innovation & Creativity at Marine Corps University and co-author of Burn In: A Novel of the Real Robotic Revolution and Ghost Fleet: A Novel of the Next World War*

4:00 PM - 4:45 PM

#### **Course Overview**

Steven Grundman

*Program Manager, National Security Studies and Senior Fellow at the Atlantic Council*

4:45 PM - 5:00 PM

#### **Course Administration**

### Wednesday, May 4

#### **(Online Session) Session 02: Strategy**

- 1:00 PM - 2:15 PM **The Fight to Defend the Free World**  
H. R. McMaster  
*Retired Lieutenant General of the US Army and Fouad and Michelle Ajami Senior Fellow, Hoover Institution at Stanford University and former Assistant to the President for National Security Affairs*
- 2:25 PM - 3:40 PM **A NATO Solarium I: NATO's Strategic Concept**  
Michael J. Williams  
*Associate Professor, Public Administration and International Affairs Department and Director, Master of Arts in International Relations, Executive Master's in International Relations programs*
- 3:50 PM - 5:00 PM **National Defense Strategy**  
Eric Ridge  
*Deputy Assistant Secretary of Defense for Strategy and Force Development and former Director for Strategy and Execution Adrienne Arsht – Rockefeller Foundation Resilience Center of the Atlantic Council*
- 5:00 PM - 5:30 PM **Library Resources (optional)**  
Winn Wasson  
*Social Science Librarian*

**Wednesday, May 11**

**(Online Session) Session 03: Hard Power**

- 1:00 PM - 2:15 PM **Future Posture and Availability Constraints**  
James Cartwright  
*Retired General of the United State Marine Corp and former Vice Chairman of the Joint Chiefs of Staff*
- 2:25 PM - 3:40 PM **Net Assessment**  
Andrew May  
*Research Director, Office of Net Assessment at the US Department of Defense*
- 3:50 PM - 5:00 PM **Strategic Leadership I: Implications for Human Capital**  
Ryan McCarthy  
*Maxwell Dean's Scholar in Residence at Syracuse University and former Secretary of the United States Army*  
Catherine Gerard  
*Professor of Practice, Department of Public Administration and International Affairs, Maxwell School at Syracuse University*

**Wednesday, May 18**

**(Online Session) Session 04: Soft Power**

1:00 PM - 2:15 PM

**Finance and Economic Instruments**

Kristen Patel

*Donald P. and Margaret Curry Gregg Professor of Practice in Korean and East Asian Affairs, Maxwell School at Syracuse University*

Christopher Griner

*Partner of the Stroock's National Security law firm and Chair of its National Security/CFIUS/Compliance Practice Group*

2:25 PM - 3:40 PM

**Information Instruments**

Mark Jacobson

*Assistant Dean of the Maxwell School for Washington Programs at Syracuse University and former Deputy NATO Senior Civilian Representative—Afghanistan*

Kate Hammerberg

*Analyst, Audience and Influence Research Unit, Bureau of Intelligence and Research (INR), U.S. Department of State*

James Ludes

*Vice President for Strategic Initiatives and Executive Director of the Pell Center for International Relations and Public Policy, Salve Regina University*

3:50 PM - 5:00 PM

**Diplomatic Instruments**

Anne Patterson

*Senior Fellow, Jackson Institute for Global Affairs at Yale and former US Ambassador to Egypt, Pakistan, Colombia, and El Salvador*

**Wednesday, May 25**

**(Online Session) Session 05: Making National Security Strategy**

1:00 PM - 2:15 PM

**A NATO Solarium II: Eisenhower's Containment**

Richard Immerman

*Professor and Edward Buthusium Distinguished Faculty Fellow in History Emeritus and the Emeritus Marvin Wachman Director of the Center for the Study of Force and Diplomacy at Temple University*

2:25 PM - 3:40 PM

**Strategic Leadership II: New Approaches**

Catherine Gerard

*Professor of Practice, Department of Public Administration and International Affairs, Maxwell School at Syracuse University*

3:50 PM - 5:00 PM

**Strategic Planning for US National Security**

Michèle Flournoy

*Co-Founder and Managing Partner of WestExec Advisors and former Under Secretary of Defense for Policy*

**Saturday, June 4**

**(On-campus Session) Session 06: Project Solarium**

2:00 PM - 5:00 PM

**A NATO Solarium III: Workshop**

Alan Allport

*Professor, History Department*

Renée de Nevers

*Associate Professor, Public Administration and International Affairs Department and Chair, Social Science Ph.D. Program and Senior Research Associate, Program for the Advancement of Research on Conflict and Collaboration*

Margaret Hermann

*Professor, Political Science Department and Director, Moynihan Institute of Global Affairs and Gerald B. and Daphna Cramer Professor of Global Affairs and Senior Research Associate for Mapping Global Insecurity and Sovereignty, Order and Conflict Working Group*

Osamah Khalil

*Associate Professor, History and Chair, International Relations Undergraduate Program and Senior Research Associate, Middle Eastern Studies Program*

Kathleen McInnis

*Adjunct Faculty at Maxwell School and Specialist in International Security, Congressional Research Service and Nonresident Senior Fellow, Scowcroft Center for Strategy and Security's Transatlantic Security*

Brian Taylor

*Professor, Political Science Department*

Michael Williams

*Associate Professor, Public Administration and International Affairs Department and Director, Master of Arts in International Relations*

6:30 PM - 8:30 PM

**Welcome Dinner**

*Location: The Comstock Room at Sheraton*

**Sunday, June 5**

**(On-campus Session) Session 07: Great Powers**

9:00 AM - 10:30 AM

**China's Social and Political Dimensions**

Dimitar Gueorguiev

*Associate Professor, Political Science, Maxwell School at Syracuse University*

10:45 AM - 12:15 PM **China in the World**

Hongying Wang

*Associate Professor of Political Science, Basillie School of International Affairs at University of Waterloo*

12:30 PM - 1:30 PM **Lunch: The Press and National Security (optional)**

*Location: 220 Eggers Hall, Dr. Paul and Natalie Strasser Legacy Room*

F. William Smullen

*Retired Colonel of the US Army; and former CEO of Advancement and Strategy at Clear Path for Veterans; and former Chief of Staff to Secretary of State Colin Powell; and former Director, National Security Studies*

1:30 PM - 3:00 PM **The Code of Putinism**

Brian Taylor

*Professor, Political Science, Maxwell School at Syracuse University*

3:15 PM - 4:45 PM **Russia in the World**

Angela Stent

*Director of the Center for Eurasian, Russian and East European Studies and Professor of Government and Foreign Service at Georgetown University*

## **Monday, June 6**

### **(On-campus Session) Session 08: The Kinmen Crisis — Background**

9:00 AM - 10:30 AM **Security Trends in the Indo-Pacific Region**

Tate Nurkin

*CEO and Founder at OTH Intelligence Group LLC and Nonresident Senior Fellow at the Atlantic Council*

John Watts

*Senior Policy Analyst in the Office of the Secretary of Defense and Senior Fellow in the Scowcroft Center for Strategy and Security at the Atlantic Council*

10:45 AM - 12:15 PM **Taiwan**

Charles Hooper

*Retired Lieutenant General of the US Army and former US Defense Attaché to the People's Republic of China*

12:30 PM - 1:30 PM **Lunch (optional)**

*Location: Institute for Veterans and Military Families*

J. Michael Haynie

*Vice Chancellor for Strategic Initiatives and Innovation, Founder & Executive Director of the Institute for Veterans and Military Families, and Barnes Professor of Entrepreneurship at Syracuse University*

1:30 PM - 3:00 PM

**Congress and National Security**

Will Goodman

*Vice President of Government Relations at Applied Research Associates and former Senior Defense Adviser to Senator Patrick Leahy*

3:15 PM - 4:45 AM

**National Security Decision Making**

Sean O'Keefe

*Howard G. and S. Louise Phanstiel Chair in Strategic Management and Leadership at Syracuse University and former Administrator of the National Aeronautics and Space Administration and former Secretary of the Navy*

James Cunningham

*Former US Ambassador to Afghanistan, Israel, and the United Nations and former US Consul General for Hong Kong and Macau*

6:30 PM - 8:30 PM

**Dinner**

*Location: Century Club*

David Van Slyke

*Dean, Maxwell School of Citizenship and Public Affairs, Professor, Public Administration and International Affairs, and Louis A. Bantle Chair in Business and Government Policy*

**Tuesday, June 7**

**(On-campus Session) Session 09: The Kinmen Crisis — Simulation**

9:00 AM - 5:00 PM

**The Kinmen Crisis**

William Banks (in the role of Secretary of the Department of Homeland Security)

*Director, Institute for National Security and Counterterrorism, Professor, Public Administration & International Affairs*

James Cartwright (in the role of Secretary of US Defense)

*Retired General of the United State Marine Corp and former Vice Chairman of the Joint Chiefs of Staff*

James Cunningham (in the role of Secretary of State)

*Former US Ambassador to Afghanistan, Israel, and the United Nations and former US Consul General for Hong Kong and Macau*

Will Goodman (in the role of Staff Director, Senate Armed Services Committee)

*Vice President of Government Relations at Applied Research Associates and former Senior Defense Adviser to Senator Patrick Leahy*

**Charles Hooper (in the role of Commander, US Indo-Pacific Command)**  
*Retired Lieutenant General of the US Army and former US Defense Attaché to the People's Republic of China*

**Tate Nurkin (control/administrator)**  
*CEO and Founder at OTH Intelligence Group LLC and Nonresident Senior Fellow at the Atlantic Council*

**Sean O'Keefe (in the role of the National Security Advisor)**  
*Howard G. and S. Louise Phanstiel Chair in Strategic Management and Leadership at Syracuse University and former Administrator of the National Aeronautics and Space Administration and former Secretary of the Navy*

**John Watts (control/administrator)**  
*Senior Policy Analyst in the Office of the Secretary of Defense and Senior Fellow in the Scowcroft Center for Strategy and Security at the Atlantic Council*

**Barbara Matthews (in the role of Secretary of the US Treasury)**  
*Minister Counselor of the Treasury Department to the European Union*

6:30 PM - 8:30 PM

**Dinner - Pizza Party**

*Location: Hartzheim Residence, Manlius, New York*

**Wednesday, June 8**

**(On-campus Session) Session 10: In Practice**

9:00 AM - 12:00 PM

**National Security Law**

James Baker

*Professor, College of Law and Director of the Institute for Security Policy and Law and Professor of Public Administration and International Affairs, Maxwell School at Syracuse University*

12:15 PM - 2:00 PM

**Lunch (optional)**

*Location: Club 44*

Jim Boeheim

*Men's Basketball Head Coach at Syracuse University*

2:00 PM - 4:45 PM

**Strategic Leadership III: Workshop**

Catherine Gerard

*Professor of Practice, Department of Public Administration and International Affairs, Maxwell School at Syracuse University*

**Thursday, June 9**

**(On-campus Session) Session 11: In the Arena**

- 9:00 AM - 10:30 AM **The Libyan Job — An Adventure**  
Stephen Kappes  
*Partner, Torch Hill Investment Partners and former Deputy Director of the Central Intelligence Agency*
- 10:45 AM - 12:15 PM **“I Did NOT Topple the Pakistani Government”**  
Karl Hofmann  
*President and CEO, Population Services International and former US Ambassador to the Republic of Togo*
- 12:30 PM - 1:30 PM **Lunch**
- 1:30 PM - 2:30 PM **Aim High**  
Deborah Lee James  
*Chairman of the Defense Business Board and former Secretary of the US Air Force*
- 2:45 PM - 5:00 PM **A NATO Solarium IV: Workshop**
- 6:30 PM - 8:30 PM **Closing Dinner**  
*Location: The Inn Complete (Red Barn)*

**Friday, June 10**

**(On-campus Session) Session 12: Last Call**

- 9:00 AM - 12:00 PM **A NATO Solarium V: Outbriefs**  
Andrew May  
*Research Director, Office of Net Assessment at the US Department of Defense*  
Peter Flory  
*Executive advisor to SMA, Inc. and former Assistant Secretary General for Defense Investment at NATO*  
David Van Slyke  
*Dean, Maxwell School of Citizenship and Public Affairs, Professor, Public Administration and International Affairs, and Louis A. Bantle Chair in Business and Government Policy*
- 12:00 PM - 12:30 PM **Course Review**  
Steven Grundman  
*Program Manager, National Security Studies and Senior Fellow at the Atlantic Council*