

# *New York Times* Front Page Dataset

## Policy Agendas Topics Codebook with Media Coding Addendums

*Updated 2014 Based on the 2014 Comparative Agendas Project Topics Codebook*

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## Variables

<b>Variable Name</b>	<b>Description</b>
Article_ID	number uniquely identifying each story in the dataset, in chronological order
Date	date of story in MM/DD/YYYY form
Article_Sequence	letter uniquely identifying each story on a given day
Title	story title
Summary	keyword summary of story, composed by coders
Topic_6digit	6-digit topic code for those rare issues that have a 6-digit categorization in this media codebook as presented below; most stories are categorized only at the 4-digit level, and in these cases the last two digits of the 6-digit code appear as 00
Topic_4digit	4-digit topic code using Policy Agendas coding scheme as presented below
Topic_2digit	2-digit topic code using Policy Agendas coding scheme as presented below

### ***Binary Variables: 1=relevant, 0=not relevant***

War on Terror	U.S.-led military actions in Afghanistan and Iraq beginning in 2001
Katrina	Hurricane Katrina
Israel/Palestine	Israel/Palestine conflict
Immigration	U.S. immigration
Presidential Elections	U.S. presidential elections
Clinton Impeachment	impeachment of President Bill Clinton
Enron	Enron scandal
Darfur	conflict in Darfur
Race/Ethnicity	issues of race and ethnicity in the U.S.
Schiavo	Terri Schiavo

# Overview

This media codebook integrates two sets of coding instructions:

- 1) in **BLUE**, the text of the Comparative Agendas Project Topics Codebook, the updated 2014 version of which can be found at <http://www.comparativeagendas.net/pages/master-codebook> (Baumgartner and Jones)
- 2) in **BLACK**, the addendums to the Policy Agendas codebook that were written for the task of collecting the *New York Times* (NYT) Front-Page Agenda Dataset (Boydston), updated in line with the uniform Comparative Agendas Project Topics Codebook as of 2014

Note that the original Policy Agendas Topics Codebook was created for the primary purpose of coding Congressional Hearings, the texts of which are fundamentally different—both in form and in substance—from the daily news articles appearing on the front page of the *New York Times*. The coding addendums were created, therefore, to assist coders in applying the Policy Agendas codes to news stories. The addendums, written in **black**, serve to clarify and specify the broader guidelines of the Policy Agendas Codebook, written in **blue**, and the two sets of instructions are compatible.

Great pains have been taken to ensure that the media coding scheme is consistent with the larger Policy Agendas Topics coding scheme, which does not always map easily onto the coding of newspaper stories. This media addendum version of the codebook makes every attempt to comport with the original version, while also providing a rubric and various coding mechanisms (including extending the coding scheme to six digits and using binary codes for certain key issues) designed to trace policy signals the public receives from the news—signals which often involve more than one policy issue, different definitions or frames of the same issue, and/or migrate across issues over time.

The structure of the Media Codebook proceeds as follows:

First, a set of general coding instructions used to orient coders to the process of identifying and coding distinct *NYT* storylines, presented verbatim as the coders who compiled the *NYT* front-page dataset received them.

Second, the complete list of issue area codes is presented. This lengthy list of codes is first organized by major topic category at the two-digit level (e.g., 02 is the code for Civil Rights, Minority Issues, and Civil Liberties). Then, within each major topic area, the Policy Agendas Codebook specifies issue areas at the four-digit level (e.g., 0207 is the code for Freedom of Speech and Religion). In some cases, the Media Addendums include six-digit codes within these four-digit categories (e.g., 020701 is the code for issues of separation between church and state). [In the case that a specific six-digit code is not available, coders use the generic 00 extension to the appropriate four-digit code.] In each topic category, items from the **blue** Policy Agendas Codebook are listed first, with the **black** Addendums integrated throughout.

# Coding Instructions

Each coder's most important task is to assign a single four-digit code (or six-digit code, if one exists) to each *NYT* article that captures the primary topic of that article. When a six-digit code for a topic area is not specified, the coder should use the appropriate four-digit code with two zeroes at the end (e.g., 020300 instead of 0203). There are two main challenges to completing the coding task.

1. First, a coder must use his or her judgment (in consultation with the project director) to identify the single issue area that best describes the substance of the article. In many cases, this will be no easy job. Articles often refer to multiple topic areas and it may be difficult to discern which one is the primary issue at hand.
2. Second, every coder is responsible for ensuring that all articles following the same specific storyline are coded in exactly the same way. This requirement makes things difficult because often different articles about the same storyline will highlight very different aspects of the story, especially when policy advocates endeavor to redefine, or "frame," an issue in a new way. Our job here is not to capture framing but to capture topic, specifically because later analysis examining the framing of each issue will rely on the premise that articles about the same issue were categorized together. It is imperative that articles along the same storyline be coded consistently, at least to the four-digit level of coding.

## Step 1: Get Familiar with the Data

After being assigned a month to code, begin by opening the Microsoft Access file for that month and browsing through the articles to make sure that everything looks alright. The articles should be arranged chronologically and, within each day, alphabetically according to sequence letter (a, b, c, etc.). Each day should have somewhere between 5 and 12 stories (i.e., you should only rarely see the sequence letters reach higher than j or k). And the title of each story should be automatically pasted in that box. Notify the project director if you see any problems.

*\*\*\* Hint: If you click on the box in the upper right-hand corner of the Access file to maximize the window, the entire coding form will fit nicely on your screen. \*\*\**

## Step 2: Read the Headline and First Three Paragraphs of the Article

Usually the information included in the headline and first three paragraphs will be sufficient to code the article. But even if it's not, you should not read beyond the first three paragraphs. Do your best to code the article based on the information you've read. If you have trouble discerning the code from this amount of information, ask the project director for assistance. Remember that the headline of an article contains valuable information; don't forget to read it!

**\*\*\* For almost each day included in the database, there will be an "Inside" article that is not a story at all but rather a listing of contents to be found within the paper. For these, leave the code box blank and type the word "Inside" in the subject section, then move on to the next story.\*\*\***

## Step 3: Summarize the Issue

In the textbox entitled "Subject of Article," give a brief description of the issue at stake in the article. Don't forget to consider the headline, as often the headline will encapsulate the primary issue being discussed. Important: This summary is not a summary of the article but rather a summary of the

primary topic being discussed. Think of this textbox as a most precise level of issue-classification within the broader topic and sub-topic classifications that you'll be assigning through the four-digit or six-digit code. Don't be concerned with the "news" of the article; just the issue. Eventually, these summaries will serve as a searchable database for political scientists hoping to find front-page *NYT* articles on a specific keyword. So make sure you include all major terms relevant to the article's topic in your summary. And if an article contains more than one topic, include the key terms of each major topic in this summary even though you will be assigning a code based on only one of those topics. Example summaries: "Bush staff working to bolster public support for war effort," "Katrina survivors look for housing; FEMA mismanagement," "New York snowstorm," "Duke lacrosse rape scandal; racial tensions." Note that the items listed in the section below as examples of distinct storylines also serve as examples of topic summaries.

#### **Step 4: Identify the Storyline**

The first part of the main coding process is to determine whether the article at hand belongs to a larger "storyline." This task is necessarily a subjective one, but coders should do their best to identify distinct storylines using the guidelines presented here. When in doubt, consult with the project director. A storyline can be defined as any event of informational value. The real litmus test of what constitutes a storyline, however, is much less formal. In essence, a storyline is any topic of conversation that the average citizen might identify as being "in the news" that day. Storylines, in other words, are topical; the stuff of "water cooler" conversations. So articles about Governor Ryan putting a moratorium on the IL death penalty constitute a storyline, and articles about increasing the standards of DNA testing in criminal trials constitute a different storyline. And over the years, the question of judicial standards for evidence has probably come up repeatedly, constituting a distinct storyline each time the issue becomes a "hot topic." In this way, a storyline will usually last no longer than a few weeks. However, some "mega" storylines, such as the War in Iraq or Hurricane Katrina, will run much longer, including multiple smaller storylines on the topic (see examples below). Thus, in a few rare cases, articles on mega storylines such as these may end up being categorized under different four-digit codes, putting some smaller storylines into one code and others into a different code, as indicated by the Addendums. Otherwise, ALL articles in the same storyline should receive the same code, at least to the four-digit level, based on the predominant policy topic discussed in that group of stories. Examples of distinct storylines include:

- Iran's plans to resume nuclear research
- New Michael Bloomberg administration
- Catholic Church priest child abuse scandal
- Dick Cheney accidentally shooting a fellow hunter
- Samuel Alito's Supreme Court nomination hearings
- 13 miners stranded in mine after explosion and their families grief
- Jack Abramoff lobbying scandal and political fallout
- Tom Delay lobbying scandal and political fallout
- Declassified documents showing that NSA worked on its own authority to expand domestic surveillance operations in the weeks following 9/11
- Capture of American POWs in Iraq
- Congressional analysis says Bush's eavesdropping on Americans without warrants rests on questionable legal grounds
- Pentagon study showing links between U.S. troop fatalities in Iraq and insufficient body armor
- Families of U.S. troops calling on Congress to increase funding for body armor
- Death of Nixzmary Brown by child abuse

- Death of Quachon Browne by child abuse
- Hamas election victory in Palestine
- Initial devastation caused by Hurricane Katrina
- Lasting social impacts of mass migration of Katrina survivors
- New economic opportunities in Katrina housing projects

### Step 5: Assign a Code

Once you have determined whether or not the article falls within a larger storyline, the second task is to identify the most appropriate code for that article. If the article is in fact part of a storyline for which you have already assigned a code, simply give the article at hand the same code. However, you must pay particular attention to the evolution of the storyline; working chronologically through a set of articles, you will sometimes encounter a storyline that appears at first blush to fall within one topic category until later, after the storyline progresses over a few weeks, it becomes clear that the storyline should be coded under a different code. It's not necessarily the case that the last topic that a storyline ends up in is the topic of the whole storyline. But it's often the case that several storylines will discuss, or frame, a common policy issue that's at stake in different and evolving ways, and in these cases it's important to get all the stories about the same basic issue coded together. In these cases, you are responsible for returning to any articles in a given storyline that have already been coded (incorrectly) and recoding them. In this way, you should work both forwards and backwards within the date range to which you are assigned in order to ensure that storylines within that timeframe are coded consistently.

If the article in question is not part of a larger storyline (or, at least, not one yet identified), then the coding decision should be based on the content of that article alone. In some cases, the code will be obvious. Stories about the unemployment rate get coded as 010300, stories about physician-assisted suicide get coded as 033401, etc. But coding decisions about many articles will be less straightforward, in most cases because the article deals with multiple topics or a single but multi-faceted problem.

#### *Coding Articles on Multiple Topics*

The following rules should guide decisions about how to code storylines that relate to two (or more) competing topics. However, regardless of the code given, the "Subject of Article" summary (discussed above) should mention both topics so that more fine-grained coding can categorize these dual-topic storylines appropriately. Where needed, this document also lists the extended six-digit codes we have created within sub-topic categories.

Throughout the coding process, and especially when coding questions arise, it may be helpful to ask yourself the following question:

*When an average citizen reads this article, under what category of issues would he/she be most likely to place the article?*

For example, a coder might reasonably consider coding an article about a series of fires set by a serial arsonist in the DC area under 270000, for fires. However, our primary goal is to categorize stories in the same way that people "around the breakfast table" will most likely be categorizing them in their minds, and so in this case the more appropriate code would be 129900, for crime. This is a fuzzy guideline, to be sure, but it is the best guideline we have for approaching the even more fuzzy task of quantifying human language.

For example, at the core of the Enron scandal is a series of illegal activities. Yet most stories about Enron will be not about the issue of these illegal activities per se but instead about the issue of corporate mismanagement, will most likely trigger people’s thoughts about big business, “fat cat” privileges, etc. moreso than crime. Thus, while stories primarily about the criminal aspects of the Enron scandal get coded under 120203, stories primarily about the issue of corporate mismanagement and ethics get coded under 152003.

Thus, we might consider putting stories about crime in the realm of fires under fires (270000), and in some cases we might do so if the fire itself really is the driving issue, not the crime behind it. But most stories about arson, especially a serial arsonist (similar to a serial DC sniper), would likely be logged in people’s minds first and foremost as stories about crime. And so most stories about arson should be coded as 129900, which is the code used for all stories about specific crimes.

Sometimes it is more difficult to discern what the primary “breakfast table” perception of a story would be. For example, we could make equally valid arguments that stories about the child sex abuse scandal in the Catholic church register first and foremost as stories either about the church (310000) or about child abuse (120700). The addendums included throughout the codebook give instructions for how to handle these cases, in many instances making use of additional coding mechanisms to trace specific storylines. For example, in order to be consistent with the larger Policy Agendas codebook stories about child abuse by Catholic priests are coded under a code unique to this story line, 120701.

With a few notable exceptions of storylines that need to be divided between two or more codes, all stories within a given storyline must be consistently coded under the same code, making it easy to compare front-page attention to particular clusters of storylines at a later date (e.g., if we want to track attention to religion and include stories about child abuse by Catholic priests in this analysis, we can simply aggregate the stories under 120701 with the stories under 310000 for analysis).

Put another way, articles (those with and without a broader storyline) should be coded according to the *driving* issue of the story, not any peripheral issues. Coders should not think too hard about the broader political implications of the article/storyline at hand but, instead, should code the article/storyline based on the most prominent issue directly on the surface of the news—the issue that is going to “stick” in Americans’ minds after they have put down the morning paper.

**\*\*\* Hint: When in doubt about what the driving issue of a story is, re-read the title! \*\*\***

### ***Specific Instructions for Coding International Issues***

Articles/storylines should only be coded according to issue categories that are substantive in nature (e.g., education, healthcare, defense, etc.) if the United States is a major actor in the article/storyline. All articles/storylines about issues in other nations—i.e., when the U.S. is not involved—should be coded using the international area codes as appropriate, with the last two digits signifying the major topic category of the substantive issue. So an article/storyline about gay marriage in the U.S. would be coded as 020200, but an article/storyline about gay marriage in Canada would be coded as 192102. Likewise, although a topic like AIDS could certainly be seen as a world issue, an article/storyline about AIDS pharmaceutical lobbying in the U.S. would be coded as 033100, whereas the same article/storyline set in India would be coded 192103. This kind of distinction can become particularly precarious in the case of the defense codes, but in general the 161900 series of codes should be reserved for conflict involving the U.S., whereas conflict between two international actors (e.g., Israel and Palestine) should be coded according to the country codes (e.g., 192116). In contrast,

articles/storylines that involve the U.S. should be coded under the appropriate substantive issue code, not the international area codes.

### ***Specific Instructions for Coding U.S. Governmental Institutions***

Articles/storylines about characteristics of a governmental institution (e.g., the Presidency, Congress, the Federal Courts, the Pentagon, etc.) or issues within the institution itself—such as appointments, institutional approach or philosophy, scandal, etc.—are coded according to the institutional codes (e.g., 120400, appropriate 200000’s code, 192600). Articles/storylines about an institution's handling of a policy issue, however, are coded according to the specific issue. For example, an article/storyline about a Supreme Court decision on abortion is coded 020801 (for abortion) instead of 120400 (for the courts). Similarly, an article/storyline about battles in the UN over nuclear inspections is coded 160500 (for nuclear weapons) instead of 192600 (for the UN).

### ***Instructions for Using -00 vs. -99 Codes***

The original Policy Agendas Codebook does not clarify the distinction between the “general” and the “other” codes, but for our purposes the -00 codes should be used for articles/storylines on the general topic of the first two digits of the coding category without focusing on anything specific. The -99 code, on the other hand, should be used for articles/storylines on topics of the same level of specificity as the other sub-categories within that topic (i.e., the third and fourth digits of the code) but for which there simply is no specific code extension. So an article/storyline about how we need to focus more on education in America would receive code 060000, whereas articles/storylines about school land issues or sex education would be coded as 069900.

Articles/storylines focused on individual political actors should be coded according to that person’s position. For example, a storyline detailing Vice President Dick Cheney’s heart condition and medical procedures would be coded 209900, just as a storyline about the health of a Supreme Court Justice would be coded 129900.

## **Step 6: Check Appropriate Issue Boxes**

The issue boxes highlight specific main storylines or issue areas tracked for the NYT front-page data that might span multiple subtopic codes. If the main topic of a story falls under one of the issue boxes, mark it appropriately:

- War on terror
- Hurricane Katrina
- Israel/Palestine dispute and conflict
- US immigration
- US Presidential elections
- Bill Clinton impeachment
- Enron
- Darfur
- Issues of race/ethnicity in the US
- Terri Schiavo

# Topics Codebook (Updated 2014)

## *General Introduction*

Observations in Policy Agendas Project datasets are coded according to the guidelines and topic system described below. This codebook is an updated version of the original codebook created by Baumgartner and Jones.

Each entry is coded into one of 20 major topics and 220 subtopics. In this codebook, we provide a series of general coding guidelines for classifying observations, a complete list of all major topics and subtopics, and examples of cases coded in each subtopic. Users should note that not all the topic and subtopic numbers are consecutive and that the coding system is hierarchal: each subtopic falls within a single major topic. Analysts concerned with identifying each case dealing with a particular issue may want to use care in also examining the textual summaries for cases in related subtopics and in the ‘general’ subtopic, since these can include cases that discuss multiple subtopics. Also note that some Project datasets use limited additional codes (for example, New York Times and Encyclopedia of Associations) and these are described in related data codebooks.

## *2014 Update to Codebook*

As of February 2014, this codebook reflects significant revisions to the PAP major and subtopic coding system that are now implemented in all public datasets. These changes include the closest implementation of the international Comparative Agendas Project codebook in the U.S. Context, and are listed below. All datasets now include two sets of codes: major topic codes and subtopic codes updated to the 2014 codebook described below, and major topic codes and subtopic codes that correspond to the international Comparative Agendas Project codebook ([www.comparativeagendas.net/](http://www.comparativeagendas.net/)). These changes include, but are not limited to: the addition of a new major topic for “Immigration”, the addition of a subtopic code for “Fisheries,” and the merging of some country/region subtopic codes within “Foreign Affairs.”

Changes relevant to datasets with subtopics (Hearings, Laws, Executive Orders, State of the Union, Supreme Court, Roll Calls, Bills):

- Moved 530 to 900
- Merged 1907/1908/1909/1911/1912/1914/1919/1920 as 1921
- Merged 342/343/344 as 342
- Recoded obs. mentioning domesticated animal welfare in 709 as 405
- Recoded obs. mentioning fishing issues and fisheries in 709 as 408
- Recoded obs. mentioning specific industries in 504 as substantively related subtopics

Changes relevant to NYT dataset:

- Moved 28 to 23
- Recoded obs. mentioning immigration within 5 (as included in subtopic 530) as 9
- Recoded obs. mentioning domesticated animal welfare within 7 (as included in subtopic 709) as 4
- Recoded obs. mentioning fishing issues and fisheries within 7 (as included in subtopic 709) as 4
- Recoded obs. mentioning specific industries in 5 as substantively related subtopics

Changes relevant to Most Important Problem dataset:

- Moved “Immigration/illegal aliens” in 5 to 9

Changes relevant to Encyclopedia of Associations dataset:

- Moved “Immigration” related observations into 9



Changes relevant to Policy Mood dataset (see data codebook for more information)

- Moved 530 to 900
- Recalculated 500s

For comparability with any existing analyses, the 2013 Codebook and corresponding archived versions of all datasets are available upon request. Please email [policyagendas@gmail.com](mailto:policyagendas@gmail.com). Any future fixes or data updates will not be reflected in these archived versions.

### ***General Coding Guidelines***

1. Observations are coded according to the single predominant, substantive policy area rather than the targets of particular policies or the policy instrument utilized.

For example, if a case discusses mental health programs for returning veterans it would be coded according to the predominant substantive policy area (mental illness, code 333) rather than the target of the programs (veterans affairs, code 1609). If a case discusses changes to the home mortgage tax deduction, it is coded according to the substantive policy area (consumer mortgages, code 1504) rather than the policy instrument (the tax code, code 107).

2. Observations that discuss appropriations for particular departments and agencies are coded according to their substantive policy area. Those that discuss appropriations for multiple departments and agencies that span multiple major topic codes are coded as general government operations (code 2000).

For example, cases that discuss appropriations for the Dept. of Energy are coded as energy (code 800) and those that discuss appropriations for the FAA are coded as air transportation (code 1003). Cases that discuss appropriations across multiple major topic areas, such as appropriations for the Dept. of State (code 1900), the Dept. of Defense (code 1600), *and* the Dept. of Energy (code 800), are coded as general government operations (code 2000).

3. Observations that discuss terrorism and homeland security issues are coded according to their substantive policy focus.

Since 2001, the U.S. government has revised its nomenclature for many government activities, often associated with the creation of the Department of Homeland Security. Because we are sensitive to the historical consistency of our category system going back to 1947, this has required some adjustments. As a result, and according to the first guideline above, cases discussing terrorism and homeland security are coded according to the particular substantive aspect of terrorism or homeland security at issue. For example, if an observation discusses a terrorist act outside of the United States by a foreign entity, it will be coded as international terrorism (code 1927), while an observation that discusses strengthening airline security will be coded as air transportation (1003). Further, a case that discusses the protection of citizens from bioterrorist attacks with public health dimensions will be coded as health promotion (code 331), a case that discusses the prevention of terrorist attacks on crops or farm animals will be coded as animal and crop protection (code 405), and a case that discusses the prevention of terrorist attacks on nuclear energy facilities will be coded as nuclear energy (code 801). Observations dealing with the Department of Homeland Security (DHS) budget requests, appropriations and other broad or cross-cutting issues involving DHS are coded as Civil Defense and Homeland Security Functions (code 1615), which includes general domestic terrorism prevention efforts.

4. Observations that discuss Native American affairs (code 2102), D.C. affairs (2014), or the affairs of U.S. Dependencies and Territories (code 2105) are placed in their corresponding subtopic codes regardless of substantive policy area. This is an exception to the first guideline.

For example, a case that discusses restrictions on firearms in D.C. are coded as D.C. affairs (code 2014) rather than weapons control (code 1209).

5. Observations that mention foreign countries are coded according to the following sub-guidelines.

- a. Observations that discuss U.S.-focused implications related to the policy of a foreign country are coded according to the substantive policy area. For example, if a case discusses the implications of a country's CO<sub>2</sub> emissions policy on U.S. domestic climate change policy, it is coded as global warming (code 705).
- b. Observations that discuss the U.S. and another country in a dyadic relationship are generally coded within "Foreign Trade," "Foreign Affairs," or "Defense" depending on the substantive policy focus. General U.S. foreign policy issues are coded as foreign affairs (code 1900) and non-specific bilateral agreements are coded according to the country mentioned (code 1910 or 1921).
- c. Observations not mentioning the U.S. are coded according to substantive policy area within Foreign Affairs. For example, if a case discusses violations of human rights in a specific country it is coded as human rights (code 1925). Remaining cases without a substantive policy focus are coded according to the region or specific country mentioned. These include cases discussing the entry of a new country into the E.U. (code 1910), the tax system of another country (code 1910 or 1921), or political developments in another country (code 1910 or 1921).

6. The "general" (NN00) subtopic includes cases where more than one distinct subtopic was discussed within a single major topic area.

For example, if a case discusses both water pollution (code 701) and air pollution (code 705), it is coded as a general environmental issue (code 700). Thus, the general category within each major topic area includes some cases that are truly general as well as some cases that are the combination of as few as two subtopics. Each major topic includes an "other" category (NN99) for issues that do not fit into any of the categories and for which there were too few cases to justify the creation of a new category.

7. While it is uncommon that observations not related to appropriations equally span two *major* topic areas, these observations are assigned the numerically lower major or subtopic code.

For example, a case that discussed both drinking water safety (code 701) and hydroelectricity (code 802) with equal weight is coded according to the numerically lower code (code 701). This is a rarely used, arbitrary guideline employed for cases that do not clearly have a distinguishable, predominate substantive issue focus.

# Major Topics

1. Macroeconomics
2. Civil Rights, Minority Issues, and Civil Liberties
3. Health
4. Agriculture
5. Labor and Employment
6. Education
7. Environment
8. Energy
9. Immigration
10. Transportation
12. Law, Crime, and Family Issues
13. Social Welfare
14. Community Development and Housing Issues
15. Banking, Finance, and Domestic Commerce
16. Defense
17. Space, Science, Technology and Communications
18. Foreign Trade
19. International Affairs and Foreign Aid
20. Government Operations
21. Public Lands and Water Management
23. Arts and Entertainment
24. State and Local Government Administration
26. Weather and Natural Disasters
27. Fires
29. Sports and Recreation
30. Death Notices
31. Churches and Religion
99. Other, Miscellaneous, and Human Interest



# 1. Macroeconomics

## 100: General Domestic Macroeconomic Issues (includes combinations of multiple subtopics)

Examples: the administration's economic plans, economic conditions and issues, economic growth and outlook, state of the economy, long-term economic needs, recessions, general economic policy, promote economic recovery and full employment, demographic changes, population trends, recession effects on state and local economies, distribution of income, assuring an opportunity for employment to every American seeking work.

**Use 010000 for storylines on purchasing trends, such as how much money Americans spent on e-Bay this year.**

**Use 150200 for stories about the behavior of a particular company on the stock market, but for the general rise and fall of the DOW use 010000.**

**Also use 010000 for storylines about general economic conditions in the U.S. For example, stories primarily about the unemployment rate should go under 010300. Stories primarily about families being laid off from their jobs should go under 050300 and stories primarily about people losing their homes to foreclosure should go under the appropriate 14 code. But storlines that use two or more specific policy problems like job losses and home foreclosures but are primarily about the economy in general go under 010000.**

## 101: Inflation, Prices, and Interest Rates

Examples: inflation control and reduction, anti-inflation programs, calculation of inflation statistics and price index statistics, consumer price index, food prices, cost of living, interest rates, bureau of labor reports on inflation, effects of inflation on business, general economic statistics.

## 103: Unemployment Rate

Examples: unemployment and employment statistics, economic and social impact of unemployment, national employment priorities, employment and labor market development, bureau of labor reports on unemployment.

See also: 502, 503 solutions to unemployment problems

## 104: Monetary Supply, Federal Reserve Board, and the Treasury

Examples: monetary policy issues, Federal Reserve's yearly monetary policy reports, Department of Treasury and Federal Reserve Board budget requests and appropriations, credit availability, national savings rate, relationship between fiscal and monetary policies, control of gold supply, gold reserve issues, savings bonds, treasury bonds.

See also: 1808 exchange rates; 1501 Federal Reserve banking issues.

**Use 010400 for Federal Reserve Board decisions regarding monetary policy, and treasury issues, etc. But stories regarding the Fed's regulation of interest rates should go under 010100, and stories about the Fed's regulation of banking should go under 150100.**

### **105: National Budget and Debt**

Examples: administration's yearly budget proposals, balanced budget act and enforcement, budget process, federal debt and deficit, deficit reduction and management proposals, budget projections, increases in the public debt limit, concurrent budget resolutions, impact of budget reductions on industries, states and communities, move trust fund accounts off-budget, move trust fund accounts on-budget, public debt issues, including retirement of public debt, changes in fiscal year status.

### **107: Taxation, Tax policy, and Tax Reform**

Examples: state taxation of income, state and local income taxes, clarification of tax code, tax code reform, luxury and excise taxes, estate and gift taxes, corporate income taxes, collection procedures for federal taxes, administration tax proposals, income tax reform, tax treatment of charities, federal tax code reform and simplification, revenue acts, impact of taxes on business, multiple tax changes (excise and capital gains), general tax changes, charitable contribution deduction bills, domestic tax breaks for foreign businesses.

(Special Note: Specific tax changes should be coded based upon the subject matter. For instance, deductions for mortgages should go in mortgages; tax incentives to promote child care should go in child care, also all omnibus tax issues, general legislation that amends the internal Revenue Code without any specific reference).

See also: 2009 IRS administration.

### **108: Industrial Policy**

Examples: manufacturing strategy, technological capacity of industry, assistance to specific industries, national industrial policy, industry revitalization and growth, decline in U.S. industrial productivity, plant closings and relocation, industrial reorganization, commission on productivity, industrialization centers.

See also: 1806 international business competition; 1403 economic development programs.

### **110: Price Control and Stabilization**

Examples: economic stabilization programs, wage-price control and freezes, administered pricing programs, emergency price controls.

### **199: Other**

## 2. Civil Rights, Minority Issues, and Civil Liberties

### 200: General (includes combinations of multiple subtopics)

Examples: Civil Rights Commission appropriations, civil rights violations, Civil Rights Act, Equal Rights amendments, equal employment opportunity laws, discrimination against women and minorities, appropriations for civil rights programs, civil rights enforcement, coverage of the civil rights act, employment discrimination involving several communities (age, gender, race, etc. in combination), taking private property, impact on private property rights, employment discrimination due to race, color, and religion.

### 201: Ethnic Minority and Racial Group Discrimination

Examples: minority set aside programs, minority contracting and business development, appointment of minorities to federal judgeships, school desegregation, minority discrimination by rental car agencies, FBI hiring and promotion of minorities, race based crimes, investigation of the Ku Klux Klan.

**The 020100 code is about ethnic/racial discrimination, so all stories where the primary policy issue (not the frame) is about discrimination should be coded here. All stories where the primary policy issue is something else should be coded accordingly, but if the story (or the larger storyline) has overtones of racial discrimination the race/ethnicity binary code should also be used.**

**Use code 020100 for all storylines about affirmative action (in the contexts of job hiring or firing, school admissions, etc.).**

**Use code 020100 for riots fueled by racial/ethnic discrimination.**

**Use code 020100 for discussion of racial segregation.**

**Use code 020100 for arson attacks targeted at black churches.**

**Use 120902 for police brutality when race is just mentioned in passing, but for general racial profiling or racist slurs by police, or race-based police brutality use 020100.**

**Note that cases like the Amadou Diallo shooting are particularly difficult to code by issue not by frame. But in cases like the Diallo storyine where there really are two issues at play—police procedures and racial profiling—it is appopriate to split the storyline accordingly, making sure to select the “race/ethnicity” binary code for all stories in the storyline, even if race is not explicitly mentioned. Thus:**

**Use 020100 for stories about the Amadou Diallo shooting where the core issue being raised is race/ethnicity (and check the race/ethnicity code).**

**Use 120902 for stories about the Amadou Diallo shooting where the core issue being raised is police procedures and protocol (and check the race/ethnicity code).**

**In general, an article about another policy issue (unemployment, abortion, partisanship, etc.) that happens to mention race should be coded for that policy issue, using the binary race/ethnicity variable. Only when racial/ethnic discrimination is the primary issue should 020100 be used.**

*201299: "Hispanics view the Democratic Party as better able than the Republican Party to manage the economy, create jobs and improve the nation's public school system, according to a New York Times/CBS News poll."*

*201100: Attempts to gerrymander congressional districts to favor black candidates.*

## **202: Gender and Sexual Orientation Discrimination**

Examples: gender and sexual orientation discrimination in the military, social security inequities affecting women, employment barriers to women, female salary inequities, sex discrimination regulations, equal pay for women.

**020201 – issues of same-sex marriage**

**020200 – gays in the military**

## **204: Age Discrimination**

Examples: age discrimination in employment, mandatory retirement ages, age discrimination in selection of federal judges, EEOC problems in enforcing age discrimination laws, retirement age policies.

## **205: Handicap or Disease Discrimination**

Examples: discrimination against the disabled, airline discrimination against blind people, employment of persons with disabilities, insurance discrimination of blind people, civil rights of institutionalized persons and the mentally retarded, travel problems of the handicapped, discrimination based on genetics or health conditions.

## **206: Voting Rights and Issues**

Examples: state discriminatory barriers to voting registration, banning literacy tests, Voting Rights Act and enforcement, free mailing of voter registration forms, lowering the voting age to 18, abolition of poll taxes.

## **207: Freedom of Speech & Religion**

Examples: amendments to the civil liberties act, religious freedom, physical desecration of the flag, school prayer, religious speech protection, anti-obscenity legislation.



## **020703 – issues of the separation of church and state**

### **208: Right to Privacy and Access to Government Information**

Examples: privacy of consumer and worker records, employee drug and polygraph testing, computer access and security, police wiretapping, privacy of medical records, access to government records and information, disclosure and confidentiality standards for government information, electronic funds transfer and financial privacy, security and privacy of criminal arrest records, Freedom of Information Act (FOIA), dissemination of USIA films, programs or information within the US or at museums, protection of women's abortion rights.

**Storylines on domestic surveillance, wiretapping etc. should be coded as 160300, even if questions of executive / legislative authority are raised (though these secondary issues should be referenced explicitly in the subject of storyline description). HOWEVER, storylines that explicitly raise questions of privacy or civil rights violations should be coded as 020800.**

#### **020801 – issues of abortion; abortion clinic bombings**

#### **020802 – issues of jurisdiction over life-support decisions (e.g, Terri Schiavo), physician-assisted suicide, etc.**

#### **020803 – issues of privacy related to wiretapping**

**Use 020803 for stories about wiretapping where the primary issue is privacy (e.g., Congressional hearings held to determine if privacy is violated through wiretapping, etc.) and intelligence is a side note.**

**Use 160303 for stories about wiretapping where the primary issue is intelligence (federal wiretapping for national security, stories about leaks in intelligence security, the missing hard drives at Los Alamos National Labs (LANL), etc.) and privacy is a side note.**

**In this way, all stories primarily about wiretapping should be in either 020803 or 160303.**

### **209: Anti-Government Activities**

Examples: theory and practice of Communism, subversive activities control act, investigate the activities of the Black Panther Party, internal security laws, investigation of the Students for a Democratic Society, investigation of anti-Vietnam War protesters, investigation of the activities of the New Left, communist involvement in urban race riots, investigation of the Communist Party of Puerto Rico, investigation of student unrest at various universities, investigation of communist youth activities, establishing agencies to educate the public on the tactics of communist subversives, investigate the scope of Soviet activity in the U.S., investigate communist infiltration of education institutions and the U.S. military.

**Use 161501 for U.S. cases of domestic terrorism and militia activity (e.g., Oklahoma City bombing, the Freeman militia group in Montana)**

## **299: Other**

Examples: right to livelihood, legal fees equity act, misuse of OEO funds, membership on the Commission on Civil Rights

**Use 029900 for issues of eminent domain.**

**029901 – rights of detainees on U.S. soil (including Guantanamo Bay)**

**So use 029901 for rights issues in the case of detainees on U.S. soil (including Guantanamo Bay)**

**Use 161901 for rights issues in the case of detainees NOT on U.S. soil.**

**Use 192501 for human rights issues related to U.S.-captured detainees and prisoners of war.**

**Thus, all stories primarily about U.S.-held detainees should be covered between 029901, 161901, and 192501 (and these codes should ONLY contain stories about U.S.-held detainees).**

## 3. Health

### 300: General

Examples: National Institute of Health (NIH) appropriations, Department of Health and Human Services (DHHS) appropriations, activities that provide little evidence of policy direction, commissions to study health issues, solvency of Medicare

### 301: Comprehensive health care reform

Examples: proposals to reform broader health system (rather than specific aspects of a program), including establishment of a national health care system, comprehensive Medicare reform, delegation of responsibilities to the states, changing responsibilities of states, regulation of state health care reform, initiatives in women's health, initiatives in rural health, federal assistance percentages, state share of Medicare or Medicaid payments.

See also: 334 for long term health care reform; 302 for insurance reform.

### 302: Insurance reform, availability, and cost

Examples: Access, eligibility, the uninsured, Medicare premiums, Medicare supplemental insurance (Medigap), establishment of tax free medical savings accounts, regulation of the individual insurance market, ERISA, coverage of veterans under Medicare, coverage of veterans under federal employee health plans (FEHB), regulation of HMOs and insurers with respect to general availability of coverage (e.g. patients' bill of rights), enrollment mix requirements for HMOs.

See also: 331-36 specific benefits; 334 long term care insurance, Medicare catastrophic coverage Act, 503 ERISA other than health.

**Use 030200 for efforts to supplement Medicare with lower-cost insurance options and about reforming prescription drug benefits (though stories about existing prescription drug benefits should go under 033500).**

*030200: Last week the Senate and House passed similar measures giving the 40 million Americans on Medicare the chance to receive a prescription drug benefit either under the traditional, government-run Medicare program or under new programs offered by private health plans.*

**Use 030200 for federal funding of Medicaid**

### 321: Regulation of drug industry, medical devices, and clinical labs

Examples: Generally about safety of products and procedures, approval processes, drug labeling and marketing, organ transplant allocations, safety of the blood supply, faulty cholesterol screening, prescription drug counterfeiting, pacemaker regulation, prescription drug labeling, over-the-counter drug safety, fatal allergic reactions to drugs, drug abuse in nursing homes, vitamin, mineral and diet supplements, regulation of drug marketing procedures, approval of drugs to combat specific diseases,

FDA drug approval process, FDA regulation of medical devices, FDA approval of contraceptive devices, regulation of clinical trials, , inspection of x-ray equipment by PHS).

See also: 335 prescription drug costs; 398 research; 1520 for antitrust issues .

### **032101 – Health/safety issues surrounding illegal importation, sale, or distribution of prescription drugs**

**Use 032101 for health/safety issues surrounding illegal importation, sale, or distribution of prescription drugs**

**Use 033501 for costs, coverage and legal distribution of prescription drugs**

**Use 120300 for illegal drug production, trafficking, and control**

### **322: Facilities construction, regulation, and payments**

Examples: Construction of hospitals, laboratories, health centers and nursing homes, including issues of undersupply in rural or urban areas (disproportionate share payments to hospitals) payments to hospitals for inpatient services under Medicare, emergency care facilities, regulation of standards and activities within these facilities, including personnel qualifications, HHS certification of long-term health care facilities, nursing home standards and regulation, Public Health Service (PHS) appropriations, PHS activities and regulation, medical lab reliability issues, Hospital Construction Act.

See also: 323 payments to providers; 325 teaching hospitals.

### **323: Provider and insurer payment and regulation**

Examples: Reimbursement rates and methods for physicians, insurance companies, or specific procedures, peer review procedures, prospective payment system (PPS), appeals processes, payment rates for HMO services, regional adjustments, risk adjustment, reimbursement for chiropractors, foreign medical graduates, nurse practitioners, payment for outpatient services

See also: 325 workforce training programs; 302 insurer or managed care consumer protections.

### **324: Medical liability, fraud and abuse**

Examples: Malpractice issues, fraudulent medical degrees, unfair sales practices, misuse of federal funds for mental health care, Medicare overbilling, conflicts of interest, misuse of federal funds for mental health care, medical malpractice insurance coverage, revocation of physician licenses, suspension of physician privileges, dispute resolution for medical malpractice claims, unfair sales practices in the diet and medical industries, liability protection for federal physicians.

See also: 325 for physician certification and licensing.

### **325: Health Manpower & Training**

Examples: Issues of undersupply and oversupply of health personnel, including incentives to practice in underserved areas, certification and licensing procedures, coverage of services provided by training programs and medical schools, reimbursement rates for teaching hospitals, construction of teaching hospitals, collective bargaining, health manpower training, nurse training, public health training grants, physician training, medical libraries, nurse midwifery .

See also: 324 Malpractice issues, 323 compensation and regulation of health care providers.

### **331: Prevention, communicable diseases and health promotion**

Examples: Cancer screening, health promotion programs, consumer guides, medical information, health education in schools, immunization, prevention programs for osteoporosis, sexually transmitted diseases, tuberculosis, federal response to AIDS, breast cancer treatment, skin cancer, renal disease, treatment of high blood pressure, Legionnaire's disease, communicable disease control, sickle cell anemia prevention, polio, Center for Disease Control funding, designation of national health holidays.

See also: 208 right to privacy; 341-44 drug and tobacco programs.

**Use 033100 for stories where the main issue is obesity, nutrition, etc. But when the primary issue of a story is about a demographic group, use the appropriate topic 13 code (e.g., 130100 for nutrition monitoring programs for the elderly, 130200 for risk of obesity among low-income population, 130300 for elderly health issues).**

### **332: Infants and children**

Examples: Preventive services for children, prenatal care, child and juvenile health care, school health programs, child immunization, Comprehensive Child Immunization Act, reduction of infant mortality, promotion of breast feeding, prenatal care programs, child health care, sudden infant death syndrome, childhood malnutrition, fetal alcohol syndrome, child dental care.

See also: 331 for health education programs; 208 for abortion related issues.

### **333: Mental health and mental retardation**

Examples: Federal role in providing services to the mentally ill, mental health services, quality of care for mentally ill, mentally ill and handicapped children, specialized housing for mentally retarded, mental health centers.

See also: 324 misuse of federal funds for mental health care, 322 review of hospital psychiatric programs.

### **334: Long-term care, home health, terminally ill, and rehabilitation services**

Examples: Benefits and costs issues related to Medicare catastrophic costs, hospice, nursing homes, in home care, regulation of the sale of long-term health care to the elderly, long-term care insurance improvement, court appointed guardianships for the elderly and infirm, aging, gerontology research, National Institute of Aging, problems in financing long-term care, community alternative to

institutional care, approaches to long-term care for the elderly, conferences on aging, comprehensive home health care, rehabilitation needs of persons with head injuries, life-sustaining treatments for the terminally ill.

See also:322 nursing home standards; 333 long term care for the mentally ill; 1304 disability benefits; 1609 veterans' disability benefits; 323 payment for outpatient services; 336 provision of outpatient benefits.

### **335: Prescription drug coverage and costs**

Examples: Medicare prescription drug coverage, coverage of specific drugs under Medicaid, rising costs of drug coverage, coverage of clinical trials and experimental treatments.

See also:321 regulation of drug industry .

**Use 033500 for issues of prescription drug coverage, reforming Medicare to offer prescription drug coverage to low-income citizens, the high cost of prescription drugs, etc.**

*033500: "The Bush administration will soon propose significant cuts in Medicare payments for cancer drugs, based on new data suggesting that the government pays far more than the market price for such medicines, administration officials said today."*

#### **033501 – Costs, coverage and legal distribution of prescription drugs**

**Use 032101 for health/safety issues surrounding illegal importation, sale, or distribution of prescription drugs**

**Use 033501 for costs, coverage and legal distribution of prescription drugs**

**Use 120300 for illegal drug production, trafficking, and control**

### **336: Other or multiple benefits and procedures**

Examples: Treatment for Alzheimer's, dental services, vision services, renal disease, breast cancer detection and treatment, durable medical equipment (e.g. wheelchairs).

### **341: Tobacco Abuse, Treatment, and Education**

Examples: cigarette advertising and regulatory issues, ban on smoking in federal buildings, increase public awareness of smoking health risks, smoking prevention education programs, health effects associated with smoking.

### **342: Alcohol/Controlled and Illegal Drug Abuse, Treatment, and Education**

Examples: implementation of the national minimum drinking age act, alcoholic beverage advertising act, alcohol abuse among the elderly, prevention of adolescent alcohol abuse, health insurance coverage of alcohol abuse treatment, drunk driving victims protection, drunk driving enforcement aid for states, alcoholism prevention programs, drug abuse education and

prevention programs in schools, community based anti-drug programs, federal prison substance abuse treatment availability act, drug abuse treatment programs and insurance coverage, extension of drug and alcohol abuse prevention programs, health coverage of drug and alcohol abuse treatment programs, drug and alcohol abuse prevention programs in schools, drug and alcohol abuse in the armed services, juvenile alcohol and drug abuse, entertainment industry efforts to curb drug and alcohol abuse.

See also: 1203 drug trafficking; 321 drug safety.

(Special Note: This topic merges previous subtopics 342, 343, and 344.)

**034200 – alcohol abuse, prevention, and education.**

**034200 – drug abuse, prevention, and education.**

### **398: Research and development**

Examples: Alzheimer's research, research on women's health, government tax incentives for research and development, research grants to organizations and educational institutions, conferences on health-related issues, genetic engineering issues, medical research and regulatory issues, sleep disorders research, NASA-NIH biomedical research, fetal tissue transplant research, health policy research programs, medical applications of biotechnology research, research on increased life expectancy, human genetic engineering research, biomedical and behavioral research.

**Use 039800 for all research related to human life science, regardless of where the scientists are located in the world. Use code 079800 for research related to environmental science and code 179800 for research related to physical and mechanical science (e.g., robotics, weather).**

**Use 039800 for all storylines about human stem cell research, even if questions of ethics are involved.**

### **399: Other**

Examples: health consequences of a nuclear attack.

**039901 – general medical ethics questions**

## 4. Agriculture

**In general, if it's "out of the ground or already dead" consider whether it is still an agricultural issue. All business aspects (e.g., commodities trades, corporate mergers) go under the 15 category – only trade of actual ag products goes here.**

### **400: General (includes combinations of multiple subtopics)**

Examples: DOA, USDA and FDA appropriations, general farm bills, farm legislation issues, economic conditions in agriculture, impact of budget reductions on agriculture, importance of agriculture to the U.S. economy, national farmland protection policies, agriculture and rural development appropriations, family farmers, state of American agriculture, farm program administration, long range agricultural policies, amend the Agriculture and Food Act, National Agricultural Bargaining Board.

### **401: Agricultural Trade**

Examples: FDA inspection of imports, agriculture export promotion efforts, agricultural trade promotion programs, tobacco import trends, agricultural export credit guarantee programs, impact of imported meats on domestic industries, country of origin produce labeling, USDA agricultural export initiatives, value added agricultural products in U.S. trade, establish coffee export quotas, effects of Mexican produce importation, international wheat agreements, livestock and poultry exports, amend Agricultural Trade Development and Assistance Act of 1954, reemphasize trade development, promote foreign trade in grapes and plums, prohibit unfair trade practices affecting producers of agricultural products, extend Agricultural Trade Development, enact the Agriculture Trade Act of 1978, establish agricultural aid and trade missions to assist foreign countries to participate in US agricultural aid and trade programs, Food, Agriculture, Conservation and Trade Act Amendments.

See also: 1800 general foreign trade; 1502 agricultural commodities trading.

### **402: Government Subsidies to Farmers and Ranchers, Agricultural Disaster Insurance**

Examples: agricultural price support programs, USDA crop loss assistance, farm credit system financial viability, federal agriculture credit programs, agricultural disaster relief programs, subsidies for dairy producers, farm loan and credit issues, reforming federal crop insurance programs, credit assistance for family operated farms, federal milk supply and pricing policies, renegotiation of farm debts, USDA direct subsidy payments to producers, establishing farm program payment yields, peanut programs, wheat programs, evaluation of the supply and demand for various agricultural commodities, beef prices, cotton acreage allotments, shortages of agricultural storage facilities, agricultural subterminal storage facilities, financial problems of farm banks, Agricultural Adjustment Act, farm vehicle issues, Wool Act, Sugar Act, feed grain programs, cropland adjustment programs .

See also: 1404 farm real estate financing.

### **403: Food Inspection and Safety (including seafood)**

Examples: FDA monitoring of animal drug residues, consumer seafood safety, budget requests for food safety programs, food labeling requirements, grain inspection services, regulation of health and



nutrition claims in food advertising and labeling, sanitary requirements for food transportation, regulation of pesticide residues on fruit, food irradiation control act, regulation of artificial food coloring, federal control over the contamination of food supplies, meat grading standards, meat processing and handling requirements, improvement of railroad food storage facilities, shortage of grain storage facilities, food packaging standards, food buyer protection, regulation of food additives, federal seed act, definition and standards of dry milk solids.

See also: 401 inspection of food imports.

#### **404: Agricultural Marketing, Research, and Promotion**

Examples: soybean promotion, research, and consumer information act, USDA commodity promotion programs, cotton research and promotion, wheat marketing problems, livestock marketing, new peanut marketing system, establishing a national commission on food marketing, fruit and vegetable marketing, industrial uses for agricultural products, meat promotion program, national turkey marketing act, federal marketing quotas for wheat.

#### ***405: Animal and Crop Disease, Pest Control, and Domesticated Animal Welfare***

Examples: USDA regulation of plant and animal mailing to prevent the spread of diseases, control of animal and plant pests, pork industry swine disease eradication program, virus protection for sheep, grasshopper and cricket control programs on farmland, USDA response to the outbreak of citrus disease in Florida, eradication of livestock diseases, brucellosis outbreak in cattle, USDA integrated pest management program, toxic contamination of livestock, fire ant eradication program, proposed citrus blackfly quarantine, predator control problems, biological controls for insects and diseases on agricultural crops, eradication of farm animal foot and mouth diseases, efforts to protect the food-supply from terrorist attacks, treatment and welfare of domesticated animals or animals under human control, use of animals for research, sale or transportation of animals

See also: 403 pesticide residues on foods; 704 pollution effects of pesticides; 709 welfare of wild animals and humane trapping.

#### ***408: Fisheries and Fishing***

Examples: regulation of commercial fishing and fisheries, fisheries conservation and management; fish hatchery development; fishery resources; fish trapping; fishing licenses; general loans to fisheries or fisherman's associations; rebuilding of fisheries; fishing quotas.

See also: 498 fisheries research; 709 protection of fish species/populations, or restoration of fish habitats; 1007 regulation/safety of fishing vessels; 1902 international fishing agreements; 2103 public land conveyance for fisheries.

#### **498: Agricultural Research and Development**

Examples: condition of federally funded agricultural research facilities, USDA nutrition research activities, USDA agricultural research programs, regulation of research in agricultural biotechnology

programs, organic farming research, potential uses of genetic engineering in agriculture, agricultural research services, research on aquaculture.

**499: Other**

Examples: methodologies used in a nationwide food consumption survey, agricultural weather information services, federal agricultural census, designate a national grain board, home gardening, redefinition of the term "farm", farm cooperative issues.

## 5. Labor

### NOTES:

- \* Stories about employee relations and labor unions should be coded by substantive issue area where possible.
- \* Storylines on the general economic status of a particular industry or company should be coded according to that industry (e.g., 100600 for the Ford auto company or auto manufacturers in general, 170700 for Fox news or the broadcasting industry in general, 230000 for the Martha Graham Dance Company or performing arts companies in general, etc.).
- \* Storylines about commercial operations should be coded in the 15 codes as appropriate (e.g., 150700 for bankruptcy, 152001 for personnel issues such as hiring / firing CEOs, 152002 for corporate mergers, 152003 for corporate fraud, 152500 for consumer safety, etc.).
- \* Storylines about non-financial corruption in a company should be coded according to the substance area of the company (e.g., false testimony about the safety of railroads should be coded as 100500, a high school principal falsifying test scores should be coded as 060100, etc.).
- \* Storylines about employee/workplace issues should be coded in the 05 codes as appropriate (e.g., 050100 for worker safety, 050300 for employee benefits, etc.).

### 500: General (includes combinations of multiple subtopics)

Examples: Department of Labor budget requests and appropriations, assess change in labor markets to the year 2000, human resources development act, recent decline in the number of manufacturing jobs, national employment priorities, employment security administration financing, current labor market developments.

Use 050000 for general discussion of job market trends (e.g., law firms losing lawyers to dot com start-ups that can pay higher wages).

Use 050000 for storylines about general salary incentives (e.g., how the private sector pays more than the public sector).

### 501: Worker Safety and Protection, Occupational and Safety Health Administration (OSHA)

Examples: mine safety regulations, lead exposure risks during construction activities, improving OSHA safety and health programs, petrochemical plant worker safety, repetitive motion illnesses in the workplace, OSHA penalties and procedures for violations resulting in employee death or disability, investigation of a fatal fire at a chicken processing plant in North Carolina, construction safety standards, improve procedures for occupational health hazards identification, identification of high-risk diseases in the work place, worker protection at Superfund clean-up sites, drug and alcohol abuse in the work place, compensation for occupational diseases, safety at DOE nuclear facilities, black lung benefits and black lung disease.

## **502: Employment Training and Workforce Development**

Examples: job training partnership acts (JPTA), job opportunities and basic skills training programs, federal aid for job retraining, job displacement programs among timber workers, workforce 2000 employment readiness act, elderly workers and job re-training, DOL bonuses to states for training and employment of long-term welfare recipients, displaced homemakers vocational and education assistance, national employment priorities act, work incentive programs, manpower and employment problems in Cleveland, manpower development and training act, public service jobs for unemployed, public service job programs, Comprehensive Employment and Training Act (CETA).

## **503: Employee Benefits**

Examples: underfunded pension plans and pension plan protection, emergency unemployment compensation, retiree health benefits, guarantees of retirement annuities, employee stock ownership plans, fraud and abuse in employee sponsored health insurance programs, minimum health benefits for employees, pension benefit guarantee corporation, voluntary employee leave sharing program, unemployment compensation system financing, worker compensation ratemaking reform, tax treatment of employee fringe benefits, disability insurance legislation, railroad employment benefits, welfare and pension plans disclosure act, Employee Retirement Income Security Act (ERISA).

See also: 2004 federal employee benefits.

**Use 050300 for storylines involving workplace incentive programs and improvements (e.g., four-day work weeks available to employees, “bring your dog to work” program, work-sponsored volunteer program). Note that federal incentive programs go under 200400.**

## **504: Employee Relations and Labor Unions**

Examples: general labor-management relations, striker replacement legislation, operations of the NLRB, federal agency guidelines for worker dispute resolution, unions and collective bargaining problems, labor law reform and unfair labor practices, terms of office for local labor union officers, investigation into the causes of labor disputes, notification of plant closures or layoffs, amend the National Labor Relations Act, right to organize, employee organization efforts.

See also: 1202 illegal activities of labor unions; 1926 International Labor Organization.

(Special Note: Industry-specific observations are coded according to substantive issue area when possible: 1003 FAA regulation of pilot rest periods; 1005 federal mediation of railway employee dispute; 602 teacher strikes.)

**Put employee relations and labor union issues (including layoffs/downsizing) under substantive issue areas where possible. If the primary issue is corporate management, use 152001.**

*050400: New strategies for labor unions*

*100000: Transit strike*

*120900: Policy pay raises*

### **505: Fair Labor Standards**

Examples: minimum wage regulation for federal contracts, increase the minimum wage rate, enforcement of wage and hour standards, require contractors to pay wages at the rate in locality where the construction occurred, fair labor standards act, application of the fair labor standards act in Puerto Rico, penalties on employers for overtime work requirements, Davis-Bacon Act (or Davis Bacon).

### **506: Youth Employment, Youth Job Corps Programs, and Child Labor**

Examples: youth employment through conservation projects, increase youth participation in job training centers, youth employment regulation and protection, voucher system to promote youth service programs, youth involvement in community service programs, summer youth education and employment programs, job training for disadvantaged youths, summer camps and youth camps (all activities and issues associated with summer and youth camps).

See also: 501 child labor safety.

### **508: Parental Leave and Child Care**

Examples: Family and Medical Leave Act, child care assistance programs, child care for low and moderate income families, meeting the child care needs of working parents, affordability of insurance for day care centers, parental and medical leave, child care placement assistance for working parents, dependent care, dependent and Child care.

### **529: Migrant and Seasonal workers, Farm Labor Issues**

Examples: migrant and seasonal worker housing, national office for migrant farm workers, migrant children's nutrition and education needs, improvement of migrant living and working conditions, social and economic problems of migrant workers, migrant workers and their effect on American labor, Mexican farm labor programs, migratory labor bills, health clinics for migratory farm workers, farm labor supply programs

**Put stories primarily about immigration under 090000.**

**Put stories primarily about U.S. border security under 120101.**

**Put stories primarily about drug trafficking at the U.S. border under 120301.**

### **599: Other**

Examples: discontinuance of monthly press briefings by the Bureau of Labor Statistics, worker alienation research, materialism and the American family work ethic, DOL automatic data processing system.

## 6. Education

### 600: General (includes combinations of multiple subtopics)

Examples: Department of Education (DOEd) appropriations, state of education in the U.S., education programs development, education quality, national education methods, impact of education budget cuts, white house conference on education, National Institute of Education.

**For storylines about corruption/scandal in higher education use code 060100 (e.g., University President giving a particular company a construction contract on campus in an under the table exchange for a job after she retired from being President).**

### 601: Higher Education

Examples: student loan reform, reauthorization of the higher education act, higher education student financial aid programs, violations of NCAA regulations by some colleges, direct loan programs for graduate students, student loan fraud and default, role and financial need of black colleges and universities, Montgomery GI bill, military education, veterans education assistance, foreign students at U.S. military academies, rising costs of operating higher education institutions, improving the quality of higher education, Pell Grant eligibility changes, status of university endowments in light of federal aid reduction to higher education, national defense education act, Sea Grant and Space Grant programs.

#### **060101 – School shootings on college campuses**

### 602: Elementary and Secondary Education

Examples: federal elementary and secondary education programs, school funding disparities, education choice programs, high school dropout intervention programs, certification standards for public school teachers, impact of federal budget cuts on school districts, elementary and secondary school student discipline problems, the safe schools act, construction assistance for school facilities, high school scholarship programs, elementary and secondary schools and supplemental educational centers, preschool issues, charter schools, No Child Left Behind Act, accountability in education.

See also: specific measures under NCLB aimed to increase the quality of education, math and science certification standards – 607.

**For storylines on whether creationism or evolution should be taught in the schools, use 060200.**

#### **060201 – School shootings at K-12 schools**

### 603: Education of Underprivileged Students

Examples: Head Start programs, teaching disadvantaged students, Even Start Education Act, education needs of Hispanics, bilingual education needs, Department of Education grants to improve skills of economically disadvantaged students, effects of Head Start on later performance, adult literacy

programs, combating adult illiteracy in the U.S., Head Start grant allocation formula, education for children from low income homes, enrichment programs for disadvantaged secondary school students.

See also: 201 school desegregation efforts.

#### **604: Vocational Education**

Examples: appropriations for vocational education programs, federal aid for vocational training, technical and vocational education programs, vocational aid program requirements, impact of proposed budget cuts on vocational education, vocational and occupational education.

#### **606: Special Education**

Examples: education programs for the deaf, DOEd grants for early intervention services for disabled infants and toddlers, appropriations for Education of the Handicapped Act, progress in implementing program for learning disabled youth, handicapped education, free public education for the handicapped, education assistance for the blind, Disabilities Education Act.

#### **607: Educational Excellence**

Examples: promotion of excellence in education, promotion of science and math education, education standards and testing, improvement of science education facilities, increase foreign language competency in U.S. schools, programs to promote teacher excellence, grants for improving computer education in schools, establish centers for gifted and talented students, use of telecommunications to share teaching resources, grants for library construction, federal library program developments, public library facilities, teacher certification standards for math and science teachers.

See also: general reform efforts aimed at increasing the quality of education (e.g. NCLB), teacher certification standards for all teachers – 602.

#### **609: Arts and Humanities**

Examples: Appropriations for NEA, NEH, Department of Interior loans for performing arts at parks, national endowment for local arts development programs, federal role in funding arts programs, federal funding for the Kennedy Center , White House conferences on the arts and humanities, American folklife.

See also: 1707 public broadcasting; 1798 NSF funding.

#### **698: Research and Development**

Examples: education research appropriations, Department of Education research and development programs, research on education technology.

#### **699: Other**

Examples: propriety of a videotape made by the Department of Education (DOEd), DOEd internal problems, review National Center for Education Statistics activities, dismissal of Education Appeal Board cases, retirement and lifelong learning.

See also: 2103 school land conveyances.



# 7. Environment

## **700: General (includes combinations of multiple subtopics)**

Examples: EPA, CEQ, ERDA budget requests and appropriations, implementation of the Clean Air Act, review of EPA regulations, Environmental Crimes Act, U.S. policies and international environmental issues, requirements for states to provide source pollution management programs, EPA pollution control programs, Comprehensive Environmental Response Act, environmental implications of the new energy act, environmental protection and energy conservation, adequacy of EPA budget and staff for implementing pollution control legislation.

## **701: Drinking Water Safety**

Examples: Clean Water Act, EPA water pollution abatement, pesticides in groundwater, lead contamination of drinking water, drinking water safety programs, comprehensive program to assess the quality of the nation's groundwater, drinking water availability, dioxin levels in drinking water, fluoridation of water, Federal Water Pollution Control Act, terrorist attacks on water supply.

**If the main issue of a story is a terrorist attack on the water supply specifically, use 0701. If the main issue is terrorism on U.S. soil generally, use 161500 or 161501 as appropriate.**

## **703: Waste Disposal**

Examples: interstate waste disposal, solid waste management, federal management of municipal waste, municipal sewage problems, EPA municipal sewage treatment construction grants program, recovery of energy from municipal solid waste, garbage and/or trash collection issues, waste treatment facility.

## **704: Hazardous Waste and Toxic Chemical Regulation, Treatment, and Disposal**

Examples: EPA administration of the Superfund program, hazardous waste sites cleanup, hazardous materials transportation, international movement of hazardous waste, insurance company liability for cleanup costs of hazardous waste sites, DOT routing of ultra hazardous cargoes, hazardous waste landfills, possible sites for nuclear waste repositories, toxic substances control and regulation, advance notice of hazardous of hazardous material storage for firefighters, pesticides regulation.

## **705: Air pollution, Global Warming, and Noise Pollution**

Examples: Clean Air Act, air quality issues affecting national parks, EPA regulation of chemical plant emissions, costs and effects of chronic exposure to low-level air pollutants, ambient air quality criteria, global warming, national action plan for reducing greenhouse emissions, ozone layer depletion, national program to control acid rain, effects of chlorofluorocarbons on the ozone layer, regulation of automobile emissions, EPA noise control programs, CAFE standards.

## **707: Recycling**

Examples: recycling contaminated materials, beverage container recycling, state and local recycling efforts, promotion of recycling as a means of reducing solid waste, resource conservation and recycling.

### **708: Indoor Environmental Hazards**

Examples: radon awareness and disclosure act, indoor air quality and radon abatement legislation, lead exposure reduction, childhood lead poisoning prevention, public schools asbestos inspections, management and control of asbestos in government buildings, EPA programs relating to indoor air contamination, airliner cabin air quality, health effects of exposure to low level radiation from video display terminals, EPA regulation of indoor disinfectants.

### **709: *Species and Forest Protection***

Examples: endangered species protection act, gray wolf restoration, protection of spotted owls, exotic bird conservation, protection of performance animals, regulation of trapping devices, bald eagle protection, regulation of laboratory animals, fish and wildlife protection and management programs, marine mammal protection, Bristol Bay fisheries protection, salmon conservation issues, sport fish restoration programs, protection of certain tuna species, scientific findings on late-successional forest ecosystems, old growth forest protection, wilderness refuge protection, control of illegal trade in animals and plants.

See also: 405 treatment of domesticated animals or animals under human control; 408 fishery conservation and management; 1902 international agreements on resource/wildlife conservation; 2101 national parks; 2103 public lands management.

*070900: oil drilling in the Arctic National Wildlife Refuge*

### **710: Coastal Water Pollution and Conservation**

Examples: preservation of wetlands, regulation of ocean dumping, pollution from cruise ships, marine plastic pollution control, marine sanctuaries appropriations, pollution in the Chesapeake Bay, protection of coral reef systems, Columbia river water pollution, coastal barrier improvement, coastal erosion and management, federal and state coastal zone protection policies, toxic pollution in the great lakes, regulation of the incineration of hazardous wastes at sea, oil spills.

See also: 2104 water resources development; 711 pollution in small lakes, rivers, and streams.

### **711: Land and Water Conservation**

Examples: watershed protection, including pollution in small lakes, rivers, and streams; land and water conservation fund amendments, USDA soil conservation promotion, soil conservation for watershed projects, topsoil conservation standards, water supply problems, federal-state water resources rights, beach erosion.

See also: 2104 water development projects

### **798: Research and Development**

Examples: environmental research and development programs, EPA research and development appropriations, global climate change research, ocean research using satellite technology, marine biotechnology research, National Environmental Data System.

**Use 079800 for all research related to environmental science, regardless of where the scientists are located in the world. Use code 039800 for research related to human life science and code 179800 for research related to physical and mechanical science (e.g., robotics, weather).**

**799: Other**

Examples: abolishing the council on environmental quality, environmental consequences of nuclear war, EPA capability for forecasting future environmental problems, environmental impact statements, report of the Council on Environmental Quality.

## 8. Energy

### **800: General (includes combinations of multiple subtopics)**

Examples: Department of Energy (DOE) budget requests and appropriations, DOE and NRC budget requests and appropriations, national energy security policy, U.S. energy goals, U.S. energy supply and conservation, regulation of natural gas and electricity, impact of taxation on national energy policy, global energy needs, emergency plans for energy shortages, promotion of energy development projects, long-range energy needs of the U.S., energy capital requirements, establish the DOE, energy advisory committees.

See also: 2104 for energy and water development projects.

### **801: Nuclear Energy and Nuclear Regulatory Commission Issues**

Examples: Nuclear Regulatory Commission and Atomic Energy Commission budget requests and appropriations, nuclear power licensing reform, nuclear power plant fire safety legislation, U.S. nuclear power policy, safety of nuclear facility storage tanks for high level radioactive waste, revise the claims system for nuclear accidents, standardized design for nuclear power plants, NRC regulation of the TVA nuclear power program, new technologies for safer nuclear reactors, need for international nuclear safety standards, Three Mile Island nuclear plant accident, state of the atomic energy industry, atomic energy patents, fusion energy act, Energy Research and Development Administration (ERDA), protection of nuclear plants from attack.

See also: 501 nuclear worker safety; 1614 defense related nuclear waste; 704 nuclear waste.

### **802: Electricity and Hydroelectricity**

Examples: Tennessee Valley Authority (TVA) and Bonneville Power Administration (BPA) budget requests and appropriations, electric power plant construction, hydroelectric project licensing, hydroelectric power development, utility payment reform, FERC licensing of electric power plants, rural electrification programs, ability of rural electric cooperatives to provide adequate power, BPA electric power rates and ratemaking procedures, electric utility rate reform and regulation improvement, regional shortages of electric power, financial management of the TVA, electric utilities financial problems, regulation of electric power plants use of natural gas, vulnerability of U.S. electric power systems to accidents, increase in rural electric rates, emergency sales of electric power, impact of inflation and recession on the electric utility industry.

### **803: Natural Gas and Oil (Including Offshore Oil and Gas)**

Examples: natural gas regulation, natural gas pipeline safety issues, Trans-Alaska pipeline development, natural gas and oil exploration on federal lands, estimates of natural gas reserves in the U.S., state jurisdiction of the transportation of natural gas, offshore gas and oil leasing, outer continental shelf lease cancellation and compensation process, collection and dissemination of information on winter heating fuels, oil prices and demand, gasoline price increases, OPEC crude oil prices, oil shortages, increase in world oil prices, long-term outlook of the world oil supply, oil imports and foreign commission payments, administration's gasoline rationing program, oil imports and energy

security, foreign oil production and consumption, oil shale mining claims and regulation, estimating domestic oil production, royalty and value calculation procedures for oil and gas produced on federal lands., petroleum storage facility fire prevention and safety, strategic petroleum reserve, antitrust issues in oil and gas distribution.

See also: 2103 mineral resources of the outer continental shelf; 710 oil spills.

**Use 080300 for storylines about oil supply and / or oil prices affecting the U.S., even if the oil source is not in the U.S. (e.g., Saudi Arabia).**

### **805: Coal**

Examples: DOE clean coal program, clean coal technologies, regulation of coal slurry pipelines, extent and recoverability of U.S. coal reserves, Great Plains coal gasification project, regulation of federal land leases for the extraction of coal, federal standards for surface coal mining, coal imports.

### **806: Alternative and Renewable Energy**

Examples: hydrogen and renewable energy programs, promotion of solar and geothermal power, promotion of alternative fuels for automobiles, issues of ethanol gasoline, biomass fuel and wind energy programs, ocean thermal energy research, solar energy development program, assistance for the Synthetic Fuel Development Corporation, loans for alcohol fuel research, geothermal leases on federal lands, hydrogen programs.

### **807: Energy Conservation**

Examples: energy efficiency in the U.S. government, home energy efficiency programs, community energy efficiency act, energy conservation in cities, energy conservation standards for household appliances, establish building energy performance standards, diesel fuel and gasoline conservation act, promotion of carpooling, daylight savings time extensions, motor vehicle fuel efficiency.

### **898: Research and Development:**

Examples: national energy research and development policy, DOE energy technology research and development, energy storage research and development programs, role of national laboratories in energy research and development, hydrogen research and design programs .

### **899: Other**

Examples: DOE and EPA use of consultants, energy materials and equipment allocation, standby energy authorities legislation, future requirements for energy data, establish the institute for long-range energy analysis.

# 9. Immigration

## *900: Immigration and Refugee Issues*

Examples: immigration of Cuban refugees to the U.S., refugee resettlement appropriations, HHS authority over immigration and public health, INS enforcement of immigration laws, legalization procedures for illegal immigrants, assessment of Haitian refugee detention by the U.S., immigration and education issues for aliens, adjusting visa allocations based on applicant job skills, DOL certification process for foreign engineers working in the U.S., denial of visas to political refugees, appropriations for the INS, citizenship issues, expedited citizenship for military service.

See also: 529 migrant and seasonal workers; 1524 tourism; 1929 passport issues.

*090000: "In southeast Texas, where thousands of illegal immigrants are placed in crowded detention centers after trying to cross the border, doctors have installed X-ray machines to help isolate quickly anyone who might be infected with tuberculosis."*

*090000: "Week after week, the packages make their way from Puebla, Mexico, to Tulcingo Travel in Jackson Heights, part of a thriving underground of cross-border couriers who fly back and forth between the New York area and Latin America, transporting the sorely missed pleasures of home to the city's immigrants with an immediacy that is changing their way of life."*

# 10. Transportation

Use 079800 for all research related to environmental science, regardless of where the scientists are located in the world. Use code 039800 for research related to human life science and code 179800 for research related to physical and mechanical science (e.g., robotics, weather).

## 1000: General (includes combinations of multiple subtopics)

Examples: Department of Transportation (DOT) and National Transportation Safety Board (NTSB) requests and appropriations, budget requests and appropriations for multiple agencies (NTSB, FAA, CAB), surface transportation programs, national transportation policy, rural transportation needs, adequacy of transportation systems, Interstate Commerce Commission policies and procedures, impact of budget cuts on DOT programs, highway and mass transit programs, transportation assistance programs, high-speed ground transportation systems.

See also: 1003 budget requests and appropriations for FAA and CAB.

## 1001: Mass Transportation and Safety

Examples: mass transit grant programs, development of new urban public bus system, financial condition of the intercity bus industry, emergency subsidies to urban mass transportation programs, metrorail safety, public transportation.

## 1002: Highway Construction, Maintenance, and Safety

Examples: National Highway Transportation Safety Administration (NHTSA) budget requests and appropriations, federal aid for highway construction, highway safety and design, highway trust fund surplus, national maximum speed limit laws, pavement deterioration of highways in Florida, freeway problems in California, federal funding for bridge maintenance projects, highway user taxes, increase vehicle weight and width limitations on interstate highways, defense highway needs, control of advertising on interstate highways, infrastructure development, bridges, National Highway Academy, highway beautification programs, adding trees and plants along highways.

## 1003: Airports, Airlines, Air Traffic Control and Safety

Examples: Federal Aviation Administration (FAA) and Civil Aeronautics Board (CAB) budget requests and appropriations, aviation safety issues, financial condition of the airline industry, uses of satellite technology in aviation, FAA delay in procurement of air traffic control equipment, development of new commercial aircraft, commercial air service restrictions, airline compliance with FAA safety regulations, nationwide airport expansion needs, FAA regulation of aircraft noise, FAA air traffic controller standards, airlines fares and services, airplane crash liability standards, problems with airline computer reservation systems, air traffic control computer failures, oversight of CAB practices and procedures, CAB regulation of charter air carriers, rates and fares of foreign air transportation, federal airport construction aid, civil aviation academy.

Use 100300 for storylines about concerns about airplane safety in response to terrorist threats (or perceived terrorist threats) (e.g., the crash of TWA flight 800 in 1996).

### **1005: Railroad Transportation and Safety**

Examples: AMTRAK budget requests and appropriations, federal railroad safety inspection and enforcement programs, development of high speed passenger rail transportation, growth of regional railroads, sales of short line and regional railroads, ICC rail rate regulation, AMTRAK passenger safety issues, freight rail industry regulation, Northeast Rail Service Act, shortage of railroad cars for commodity transportation, revitalization of Northeast Corridor rail properties, railroad deregulation.

### **1006: Truck and Automobile Transportation and Safety**

Examples: trucking industry regulation, establish a national system of licensing for truck and bus drivers, truck safety audit and investigation procedures, prohibition of tandem trucks, size and weight limitations for trucks on interstate, impact of federal regulations on independent truckers, long and short haul trucking provisions, regulation of freight forwarders, ICC regulation of the trucking industry, motor vehicle safety issues, auto industry development of airbags, motor vehicle information programs, automobile safety belt usage, automobile crash testing and standards, economic status of automobile manufacturing, all-terrain vehicle safety, trucking industry deregulation, efforts to reduce drunk driving.

See also: 705 automobile emissions regulation, automobile CAFE standards.

### **1007: Maritime Issues**

Examples: U.S. Coast Guard, Merchant Marine, and Federal Maritime Commission budget requests and appropriations, cargo liability limits and the carriage of goods by sea, cargo preference laws, revitalization of the maritime industry, commercial fishing vessel safety, navigation safety issues, cruise ship safety, commercial shipbuilding industry, navy policies on transportation of military cargo by Merchant Marine, financing construction of merchant ships, maritime freight industry regulation, intercoastal shipping act, regulation of ocean shipping rates, Great Lakes pilotage, small boat safety, Coast Guard operation of ocean weather stations, navigation rules on inland waterways, designation and naming of channels, designation and naming of vessels).

See also: 1902 international fishing and wildlife agreements; 1915 Panama Canal ; 2104 port development and construction.

### **1010: Public Works (Infrastructure Development)**

Examples: budget requests and appropriations for public works and civil works projects, transportation infrastructure improvements, civil works and energy projects, public works investment needs, local public works employment projects, local public works capital development and investment act, Public Works Acceleration Act.

See also: 800 energy projects; 2104 water projects.

### **1098: Research and Development**



Examples: surface transportation research and development, DOE requests for transportation research and development funding, research and development in ground transportation.

**1099: Other**

Examples: metric signing on highways.

**Storylines on security against terrorist threats within particular transportation venues should be coded according to those venues. So storylines about tightening airport security would be coded 100300; tightening security at U.S. harbors 100700.**

**Put stories primarily about U.S. border security under 120101.**

## 12. Law, Crime, and Family Issues

### 1200: General (includes combinations of multiple subtopics)

Examples: emerging criminal justice issues, administration of criminal justice, revision of the criminal justice system, role of the U.S. commissioner in the criminal justice system.

### 1201: Executive Branch Agencies Dealing With Law and Crime

Examples: Judiciary, Department of Justice (DOJ), FBI, ATF , Border Patrol and Customs budget requests and appropriations, U.S. federal marshals witness protection program, review of FBI programs, improving criminal justice information systems at the state and local level, computerizing criminal records for nationwide law enforcement access, law enforcement assistance programs, ATF gang information network, debt collection by the DOJ, Secret Service protection of government officials.

#### 120101 – U.S. border security

**Put stories primarily about immigration under 053000.**

**Put stories primarily about U.S. border security under 120101.**

**Put stories primarily about drug trafficking at the U.S. border under 120301.**

### 1202: White Collar Crime and Organized Crime

Examples: Asian organized crime activities in the U.S., racketeering control, organized crime in Atlantic City, organized crime in labor unions, white collar crime in the oil industry, RICO penalties, gambling and organized crime, president's commission on organized crime, credit card counterfeiting and fraud legislation, corporate criminal liability, prosecution of organized crime labor racketeering cases, cigarette bootlegging, general money laundering, efforts to counter cyber-crime.

See also: 1203 drug related money laundering.

**Crime should be defined as “white collar” in those instances where individuals in traditional white collar jobs (e.g., business, finance, education) exploit their positions in order to commit illegal action for personal or professional gain. However, when a person or group of people enter into a white collar profession specifically in order to commit a crime – especially in cases where the person or people have made a habit out of committing crimes in other venues in the past – this kind of event constitutes “organized crime”. All organized crime and general white collar crime should be coded as 120200. But a white collar crime committed in a specific professional venue should be coded according to that venue. For example:**

*120200: “He fenced stolen jewels, committed bank and credit-card fraud and had been accused of having links to an Albanian-Yugoslavian criminal gang. His name is Iljmija Frljuckic, and by all accounts, he had no business being around anybody else's money. Yet after being deported in the late 1990's, he slipped back into the United States and set up shop as a banker, not in a marble lobby under the watchful eyes of auditors and regulators, but in*

*the virtually unregulated world of privately owned automated teller machines.” (organized crime)*

*060100: Stories about corruption in higher education.*

*152002: Stories about corporate fraud.*

*120701: Stories about the child sex abuse scandal in the Catholic church.*

### **120203 – criminal corporate fraud**

**Stories where the primary issue is corporate mismanagement, ethics and corruption should go under 152003, but stories where the primary issue is criminal action should go under 120203. In this way, stories about Enron, for example, may end up being split between 120203 and 152003.**

### **1203: Illegal Drug Production, Trafficking, and Control**

Examples: Drug Enforcement Administration (DEA) appropriations, national drug control strategy, federal interagency cooperation in drug control border drug interdiction, international narcotics control strategy, heroin trafficking in China, status of DEA drug interdiction programs, U.S.–South American drug control strategy and cooperation, airborne drug trafficking deterrence, U.S. military involvement in drug interdiction, Coast Guard drug confiscation and search policies, drug trafficking and money laundering, money laundering detection and penalties, federal seizure of drug related property, drug trafficking in New York City, crack-cocaine trafficking in Delaware, legalization of drugs, the relationship between drug trafficking and crime, criminal penalties for drug trafficking.

See also: 1202 general money laundering (non-drug related).

**Use 032101 for health/safety issues surrounding illegal importation, sale, or distribution of prescription drugs**

**Use 033501 for costs, coverage and legal distribution of prescription drugs**

**Use 120300 for illegal drug production, trafficking, and control**

**Use 120300 for storylines on international drug trafficking and the international war on drugs when the U.S. is a player.**

### **120301 – issues of border drug trafficking control**

### **1204: Court Administration**

Examples: Judiciary budget requests and appropriations, federal courts administration act, restructuring district courts, construction of new federal courthouse, administration of the federal courts, reorganization of federal courts, reducing the workload of the Supreme Court, reform grand jury procedures, time limits for federal criminal cases, capital punishment procedures, effectiveness of the pretrial services agency, oversight of the Legal Services Corporation, jurisdiction of lawsuits made by

foreigners on US companies, criminal fine collection efforts, conditions for pre-trial release, bail guidelines and bail reform, establish and office of the public defender, Supreme Court issues, criminal records, legal services issues, confer jurisdiction upon Court of Claims (with no specific references to other subject matter) .

See also: 1205 parole issues; 1210 criminal sentencing requirements and civil suit guidelines.

**Use code 120400 for all storylines about the Supreme Court, generally (e.g., all storylines on the ideological composition of the Court, the direction a particular chief justice is taking the Court, etc.). But, code storylines on Supreme Court decisions on specific policy issues based on the issues themselves. So decisions on abortion cases should be coded 020801, decisions on capital punishment should be coded 121001, etc. And storylines about Supreme Court appointments/nominations should be coded 200504.**

**120401 – issues of evidence (e.g., defendants’ right to use new DNA evidence in court)**

**Code judicial nominations under 200504 for Supreme Court and 200505 for federal courts.**

### **1205: Prisons**

Examples: Federal Bureau of Prisons appropriations and budget requests, Federal Bureau of Prisons programs, halfway house contracts, alternatives to traditional incarceration for criminal offenders, prisoner 'boot' camp proposals, prison overcrowding, prison construction plans and policy, prison violence, shortcomings of the correction system, reform of the present parole system, national correction standards, penal reform.

**120501 – corrections, overhaul in correction facilities or rehabilitation strategies**

**120502 – parole hearings, parole decisions, parole guidelines and standards**

### **1206: Juvenile Crime and the Juvenile Justice System**

Examples: violent crime involving youth, juvenile justice and delinquency prevention act, juvenile court system, youth criminal activity, homeless and runaway youth assistance programs, crime and violence in schools, adolescent drug use and related criminal activity, juvenile delinquency prevention programs, correlation of unemployment and the crime rate for youth, alternatives to juvenile incarceration, detention and jailing of juveniles, institute for juvenile justice, institute for continuing studies of juvenile justice, Juvenile Justice and Delinquency Prevention Act.

### **1207: Child Abuse and Child Pornography**

Examples: child abuse prevention, national child search system, regulation of child pornography, violence against children, sexual exploitation of children, problems and incidence of missing children, federal efforts to relocate missing children, sexual abuse of children in day care homes, parental kidnapping of their children.

**Use code 120700 for all instances of child murder (either deliberately or through neglect).**

## **120701 – child sex abuse by priests and other religious figures**

### **1208: Family Issues**

Examples: court-ordered child support, battered women and child custody legislation, state of child welfare services, adoption and foster care programs, domestic violence, federal family planning programs, impact of drugs on children and families, aid for abandoned infants and children, teenage pregnancy issues, teenage suicide prevention, family services support for adoption, family economic problems, consequences of divorce, elderly abuse, domestic violence, child tax credits.

**Use 120800 for storylines about divorce.**

### **1209: Police, Fire, and Weapons Control**

Examples: Federal financial assistance to state and local law enforcement, rights of police officers during internal investigations, police misconduct, neighborhood crime reduction programs, arson prevention, handgun control, revise federal gun control laws, seven-day waiting periods for handgun sales, control of explosives, establishment of a national police academy.

#### **120901 – police/fireman pay and benefits**

#### **120902 – police brutality**

**Use 120902 for police brutality when race is just mentioned in passing, but for general racial profiling or racist slurs by police, or race-based police brutality use 020100.**

**Note that cases like the Amadou Diallo shooting are particularly difficult to code by issue not by frame. But in cases like the Diallo storyline where there really are two issues at play—police procedures and racial profiling—it is appropriate to split the storyline accordingly, making sure to select the “race/ethnicity” binary code for all stories in the storyline, even if race is not explicitly mentioned. Thus:**

**Use 020100 for stories about the Amadou Diallo shooting where the core issue being raised is race/ethnicity (and check the race/ethnicity code).**

**Use 120902 for stories about the Amadou Diallo shooting where the core issue being raised is police procedures and protocol (and check the race/ethnicity code).**

### **1210: Criminal and Civil Code**

Examples: revisions of the federal criminal code, federal crime sentencing disparities, hate crimes sentencing enhancement act, federal rape law reform, judicial sentencing in narcotics cases, sentencing in capital cases, criminal penalties for assaults on firemen and policemen, proposals to abolish the death penalty, apply federal law to crimes committed on aircraft, civil penalty guidelines and limitations, criminal justice statistics, habeas corpus reform.

## **121001 – capital punishment / death penalty**

### **1211: Riots and Crime Prevention**

Examples: programs to prevent crimes against women, crimes against the elderly, deterring auto theft, violent crime control, national crime survey, federal criminal diversion programs, compensation programs for victims of violent crime, causes of urban riots and civil disturbances.

See also: 1208 domestic violence.

### **1299: Other**

**Code all storylines about individual crimes (e.g., murders, rare map theft, serial arson, etc.) as 129900. Also use 129900 for storylines about trials and sentencing for general crimes (but use 121001 for the death penalty).**

**Use 161500 for U.S. cases of domestic terrorism and militia activity (e.g., Oklahoma City bombing, the Freeman militia group in Montana)**

# 13. Social Welfare

## 1300: General

Examples: Health and Human Services (HHS) and Health, Education and Welfare (HEW) appropriations and budget requests, administration's welfare reform proposals, effectiveness of federal and state public welfare programs, social services proposals, public assistance programs, effects of economic and social deprivation on the psychology of underprivileged persons, social security and welfare benefits reforms.

See also: 300 HHS appropriations specific to health; 300 HEW appropriations specific to health; 600 HEW appropriations specific to education.

## 1301: Food Stamps, Food Assistance, and Nutrition Monitoring Programs

Examples: USDA grants to states for women, infant and children (WIC) supplemental food program, childhood hunger relief, child nutrition programs, consumer nutrition awareness, food stamp abuse and fraud, approach to the U.S. hunger problem, USDA school breakfast/lunch program, malnutrition problems among the elderly, food assistance for low income families, coordinate USDA and HHS programs for nutrition monitoring, USDA food programs for the homeless, administration task force on food assistance, food stamp reductions, special milk program eligibility for public schools, national nutrition policy study, food assistance for the elderly, national school lunch act.

See also: 331 the role of diets in disease prevention.

## 1302: Poverty and Assistance for Low-Income Families

Examples: Economic Opportunity Act antipoverty programs, programs to alleviate long-term welfare dependency, examine proposals to reform AFDC program, needs of disadvantaged children from low-income families, efforts of Southern states to reduce poverty, mandatory work and training programs for welfare recipients, promotion of economic self-sufficiency for single mothers receiving AFDC benefits, HHS low-income energy assistance programs, budget cut impact on AFDC programs.

(Special Note: AFDC issues go in this category even if it also refers to Social Security Act or Administration (Title IV), child welfare issues associated with Social Security Act go in this category as well, Earned Income Tax credit.

See also: 1204 legal assistance for the poor.

## 1303: Elderly Issues and Elderly Assistance Programs (Including Social Security Administration)

Examples: contributions into the social security fund, Older Americans Act, revise social security retirement earnings test, social security system filing problems, SSA procedures for handling claims for denied benefits, improve social security benefits for older women, social services for the elderly, management of the social security trust funds surplus, reduction of social security benefits, elderly

assistance programs under the older Americans act, problems and needs of elderly women, cost of living adjustments for social security benefits, impact of budget cuts on the elderly, social security financing issues, energy cost assistance for the elderly, needs of rural elderly.

(Special Note: Omnibus legislation which includes multiple topics under Social Security goes in this category. In addition, specific topics such as changes to the SSA for the purpose of child welfare, housing, etc. should be coded in those more precise subtopics. Bills with no specific references to health care but are SS related, should be coded in this subtopic).

See also: 1301 elderly nutrition assistance programs; 1408 elderly housing.

### **1304: Assistance to the Disabled and Handicapped**

Examples: residential living programs for the mentally retarded and developmentally disabled, revision of aid to handicapped, Americans with Disabilities Act, technologies for assisting disabled persons, HHS grants for persons with chronic disabilities, needs of the elderly blind, rehabilitation assistance for disabled, programs for the deaf and hearing impaired, independent living programs for the handicapped, federal aid for the mentally ill and retarded, aid to physically handicapped, Randolph-Sheppard Act for the blind.

See also: 205 handicapped access to federal buildings.

### **1305: Social Services and Volunteer Associations**

Examples: domestic volunteer service programs, youth volunteer programs, community volunteer programs, providing volunteer services for the elderly, ACTION agency older Americans volunteer programs, federal management of volunteer services, national meals-on-wheels programs, state social services programs, boy scouts of America , older worker community service programs, boys and girls clubs.

See also: 1929 Peace Corps.

**Use 130500 for stories about charity work involving social programs AND for stories about volunteer programs.**

### **1399: Other**



# 14. Community Development and Housing Issues

## 1400: General

Examples: Housing and Urban Development (HUD) budget requests and appropriations, housing and the housing market, HUD policy goals, building construction standards, future of the housing industry, national housing assistance legislation, administration and operation of national housing programs, housing safety standards.

*140000: "A freshly picked carrot was proudly displayed yesterday at the New York Botanical Garden, part of a summertime program in the Bronx to teach children how to cultivate and maintain a family garden plot."*

## 1401: Housing and Community Development

Examples: HUD housing and community development programs, HUD loans for neighborhood revitalization efforts, HUD block grants, neighborhood development and preservation, housing and urban development, National Housing Act, making repairs and improvements to a residence.

See also: 1403 urban economic development; 1405 rural economic development.

**When in doubt about whether to use 140100 or 140300, use 140100 for development issues regarding a single home or small group or neighborhood of homes and use 140300 for larger development plans targeted toward an entire urban area.**

## 1403: Urban Economic Development and General Urban Issues

Examples: urban enterprise zones, local partnership act, economic development needs of urban areas, community reinvestment act, urban revitalization, economic problems in various cities, national urban policy, effects of budget cuts on cities, federal role in dealing with urban decline, reducing urban sprawl, New York City financial bailout, model cities programs.

See also: 2001 intergovernmental relations.

**When in doubt about whether to use 140100 or 140300, use 140100 for development issues regarding a single home or small group or neighborhood of homes and use 140300 for larger development plans targeted toward an entire urban area.**

**Use 140300 for discussion of crowding in city buildings, lack of apartments, raising rent, etc.**

**Use 140300 for stories about the mass migration that happened after Hurricane Katrina.**

**Small towns and suburban areas are considered more rural than urban for the purposes of the Policy Agendas coding scheme, so use 140400 or 140400 for suburbs and small towns as appropriate.**

#### **1404: Rural Housing and FmHA Housing Assistance Programs**

Examples: management of FmHA rural housing assistance program, FmHA home loan appeals procedure, shortages of low-income rural housing, housing credit needs in rural areas, FmHA management problems, agriculture real estate loans, FmHA farm loans.

See also: 1405 rural economic development.

**Use 140400 or 140500 for farming communities, small towns, and suburbs as appropriate.**

#### **1405: Rural Economic Development**

Examples: credit assistance and availability for rural economic development, investment in rural areas, rural conditions, Appalachian Regional Development Commission, Economic Development Administration assistance, rural development oversight, economic and social problems of rural America, rural community development.

See also: 802 rural electric development; 1706 rural telephone development.

**Use 140400 or 140500 for farming communities, small towns, and suburbs as appropriate.**

#### **1406: Low and Middle Income Housing Programs and Needs**

Examples: housing affordability problems of low and moderate income families, federal housing assistance programs, low-income housing shortages, condominium conversion trends and housing affordability, rent control, deficiencies in public housing projects, budget renewal for HUD's Section 8 program, alleged mismanagement of HUD programs, tenant-management initiatives in public housing projects, HUD management of multi-family housing programs, security in public housing, neighborhood preservation, slum clearance and related problems, multifamily housing projects, housing affordability and availability.

See also: 200 fair housing initiatives and discrimination in housing; 1408 elderly housing.

#### **1407: Veterans Housing Assistance and Military Housing Programs**

Examples: VA home loan guaranty program, use of national service life insurance funds to underwrite mortgage loans to veterans, VA mortgage foreclosures, veterans emergency housing act, low cost rental housing for veterans, sale of permanent war housing to veterans, substandard housing of military personnel, housing in military areas, defense housing act.

See also: 1608 on-base military housing.

#### **1408: Elderly and Handicapped Housing**

Examples: Elderly housing needs, housing shortages and the elderly, alternative approaches to housing for the elderly, condominiums and the elderly, housing facilities for the elderly and handicapped, adequacy of federal response to housing needs of older Americans.

#### **1409: Housing Assistance for Homeless and Homeless Issues**

Examples: permanent housing for the homeless, federal aid for the homeless, Homeless Outreach Act, assistance for homeless veterans, lack of housing for homeless and low-income groups, use of emergency assistance funds for housing for homeless families, extent and causes of homelessness in the U.S.

See also: 603 education of homeless children.

#### **1410: Secondary Mortgage Market**

Examples: FHA mortgage insurance fund, soundness of the Federal Home Loan Mortgage Corporation and FANNIE MAE, abuses of FHA mortgage programs, mortgage marketing and mortgage credit, FHA to insure loans for residential mobile home purchases, examine the secondary mortgage market for industrial mortgages, FHA mortgage foreclosure procedures.

See also: 1504 consumer mortgages.

#### **1499: Other**

Examples: architectural competition, cellulose home insulation.

**Use 029900 for issues of eminent domain.**

**Use 149900 for jurisdictional disputes between homeowners and homeowners associations.**

# 15. Banking, Finance, and Domestic Commerce

## NOTES ON STORYLINES ABOUT FOR-PROFIT COMPANIES:

\* Storylines about non-profit organizations should **always** be coded according to the industry. If the story does not explicitly state that the organization is non-profit, you should assume it is for profit.

\* Storylines on the general economic status of a particular industry or company should be coded according to that industry (e.g., 100600 for the Ford auto company or auto manufacturers in general, 170700 for Fox news or the broadcasting industry in general, 230000 for the Martha Graham Dance Company or performing arts companies in general, etc.).

\* Storylines about particular commercial operations should be coded in the 15 codes as appropriate (e.g., 152001 for personnel issues such as hiring / firing CEOs, 152002 for corporate mergers, 152003 for corporate mismanagement aspects of corporate fraud, 152500 for consumer safety, etc.).

\* Remember that storylines about non-financial corruption in a company should be coded according to the substance area of the company (e.g., false testimony about the safety of railroads should be coded as 100500, a high school principal falsifying test scores should be coded as 060100, etc.).

\* Storylines about employee and workplace issues should be coded in the 05 codes as appropriate (e.g., 050100 for worker safety, 050300 for employee benefits, 050400 for labor union issues, etc.). Even labor issues involving multi-million dollar sports salary labor disputes should be coded as 050400.

### 1500: General

Examples: Department of Commerce (DOC) and National Bureau of Standards (NBS) budget requests and appropriations, financial system structure and regulation, DOC reorganization plan, national materials policy, regulatory sunshine act, federal regulation of the economy, Interstate Commerce Act.

See also: 1800 Federal Trade Commission

### 1501: U.S. Banking System and Financial Institution Regulation

Examples: Regulatory burden on financial institutions, FDIC and Resolution Trust Corporation (RTC) policies, interstate banking efficiency, RTC procedures for disposal of assets of failed savings and loan banks, FDIC bank insurance fund, banking regulation reform, failed federally insured savings and loan associations, need for financial service industry restructuring, financial institution fraud investigations, savings and loan crisis, FSLIC acquisition of insolvent savings and loan associations, uniform standards for saving institution advertising, standards for U.S. commercial bank foreign loan transactions, Federal Reserve regulation on check clearing systems--limit length of time that banks can hold checks, financial institution deregulation, electronic fund transfer act, interest rate regulation on savings accounts, national credit union administration, operation of federal intermediate credit banks, Reconstruction Finance Corporation, Federal Credit Union Act, Banking Holding Company Act.

See also: 104 federal reserve board issues; 1525 Truth-in-Lending Act; 1202 prosecution of financial institution crimes.

### **1502: Securities and Commodities Regulation**

Examples: Securities Exchange Commission (SEC) budget requests and appropriations, regulation of commodity markets, federal securities regulations, securities laws violations, regulation of commercial bank involvement in the securities market, SEC regulation of corporate bonds, examine stock market volatility problems, municipal bond market regulation, commodity futures trading commission, growth of money market mutual funds, pension fund investment policies, protection for securities investors, amend the Securities Exchange Act, regulation of mutual fund investment companies, financial services industry reform, commodities .

**Use 150200 for stories about the behavior of a particular company on the stock market, but for the general rise and fall of the DOW use 010000.**

### **1504: Consumer Finance, Mortgages, and Credit Cards**

Examples: mortgage financing reform, consumer credit protection, real estate settlement procedures, consumer access to credit records, consumer information on credit card interest rates, consumer information on mortgage settlement costs, fraud and abuse among credit repair agencies, adjustable rate mortgages, regulation of credit card solicitations, inaccurate credit bureau information reporting procedures, Credit Control Act.

See also: 1410 government mortgage programs.

### **1505: Insurance Regulation**

Examples: fraud and abuse in the insurance industry, insurance industry financial status, effectiveness of state regulation of insurance companies, insurance company failures, automobile insurance affordability and availability, no-fault motor vehicle insurance, life insurance industry regulation, sales of commercial life insurance on military bases, product liability insurance rates.

See also: 1523 flood and earthquake insurance.

### **1507: Bankruptcy**

Examples: reform of consumer bankruptcy laws, professional fees in bankruptcy cases, bankruptcy code reform, depositor treatment in bankruptcy proceedings of uninsured financial institutions, bankruptcy regulation for farm families, municipal bankruptcy act.

See also: 1204 bankruptcy courts.

**Use 150700 for questions about bankruptcy laws, policy, and procedure. But for storylines about bankruptcy in specific industries (e.g., the airline industry) use the industry specific code (e.g., 1003).**

## **1520: Corporate Mergers, Antitrust Regulation, and Corporate Management Issues**

Examples: unfair competition in the tourism industry, meatpacking industry concentration, intellectual property antitrust protection, Sherman Antitrust Act, vertical price-fixing restrictions, price fixing agreements, monopoly problems in regulated industries, limited partnership regulations, foreign acquisition of U S. firms, corporate management structure, hostile corporate takeovers, seed-money corporations, Clayton Act.

See also: 1501 banking deregulation; 1003 airline deregulation; 1005 railroad deregulation; 1006 trucking deregulation; 1706 telephone deregulation; 1526 sports regulation; 803 oil industry deregulation; 1505 insurance industry regulation.

**152001 – general corporate management and personnel issues; but downsizing and layoffs go under 050400**

**152002 – corporation mergers**

**152003 – corporate mismanagement and corruption aspects of corporate fraud (e.g., Enron scandal)**

**Stories where the primary issue is corporate mismanagement, ethics and corruption should go under 152003, but stories where the primary issue is criminal action should go under 120203. In this way, stories about Enron, for example, may end up being split between 120203 and 152003.**

**Use 152000 for all anti-trust stories, regardless of business venue (e.g., internet anti-trust questions, automotive company anti-trust questions, etc.).**

## **1521: Small Business Issues and the Small Business Administration**

Examples: Small Business Administration (SBA) budget requests & appropriations promoting small business exports, small business credit availability problems, health insurance cost burden on small businesses, government assist to small business, federal set aside contracts for small business, small business competitiveness under current liability laws, problems of small businesses complying with EPA regulations, SBA loans to small businesses, impact of deregulation on small trucking businesses, SBA implementation of small business programs for veterans, promotion of women in small business, impact of product liability costs on small business, increases in small business failures, impact of federal regulations on small business, access to capital for small business, government competition with small business.

See also: 1523 small business disaster loan programs; 201 SBA minority business programs; 1609 VA small business loans.

## **1522: Copyrights and Patents**

Examples: Patent and Trademark Office appropriations, copyrights and telecommunication, biotechnology patent protection, intellectual property rights, copyright infringement remedies,

industrial design protection, patents for inventions made in space, copyright protection for computer software, music copyrights, piracy of intellectual property, patent application procedures, trademark use and clarification, home recording of copyrighted material, performance royalties, patent office fees.

**Use 152200 for storylines about U.S. patents and issues of copyright.**

### **1523: Domestic Disaster Relief**

Examples: Federal Emergency Management Agency (FEMA) budget requests and appropriations, aid for flood disasters, national flood insurance reform, earthquake preparedness, FEMA disaster planning and relief operations, FEMA civil defense programs, FEMA--national fire academy training programs, SBA disaster loans, interest rates on disaster loans, emergency credit extension to farmers in disaster areas, hurricane protection projects, early warning systems, drought relief, establishment of a national fire academy.

**Use 152300 for stories about National Guard aid after domestic natural disasters.**

### **1524: Tourism**

Examples: White House conference on tourism, promotion of tourism in the U.S. , using tourism to promote development of rural economies, problems for foreign visitors, status of U.S. tourism industry, national tourism programs, regulation of travel agents.

See also: 530 immigration and refugee issues; 1929 passport issues.

### **1525: Consumer Safety and Consumer Fraud**

Examples: Consumer Product Safety Commission (CPSC) budget requests and appropriations, deceptive mailings and solicitations, consumer reporting reform, auto repair fraud, state consumer protection standards, federal standards for product liability, child car seat safety, infomercials and consumer protection, deceptive ads in the diet industry, telemarketing fraud, debt collection and consumer abuse, penalties for consumer product tampering, the consumer protection advocacy movement, Truth-in-Lending Act, labeling of alcoholic beverages, regulation of deceptive practices in the funeral industry, cosmetic safety, false and misleading advertising, consumer affairs, control of flammable fabrics.

See also: 708 protection from indoor radiation hazards; 1504 fraudulent land sales.

### **1526: Sports and Gambling Regulation**

Examples: regulation of greyhound racing, health and safety standards for boxing, promotion of professional standards for boxing, regulation of gambling on vessels, regulation of televised college football, prohibit TV hometown blackouts when games are sold out, regulation of interstate horse racing, status of amateur sports in the U.S., antitrust immunity for professional sports teams, President's Council on Physical Fitness and Sports.

**152601 – steroid use in sports**

**1599: Other**

Examples: conversion to the metric system, emergency chlorine allocation, daylight savings time, uniform time standards.



## 16. Defense

**In addition to using topic code 16 for stories on U.S. defense issues, use 16 as the final two digits in coding international articles both about international warfare and about civil war or civil violence. For example, code stories about violence between Sunnis and Shiites in Iraq as 192116. For stories about the civil war in the Congo, use code 192116.**

### **1600: General**

Examples: Department of Defense budget requests and appropriations (DOD), Department of the Air Force, Army, or Navy appropriations, armed services bills covering multiple subtopics, DOD operations and maintenance, defense production act, reorganization of the DOD, status of the national military establishment, establishment of the DOD, funding for defense activities of DOE, termination or designation of special defense areas.

See also: 1701 NASA\DOD issues.

**Use code 160000 for profile storylines about Secretary of Defense Donald Rumsfeld.**

### **1602: U.S. and Other Defense Alliances, U.S Security Assistance**

Examples: NATO strategy and U.S. military presence in Europe, Japan-U.S. joint military operations, mutual security acts, changes in the Soviet Union and the future of NATO, NATO defense capabilities in Europe, Warsaw Pact status, Soviet Union and China defense and economic development needs, Soviet strategic force developments, U.S. military commitments to NATO, NATO military equipment, Southeast Asia collective defense treaty, inter-American military cooperation act, security assistance, peacekeeping missions.

#### **\*\*\*Notes on Peacekeeping\*\*\***

**Use 160200 for articles primarily about NATO troops (or NATO troops and US troops) beginning/enacting/ending a peacekeeping mission (e.g., NATO believes US role in Kosovo essential).**

**Use 160200 for articles primarily about any movement of troops (e.g., US/UN/NATO troops beginning/enacting/ending a peacekeeping mission).**

**Use 160600 for financial assistance and weapons sales without troop support.**

**Use 1925xx for articles primarily about human rights abuses (as opposed to military intervention in human rights abuses).**

**Use 192600 for articles primarily about UN troops (or UN troops and US troops) beginning/enacting/ending a peacekeeping mission (e.g., UN calls on US for help in Sierra Leone)**

**Use 192116 for articles primarily about the conflict in a region, where the use of US and/or UN peacekeeping troops is only a side note**

### **1603: Military Intelligence, CIA, Espionage**

Examples: foreign economic espionage, U.S. intelligence reorganization, congressional oversight of U.S. covert intelligence activities, DOD security review commission, intelligence activities of Soviet-bloc diplomats, CIA funds for support of Nicaraguan rebels, leaks of classified defense info, national intelligence act, CIA estimates of Soviet defense spending, role of the national security advisor, foreign intelligence electronic surveillance, organized subversion in the U.S. armed forces, communist bloc intelligence activities in the U.S., CIA illegal involvement in Chile, testimony of a KGB defector, intelligence reports on the necessity of ABM missile deployment, workings of the Cuban intelligence network, recent Soviet navy and military activities in Europe, CIA employee retirement and disability system, U.S. defense strategies, national security acts, national security council briefings, threats to U.S. interests, Soviet Union and China military capabilities.

#### **\*\*\*Notes on Military Intelligence\*\*\***

**160303 – for stories about wiretapping where the primary issue is intelligence**

**Use 020803 for stories about wiretapping where the primary issue is privacy (e.g., Congressional hearings held to determine if privacy is violated through wiretapping, etc.) and intelligence is a side note.**

**Use 160303 for stories about wiretapping where the primary issue is intelligence (federal wiretapping for national security, stories about leaks in intelligence security, the missing hard drives at Los Alamos National Labs (LANL), etc.) and privacy is a side note.**

**In this way, all stories primarily about wiretapping should be in either 020803 or 160303.**

### **1604: Military Readiness, Coordination of Armed Services Air Support and Sealift Capabilities, and National Stockpiles of Strategic Materials**

Examples: DOD plans for modernization of nuclear forces, military sealift performance in the Persian Gulf War, defense mobilization requirements of domestic industries, DOD efforts to improve defense communication systems, national defense stockpiles, strategic force modernization requirements, integration of military traffic management and military sealift command, U.S. military readiness, DOD combat readiness programs, DOD mobility fuel requirements, fleet readiness, test and evaluation of the armed forces, shortages of essential materials, stockpiling of critical materials, disposal of various stockpiled materials, military air transportation readiness, production of fluorspar .

See also: 803 strategic petroleum reserves; 1616 defense industry.

### **1605: Arms Control and Nuclear Nonproliferation**

Examples: Arms Control and Disarmament Agency (ACDA) budget requests and appropriations, nonproliferation of weapons of mass destruction, destruction of nuclear weapons in the Soviet Union, North Korean nuclear program, U.S. arms control policies, nonproliferation of chemical weapons, nuclear testing moratorium, DOE export controls of nuclear production material, arms export controls, arms reduction agreements between NATO and the Warsaw Pact, international ban on chemical

weapons, global spread of chemical and biological weapons, prevention of sale of weapons system to Japan, START arms control treaty, conventional forces reduction, violation of arms control agreements, nuclear proliferation in developing countries, implication of INF treaty for NATO, Soviet Salt II treaty violations, UN report on nuclear proliferation, arms trade in the western hemisphere, nuclear exports to India, U.S.-Soviet arms race control, EURATOM agreements, atomic weapons research and development, Arms Export Control Act revisions.

See also: 1803 chemical and advanced technologies export control.

### **160501 – inspections or searches for weapons of mass destruction (WMD)**

#### **\*\*\*Notes on Nuclear Weapons\*\*\***

**160200 – if other countries participate in sanctions for noncompliance; to use 160200, story must be primarily about an alliance; otherwise, the story should be coded according to the issue at stake, such as nuclear weapon nonproliferation (160500).**

**160400 – use when the nuclear weapons in question are “good” weapons that the US has developed and/or stockpiled to protect US interests**

**160500 – since nuclear weapons are basically a US issue no matter where they are, use 160500 for the development of nuclear weapons and for sanctions taken in response to their development even if the US is not explicitly mentioned; code 160500 should “trump” code 160200**

**160501 – use for all articles about inspections and articles about sanctions taken when inspections are not allowed to happen; also use for articles about inspections leading up to the Iraq War, check War on Terror Box; pre 9/11 inspections use 160501 but no check box**

**161000 – use when the nuclear weapons in question are “good” weapons that the US has purchased and/or tested to protect US interests**

**162100 –use if military action is eventually taken after noncompliance with weapons inspections or nonproliferation; use 160500/160501 for anything short of force; if threat of use of force is still in planning/brainstorming stage code as 160500/160501**

### **1606: Military Aid and Weapons Sales to other Countries**

Examples: military assistance to other countries, conventional arms sales policies, sale of f-15 aircraft, commercial military sales, donation of an obsolete aircraft carrier, proposed sale of weapons, DOD costs related to sales of military equipment to foreign countries, sale of decommissioned ships

See also: 1901 for economic and military aid

**Use code 160600 for stories about the U.S. providing financial or weapons assistance to countries. But use 160200 for troop movement (e.g., sending U.S. troops into Liberia to stop the fighting there and hold the country together).**

**Use 190100 for stories where the primary focus is on non-military aid (e.g., money, supplies, etc.). But if U.S. troops are sent and there's a doubt of whether to use 160600 or 190100, use 160600.**

### **1608: Manpower, Military Personnel and Dependents (Army, Navy, Air Force, Marines), Military Courts**

Examples: DOD authorization requests for armed forces personnel strength levels, military personnel issues, child care programs at military installations, armed forces staffing requirements, imminent danger pay for those serving in the Persian gulf, DOD morale, welfare, and recreation programs, DOD officer promotion procedures, shortage of affordable housing for military families, benefits for military retiree spouses, special pay to encourage personnel retention, survivor benefit plans, defense officer personnel management act, status of army manpower, selective service system funding, unionization of military personnel, enlistment bonuses for service in a critical skill, increase flight pay for military aviators, recruiting and retention of military personnel, life insurance for military personnel, various personnel issues during W.W.II, Americans missing or prisoner in Asia, POW's in Vietnam, live sightings of U.S. prisoners of war, retired military personnel issues, military court martial, transportation of armed forces, air travel of armed forces, mail for armed forces, mail for servicemen, defense department overseas teachers pay and issues.

See also: 601 GI Bill and military academies.

**Use code 160800 for all articles about U.S. troops generally, outside context of specific military engagement (e.g., Black Hawk helicopter crashing during training in upper New York state, soldier being taken into custody after throwing grenade into fellow soldiers' tent).**

**Use code 160800 for accusations or official charges brought against U.S. troops (e.g., for rape, murder, improper conduct). Use 1608, for example, for articles about the Guantanamo Bay abuse trial.**

**Use 160800 for a specific soldier or group of soldiers being held personally accountable for a wrong caused by the US military (e.g., a US pilot being court marshaled for flying into a Italian ski cable) BUT use 162000 for articles about the US Military causing some injury to another nation in a non-war context where individual soldiers are not held responsible (e.g., a US submarine accidentally hitting a Japanese fishing boat).**

### **1609: VA Issues**

Examples: veterans programs budget requests, veteran's benefit claims, VA national cemetery system, veteran's job training, illness of Persian Gulf veterans, disabled veterans compensation, VA board of appeals adjudication procedures, VA benefits eligibility, compensation for veterans, cost of living adjustments for veterans, delays in processing veterans claims, problems faced by Vietnam era veterans, federal services for women veterans, VA life insurance programs, reorganization of veteran's food service operations, military retiree benefit plans, small business loans to veterans, consolidation of the veterans administration, veterans readjustment assistance act, veterans pay, veterans transportation issues.

See also: 300 series for veterans health care (.3 denotes military or veterans health); 601 veterans education benefits; 1407 veterans housing; 1409 homeless veterans; 2008 designating/naming Veterans Administration hospitals and medical centers; 1608 on-base military housing and retired military personnel.

### **1610: Military Procurement and Weapons System Acquisitions and Evaluation**

Examples: DOD budget requests and appropriations for procurement of weapons, DOD procurement process, DOD aircraft procurement, funding for the B-2, shipbuilding and conversion programs, weapons system testing and evaluation, DOD contracting for support services, procurement of the Navy SSN-21 attack submarine, DOD purchasing and control of military supplies, contracting out of core logistic activities, M-16 rifle procurement program, health of strategic U.S. Industries.

See also: 1617 oversight of defense contractors and contractor fraud; 1604 adequacy of supplies.

**Use code 161000 for US weapons testing.**

### **1611: Military Installations, Construction, and Land Transfers**

Examples: military construction budget requests and appropriations, military construction programs, DOD commissary system, military lands withdraw, national war college restoration act, Fort Hood land acquisition, expansion of U.S. military bases in Spain, construction of bridges by the military, management of military clubs, military land conveyances, military real estate projects, national defense facilities act, military housing supplies, disposal of military property, construction of ordinance facilities, DOD real estate acquisitions, disposal of synthetic rubber facilities, sale of military stores to civilian employees, war plants disposal.

### **1612: National Guard and Reserve Affairs**

Examples: reserve officer personnel management, army reserve force structure, deactivation problems of reserve units participating in Desert Storm, management of military reserve vessels, management of reserve air fleet, national guard tort claims, survivor benefits for reservists, reserve members payments for life insurance, national guard retirement credit, reserve pay, flight training for ROTC, status of reserve facilities, promotion system for reserve officers, composition of the naval reserve.

See also: 601 ROTC college education.

### **1614: Military Nuclear and Hazardous Waste Disposal, Military Environmental Compliance**

Examples: environmental crimes at rocky flats nuclear weapons facility, radioactive and chemical contamination at nuclear weapons facility, disposal of defense related wastes, hazardous waste identification at military bases, navy shipboard waste disposal policy, nuclear site decontamination, DOD compliance with the clean air act, DOE nuclear weapons hazardous waste management, army disposal of chemical weapons stockpile, DOD shipment of toxic chemicals by rail, radioactive spills at an air force base, uranium mill tailings radiation control act, environmental impacts of MX missile siting.

See also: 704 nonmilitary hazardous waste disposal.

### **1615: Civil Defense (war related)**

Examples: radiological emergency planning, civil reserve air fleet, federal civil defense act, effects of limited nuclear warfare, federal fallout shelter construction, civil defense air raid shelter program, civil defense for national survival, civil air patrol, dept. of the army appropriations for civil functions, Dept. Homeland Security and related functions, DHS and efforts to prevent domestic terrorism within U.S. borders.

See also: 1523 FEMA domestic (weather related) disaster relief; For foreign acts of terrorism, see: 1927 Hijacking, Terrorism; all substantive issues related to terrorism prevention efforts, e.g.; FAA screening procedures, should be coded in the substantive topic area, e.g., 1003- Airports & Airlines.

**Use 161500 for stories on the Patriot Act**

**Use 161500 for U.S. cases of foreign-based terrorism**

**161501 – U.S. cases of domestic terrorism and militia activity (e.g., Oklahoma City bombing, the Freeman militia group in Montana)**

**161502 – use for all storylines related to the actual attacks of September 11, 2001 and its immediate aftermath, including “finger-pointing” at government agencies that may not have given adequate attention to threats of an attack; but for storylines about 9/11 memorials, use 210100**

*161502: “The Bush administration, under increasing criticism over its terrorism policies, is beginning an unusual counteroffensive this week in an effort to shore up support for the prized legislation that grew out of the attacks on Sept. 11, 2001.”*

**Thus, terrorist acts that occur on U.S. soil should be under 1615, with foreign-based attacks other than 9/11 under 161500, domestic-based attacks under 161501, and 9/11 under 161502.**

### **1616: DOD Civilian Personnel, Civilian Employment by the Defense Industry, Military Base Closings**

Examples: assist workers affected by defense spending cuts, assist communities affected by DOD facilities closures, peacetime conversion of defense industry, base closure recommendations, maintenance of the U.S. defense industrial base, defense industry employment, protection of DOD civilian employees, closure of overseas military bases.

### **1617: Oversight of Defense Contracts and Contractors**

Examples: defense contract audit agency, management and pricing of DOD defense contracts, overpricing by DOD contractors, defense procurement fraud, DOD inventory control system problems, defense contractor financial data reporting requirements, inventory control and accounting procedures

used Bell Helicopter, DOD employees ethics program, DOD contractors health insurance reimbursement policy, prosecution of fraudulent defense contractors, problem of product substitution by defense contractors, establish system for documenting defense contractor performance, fraud/cost overruns at General Dynamics, quality assurance problems at Hughes missile production facility, Navy spare parts procurement overpricing, DOD contract profit policy, DOD contract award procedures, review of military catalogue supply system, employment of DOD personnel by defense contractors.

### **1619: Direct War Related Issues**

Examples: appropriations for military operations in Vietnam, U.S. relations with Laos, cost of the Vietnam War, impact of the Vietnam War, war-related civilian problems in Laos and Cambodia, air war against North Vietnam, Gulf of Tonkin incidents, U.S-Laotian security relations, military strategy in the Korean War, military supplies and equipment in Korean War, ammunition shortage in Korean War, Korean War mobilization programs, prisoners of war, Geneva convention for protection of POW's, elimination of German resources for war, shipment of war relief supplies, Pearl Harbor attack, war assets administration, investigation of the Katyn Forest massacre.

See also: 1620 settlement of war related claims against the U.S. Government.

**Use 161900 for all U.S.-based wars (or military action more broadly), including the “war on terror”**

**161901 – stories about U.S. detainees and prisoners of war not on U.S. soil**

**\*\*\* Notes on War, Terrorism, Suicide-Bombings,  
Human Rights Crises, Conflict in the Middle East, etc. \*\*\***

**These notes encompass relate to the 161900 series of codes as well as international codes in the 190000's and the specific terrorism code 192700.**

***\*\*\* Remember to code all stories related to 9/11 and the war on terror using the binary code! \*\*\****

**Use 161900 for all U.S.-based wars**

**Use 161901 for rights issues in the case of detainees NOT on U.S. soil.**

**Use 029901 for rights issues in the case of detainees on U.S. soil (including Guantanamo Bay)**

**Use 192501 for human rights issues related to U.S.-captured detainees and prisoners of war.**

**Thus, all stories primarily about U.S.-held detainees should be covered between 029901, 161901, and 192501 (and these codes should ONLY contain stories about U.S.-held detainees).**

**Specific notes:**

**- 161900 – use when US troops are involved or are the ones being attacked by insurgency (targets) as a direct result of the war on terror; also use for war-like responses to terrorism after**

9/11 (e.g., closing off a section of a street due to a car bomb); use generally for stories directly related to the war on terror; trumps other codes

- 161500 – use for U.S. cases of foreign-based terrorism

- 161501 – use for U.S. cases of domestic terrorism and militia activity (e.g., Oklahoma City bombing, the Freeman militia group in Montana)

- 161502 – use for all storylines related to the actual attacks of September 11, 2001 and its immediate aftermath, including “finger-pointing” at government agencies that may not have given adequate attention to threats of an attack; but for storylines about 9/11 memorials, use 210100

- 192116 – use for international conflict not explicitly involving the U.S. (e.g., non-U.S. conflict in the Middle East would be coded as 192116); non-U.S. cases of domestic terrorism and militia activity; non-U.S. international conflict occurring between two or more nations from different area codes should be coded using the general 1900 16 code; use, for example, when two groups in Iraq are bombing each other and when US is not a target; when US is referenced but not directly involved in the event (eg. US troops were stationed near attack); Palestine/Israel conflict; e.g., “Britain sends 1,000 troops to fight in Iraq War” and “Britain sends 1,000 troops to fight in US-led Iraq War” should both be coded 192116 as long as US involvement is only mentioned in passing. But “Britain and US both send troops to fight in Iraq War” should be coded as 161900, since US involvement takes precedent over other nations.

- 1925xx – use for stories focused on human rights abuses (genocide, mutilation, mass-killings, mass-graves, government-sponsored starvation, etc) and for stories about refugees displaced by human rights conflicts. But for stories focused on the military intervention in the situation, such as bombings or gunfire or armed conflict, use the appropriate 16 code.

- 192700 – use for acts of international terrorism NOT in the midst of the war in Iraq/Afghanistan; use when multiple countries are involved or no specific country is cited; when only one country is involved, put under 192116; also use for acts attempting to prevent terrorism, like freezing bank accounts; use 161500 for storylines about the Patriotism Act

As the coding guidelines above should make clear, storylines about suicide bombings need to be coded according to context. If the suicide bombing is performed as part of the U.S. conflict/state-building in Iraq, Afghanistan, etc. then one of the 161900 codes would be appropriate. If the suicide bombing is an “unprovoked” act of terrorism (e.g., an Islamic extremist suicide bomber in Spain or Russia) then 192700 should be used. But “tit-for-tat” suicide bombings fall under general international war more so than terrorism and so should be coded according to the country code. For example, an act of “terrorism” by an Israeli suicide-bomber in clear retaliation for an earlier attack by a Palestinian suicide-bomber would be coded as 192116. Similarly, an attack by Islamic militants, including a suicide-bomber, on a Shiite Muslim mosque would be coded as 192116. This coding guideline is intended to reflect the fact that, prior to September 11, 2001, suicide-bombings of this nature likely would not have been described as acts of terrorism. This is not to say that terrorism did not exist prior to 9/11, but simply that many parts of the Middle East have been dealing with daily suicide-bombings before terrorism became a common framework of interpretation in the United States. Thus, the 192700 code should be



**reserved for international terrorist acts (not on U.S. soil) that are uni-directional, such as clandestine acts of terror on “unsuspecting” countries, whereas retaliatory bombings, however clandestine and horrific, should be seen as occurring in sequence between two international actors. For terrorist attacks on U.S. soil, use 161500, 161501, or 161502 as appropriate.**

#### **1620: Relief of Claims Against U.S. Military:**

Examples: refunds or settlements for military dependents, relief of citizen injuries caused by the military, refunds for veterans, return of confiscated property, settlement of damage claims caused by war, settlement of foreign claims against military.

See also: 1929 – International or Foreign Claims Act; Foreign Claims Settlement Commission; 2015 – Claims against the U.S. Government.

**Use 162000 for articles about the US Military causing some injury to another nation in a non-war context (e.g., a US submarine accidentally hitting a Japanese fishing boat) UNLESS a specific soldier or group of soldiers are held personally accountable, in which case use 160800 (e.g., a US pilot being court marshaled for flying into a Italian ski cable).**

#### **1698: Research and Development**

Examples: DOD budget requests and appropriations for research and development, advanced materials research, laser technology, R&D on aerospace plane, office of Naval research, tilt rotor technology, DOD testing of airborne radar jammer, nuclear weapons R&D.

#### **1699: Other**

Examples: issues arising from the explosion aboard the U.S.S. Iowa, resolution honoring a DOD staff director, army helicopter safety, government liability for atomic weapons testing, environmental consequences of nuclear war, army food irradiation program, , military commemorative legislation, including the award of military medals and commemoratives, Congressional Gold Medals for military personnel, incorporate American War Mothers.

See also: 2101 military parks and memorials.

# 17. Space, Science, Technology and Communications

## 1700: General

Examples: Federal Communications Commission (FCC) and the Office of Science and Technology Policy budget requests and appropriations, science and engineering personnel requirements for the 1990s, U.S. technology policy, FCC oversight review, reorganization of the FCC, national engineering and science policy, automation and technological change, FCC regulation of multiple subtopics (TV, telephone, cable, etc.).

See also: 1798 NSF research funding.

## 1701: NASA , U.S. Government Use of Space, Space Exploration Agreements

Examples: NASA budget requests and appropriations, NASA administrative issues, president's proposal for the space station Freedom, costs of the space station, national aerospace plane technology, policy goals for NASA space programs, problems with the Hubble Space Telescope, nuclear power and space exploration, review the space shuttle Challenger accident, international space policy, shuttle deployment of satellites, U.S. space cooperation with the Soviets, NASA satellite communications, Skylab 1 mechanical difficulties, Apollo 16 mission report, status of the Apollo program, NASA-DOD space programs budget requests and appropriations, DOD-NASA national aerospace plane program, NASA and DOD space launch vehicle requirements, missile development and space science, prototype construction of a commercial supersonic transport airplane .

## 1704: Commercial Use of Space, Satellites

Examples: international competition in space launch services, U.S. commercial space launch industry, Landsat satellite sale to private sector, encourage private sector development of satellite launch vehicles, status of private investment in space activities, solar power satellite research, earth resources technology satellite program, communication satellites.

See also: 1707 satellite TV broadcasting; 1708 weather satellites.

**Use 170400 for storylines about Google's use of satellite imaging, unless the primary issue is privacy, in which case use 020800.**

## 1705: Science Technology Transfer, International Scientific Cooperation

Examples: technology transfer improvements act, technology transfer barriers and limitations, science cooperation between U.S. and Latin America, U.S.-East European cooperation in science research, U.S. policy of cooperation with foreign countries on science and technology, international science cooperation, technology transfer from the U.S. government to private industry, U.S.-Japan agreement to conduct more joint science and technology research, Department of Commerce technology transfer activities, international support for supercollider program, university and industry cooperation for technological advancements, create a national scientific information data processing center.

See also: 1803 restrictions on exports of high technology.

### **1706: Telephone and Telecommunication Regulation**

Examples: national communications infrastructure, mobile communications, telephone network reliability, unauthorized switching of consumers to long distance carriers, international communications regulation, FCC regulation of 1-900 numbers, telecommunication development in rural areas, AT&T regulation, FCC regulation of telephone rates, review FCC awarding of cellular licenses, regulation of interstate telecommunications, telecommunications research and policy development, FCC regulatory practice in telecommunications, dial-a-porn regulation.

See also: 208 telephone privacy; 1525 telephone marketing fraud.

### **1707: Broadcast Industry Regulation (TV, Cable, Radio)**

Examples: Public Broadcasting Corporation budget requests and appropriations, FCC regulation of cable, reallocation of radio frequencies from federal to private sector use, FCC regulation of radio, use of TV in the classroom for educational purposes, regulation of violence on TV, closed caption regulation of TV, competitive problems in the cable industry, requirements for transferring radio/TV broadcast licenses, oversight of Board for International Broadcasting, FCC network acquisition approval, national public radio financial problems, establish the committee on film classification, regulation of films and broadcasts demeaning ethnic, racial or religious groups, FCC authority to regulate subscription TV, TV and movie rating system, newspaper industry regulation, Newsmen's Privilege Act.

See also: 1929 Radio Free Europe program

#### **170701 – newspapers (e.g., Jayson Blair plagiarism scandal)**

### **1708: Weather Forecasting and Related Issues, NOAA, Oceanography**

Examples: NOAA budget requests and appropriations, modernization of the national weather service, weather forecasting and warning technologies, NOAA and NASA global change research program, NOAA ocean research vessels, geological surveys of the U.S., agriculture weather information service, tornado forecasting and detection, status of the federal oceanographic fleet, adequacy of the national weather service severe storm forecasting, ocean and marine resources programs, U.S. marine and atmospheric science programs, arctic weather reporting stations.

See also: 710 protection of marine environments.

### **1709: Computer Industry and Computer Security**

Examples: high-performance computer development, computer viruses, superconductivity research, security standards for government computers, lease of computer software.

Note: Issues related to specific issues with the Internet should be coded in their respective categories. For example, financial exploitation over the internet should go in 1202 (White Collar Crime).

**For storylines about the internet, internet security, piracy, using Wi-Fi to cover criminal tracks in cyber space, etc. use the policy code according to the activity, so piracy would be 120200, covering white collar criminal tracks would be 120200, etc.**

**Use 170999 for all Y2K articles.**

### **1798: Research and Development**

Examples: National Science Foundation (NSF) budget requests and appropriations, mission of NSF, alleged abuses of federal research grants to universities, federal cooperation with universities for science research, electric and magnetic field research, telecommunications equipment research, metals research and development, DOE superconducting supercollider program, improving research facilities for science in U.S. universities, HDTV research, robotics research.

**Use 179800 for all research related to physical and mechanical science (e.g., robotics, weather), regardless of where the scientists are located in the world. Use code 039800 for research related to human life science and code 079800 for research related to environmental science.**

### **1799: Other**

Examples: establish a systematic approach to value engineering, consider various proposals for defining U.S. time zones, sightings of UFOs, establish a national science academy.

**Use 179900 for finds from archeological digs in the US. For archeological digs from all other countries, use 192117.**

# 18. Foreign Trade

## 1800: General

Examples: Federal Trade Commission (FTC), U.S. International Trade Commission, International Trade Administration, or U.S. Custom Service budget requests and appropriations, world steel trade trends and structures, various tariff and trade bills, oversight hearings on U.S. foreign trade policy, U.S. trade relations with socialist economies, trade reform act, trade expansion act, tax and trade regulations, customs court issues, trading with enemy acts .

See also: 401 foreign agricultural trade.

**Use 180000 for globalization and for protests against globalization.**

## 1802: Trade Negotiations, Disputes, and Agreements

Examples: north American free trade agreement (NAFTA), Caribbean basin free trade agreements, U.S. job market implication of NAFTA, GATT final agreement, U.S.-EC meat trade disputes, foreign claims settlement award system, multinational trade negotiations, U.S. and China trade relations, normalize economic relations between U.S. and the former Soviet Union, U.S. and Japanese commercial trade, MFN trading status of China, energy trade between U.S. and Canada, U.S.-Canada Free Trade Agreement, MFN status for Romania, taxation convention with Pakistan,.

**Use 180200 for WTO meetings, etc.**

**Use 180200 for embargos (e.g., the U.S. embargo on trade with Cuba).**

## 1803: Export Promotion and Regulation, Export-Import Bank

Examples: export development administration, compliance with U.S. trade laws related to the Arab boycott, export promotion programs, EX-IM bank export financing programs, restrictions on high technology exports, oil export controls, EPA regulation of waste exports, trade factors affecting U.S. timber exports, tax incentives to encourage exports, encourage formation of export companies, national security export licensing, export control to the Soviet Union and Warsaw Pact countries.

## 1804: International Private Business Investments, Overseas Private Investment Corporation (OPIC)

Examples: foreign acquisition of U.S. owned companies, foreign direct investment in the U.S., improve federal coordination of information on foreign investments in the U.S., reciprocal foreign investment protections, promotion of U.S. business investment in developing countries, U.S. private investments in South Africa, review foreign bank takeovers, evaluation of the overseas private investment corporation, investors involvement in illegal payments to foreign officials, activities of American multinational corporations abroad, foreign investment and American jobs, removal of tax barriers as an incentive for increased foreign investments, trade fairs.

**Use 180400 for business mergers between U.S. and non-U.S. companies.**

## **1806: Productivity and Competitiveness of U.S. Business, U.S. Balance of Payments**

Examples: international competitiveness of the U.S. automobile industry, national competitiveness act fostering technological development, report of the competitiveness council policy, U.S. industrial trade competitiveness, federal role in supporting hi-tech competitiveness, U.S. international economic competitiveness, foreign competition in the banking industry, international competitive status of the U.S. electronics industry, Buy American Act.

See also: 108 domestic industry productivity.

**Use 180600 for trade deficits.**

## **1807: Tariff and Import Restrictions, Import Regulation**

Examples: violation of country of origin documentation to avoid import quotas, steel import restrictions, increase of duties on materials to make pipes, expedite Commerce Dept. responses for import restriction requests, restrict import activity that adversely affects industries vital to national security, country of origin labeling requirements, U.S. textiles import quota program, countervailing duty waivers, aviation tariff charges, prohibit importation of Rhodesian chrome, duty-free entry, various tariff proposals, meat import restrictions, antidumping act and import restrictions, import restrictions for the domestic shoe manufacturing industry, import relief for leather industry, embargo on certain fish and fish products, free entry of various items to colleges, universities, and for other purposes, foreign trade zones.

## **1808: Exchange Rates and Related Issues**

Examples: Dept. of Treasury exchange rate policy, DOT international financial policy, currency manipulation and foreign exchange rates, exchange value of the dollar, U.S. policy regarding dollar decline in foreign exchange value, impact of exchange rates in U.S. trade, international monetary reform, eurocurrency monetary control, Vietnamese currency transfer legislation, fluctuation of the yen-dollar exchange rate.

## **1899: Other**

# 19. International Affairs and Foreign Aid

\*\*\* Also see notes on War, Terrorism, etc. under the 16 coding category\*\*\*

For international policy-related events that do not reference U.S. government / troops / officials / etc. as a primary actor in the event, use the international code of 1921xx.

For international policy-related events in which the U.S. government (or troops, officials, etc.) is a key player, use the appropriate code based on the policy issue. In other words, we need to use “substantive” codes (e.g., poverty, AIDS, or the 161900 series of war codes) for issues directly involving the U.S. and restrict storylines about issues/events in other nations not involving the U.S. to the appropriate country codes. This guideline can get particularly sticky regarding storylines about bombings in Afghanistan, Palestine, or Israel that directly affect U.S. troops in the area. See the notes on conflict in the Middle East under the 16 coding category for more details.

For all storylines primarily about U.S. foreign policy (either in general or with regard to a specific country), use 192122—except in the case of U.S. foreign policy about the European Union, in which case use 191022.

Use 190022 for storylines about general U.S. foreign policy involving more than one regions with approximately equal emphasis.

But if the primary focus of a story is not U.S. relations with another country but a substantive issue within a foreign nation or between two foreign nations, code the story according to the substantive issue. For example, stories about Clinton overseeing Middle East peace talks at Camp David should be coded as 192116 (not 192122).

## 1900: General (Department of State and U.S. Information Agency appropriations)

Examples: Department of State and U.S. Information Agency Budget Requests and Appropriations, U.S. foreign policy in view of recent world political developments, U.S. post cold war foreign policy, U.S. foreign policy and national defense issues, international tax treaties, international development and security, the U.S. ideological offensive--changing foreign opinion about the U.S., role of the diplomatic corps in foreign policy development and administration, foreign operations appropriations, information and educational exchange act, require Senate approval of treaty termination, establish the U.S. academy of peace, role of multinational corporations in U.S. foreign policy, Department of Peace, National Peace Agency.

Use 192100 for stories about international issues (like immigration) that crosses two or more countries, not involving the U.S.

## 1901: U.S. Foreign Aid

Examples: Foreign Assistance budget requests and appropriations, emergency food assistance program, U.S. economic aid to eastern Europe, U.S. foreign aid to the Soviet Union, foreign assistance and Peace Corps programs, U.S. assistance programs in Africa, proposals for financial assistance to

Northern Ireland, donation of surplus agriculture products to countries with famine, U.S. international health assistance activities, migration and refugee assistance, food for peace program, European recovery program, international disaster relief, Foreign Assistance Act and its relationship to drugs.

### **1902: International Resources Exploitation and Resources Agreement**

Examples: Antarctic environmental protection, prevention of high-seas drift net fishing, U.S. territorial sea boundaries, international agreements on fishing, Antarctic minerals policy, U.S. policy regarding the International Whaling Commission, foreign fishing in U.S. Territorial waters, regulation of exploration and recovery of international seabed hard minerals, north pacific seal fur treaty between the U.S, Canada, Japan, and the Soviets, UN conference on the law of the sea, attempts to outlaw whaling, international conservation efforts.

See also: 700 domestic environmental protection.

### **1905: Developing Countries Issues (for financial issues see 1906)**

Examples: developing countries population problems, global hunger and food availability, impact of AIDS on children in developing countries, homeless children in developing countries, international family planning, role of environmental degradation in causing famine, assess elementary and secondary education programs in developing countries, effect of economic development projects on public health in developing countries, infant nutrition education practices, world population growth and its impact on natural resources,

See also: 1911 famine in Africa .

**Use 190500 for articles about issues that affect developing countries broadly (or multiple developing countries). E.g., “Bill Gates gives money to help fight diseases in developing nations.” But articles about issues in a single developing nation are coded under the appropriate region and issue code. E.g., “AIDS epidemic in Zambia leaves many dead” would be coded as 192103.**

### **1906: International Finance and Economic Development**

Examples: International Monetary Fund (IMF), World Bank, multilateral development bank loans, Inter-American development bank, third world debt problems, Council on International Economic Policy, Agency for International Development (AID), private sector development in Africa, U.S. financial contribution to the IMF, European development and the U.S. economy, promotion of economic development in Latin America, Paris economic summit issues, international financial management systems improvement, economic development in the Caribbean Basin, strategies to alleviate third world debt, world economic situation and U.S. economic policies, international debt and implications for international financial institutions, east-west economic relations, international energy development assistance programs, Bretton Woods agreement increasing U.S. contributions to the IMF.

**Use 190600 for stories on world economic forums. But for stories about protests of the world economic forum because of anti-globalization sentiment, use 180000. When deciding between 180200 and 190600, consider whether the main issue at stake is trade (use 180200) or economic development (use 190600). Use 190600 for articles where the main emphasis is on the East Asian**



**financial crisis or its effect on individual countries. For example, an article about the negative effect of the financial crisis on Russia should be coded as 190600. But for articles specifically about individual countries (e.g., Russia) struggling financially, where the larger global economic crisis is the secondary element in the article, use 192101.**

See also 180000 and 180200.

### **1910: Western Europe and Common Market/European Union Issues**

Examples: U.S. relations with Europe, 1990 German reunification, extradition treaty between U.S., UK and Northern Ireland, political and economic conditions in Europe, tax convention with the UK, Western European union, treaty of friendship and cooperation with Spain, U.S. policy toward Portugal, labor market policy in Sweden, British entry into the Common Market and its implications for the U.S., civil conflict in Northern Ireland, peace treaties with Italy and Romania, treaties with Turkey, Cyprus, and Greece.

See also: policy issues exclusively dealing with Turkey – 1920 (Middle East)

**Use 191000 for all storylines focused on the European Union (EU), even those storylines involving EU members or potential members not in Western Europe.**

**191022 – U.S. relations with Europe (including the EU)**

### **1915: Panama Canal Issues and Other International Canal Issues**

Examples: Panama Canal Commission appropriations, strategic importance of the Panama Canal, claims for ship damages in the Panama Canal, Panama Canal treaty issues, Panama Canal traffic and capacity, maintenance and operation of the Canal, development of new transoceanic canal.

**191522 – U.S. relations with Panama Canal and other canal issues**

### **1921: Other Country/Region Specific Issues**

Examples: the return of Hong Kong to China, political repression in China, economic conditions in Russia, political changes in Eastern Europe, investigation of communist takeover of Hungary, civil war in Liberia, South African war with Namibia, administration policies on apartheid, political developments in El Salvador, Japanese income tax system, declining political status of Taiwan, restoration of the Kuwaiti government after the Persian Gulf War, peace process in the Middle East, Arab-Israeli conflict.

See also: 1605 U.S.-Soviet arms agreements; 1901 U.S. foreign aid to the former Soviet Union; 1910 issues dealing with the conflict between Turkey and Greece over Cyprus.

(Special Note: Please see guideline #5 regarding the coding of observations that mention foreign countries. This topic merges previous subtopics 1907, 1908, 1909, 1911, 1912, 1914, 1919, and 1920.)

## 1925: Human Rights

Examples: Human rights abuses in Latin America, human rights abuses in Middle East, war crimes tribunal hearings for Serbs, U.S. international human rights policy, Helsinki Accords human rights agreements, UN report on human rights in Cuba, Soviet human rights issues, government use of torture, human rights violations in Indonesia, worldwide religious persecution, crimes associated with genocide and crimes against humanity.

**192501 – human rights issues surround U.S.-captured detainees, prisoners of war**

**So use 192501 for human rights issues related to U.S.-captured detainees and prisoners of war.**

**Use 029901 for rights issues in the case of detainees on U.S. soil (including Guantanamo Bay)**

**Use 161901 for rights issues in the case of detainees NOT on U.S. soil.**

**Thus, all stories primarily about U.S.-held detainees should be covered between 029901, 161901, and 192501 (and these codes should ONLY contain stories about U.S.-held detainees).**

*\*NOTE: Storylines involving the historical Israeli/Palestinean conflict should be coded 192100 as “usual”, not 192500*

**In the context of ongoing human rights abuse situations (e.g., the Rwandan genocide, the Darfur conflict), use 192500 for stories about the human rights situation itself; that is, for stories that focus on genocide, mutilation, mass-killings, mass-graves, government-sponsored starvation, etc. Also use 192500 for stories about refugees displaced by human rights conflicts. But for stories focused on the military intervention in the situation, such as bombings or gunfire or armed conflict, use the appropriate 16 code. For example, stories focused primarily on the NATO-led intervention in Kosovo, use code 160200. For stories focused primarily on the African Union’s military interventions in the Darfur crisis, use code 192116.**

## 1926: International Organizations other than Finance: United Nations (UN), UNESCO, International Red Cross

Examples: U.N. conference on environment and development, management of the U.N., international labor organization, U.N. peacekeeping forces, termination of U.S. membership in UNESCO, international games for the disabled, international criminal court, UN food and agricultural organization, UN activities in response to Iraq's invasion of Kuwait, review of U.S. role in the U.N., planning preparation for 1984 summer Olympics, U.N. position on major policy issues, International Health Agency, U.N. report on international housing, construction of Olympic facilities.

**For storylines detailing UN efforts in a particular country, use code 192600 for the UN’s involvement, not 192100.**

Use 192600 for storylines about negotiating the location for the next Olympic games, bribing officials to select a host city, construction of Olympic facilities, etc. BUT use 290000 for all storylines related to the Olympic sporting events themselves.

**\*\*\*Notes on Peacekeeping\*\*\***

Use 160200 for articles primarily about NATO troops (or NATO troops and US troops) beginning/enacting/ending a peacekeeping mission (e.g., NATO believes US role in Kosovo essential)

Use 160600 for articles primarily about US troops beginning/enacting/ending a peacekeeping mission (e.g., US troops are sent on peacekeeping mission to Albania)

Use 192600 for articles primarily about UN troops (or UN troops and US troops) beginning/enacting/ending a peacekeeping mission (e.g., UN calls on US for help in Sierra Leone)

Use 192116 for articles primarily about the conflict in a given region, where the use of US and/or UN peacekeeping troops is only a side note

**1927: Terrorism, Hijacking**

Examples: U.S. protection of witnesses of terrorist acts, security of nuclear plants from terrorist attacks, impact of international terrorism on travel, legal mechanisms to combat terrorism, political killings in foreign countries and the international response, West Germany's political response to terrorism, international aircraft piracy.

For Dept. of Homeland Security related functions, see 1615 Civil Defense and Homeland Security; domestic terrorism prevention efforts within U.S. borders.

Use 192700 for international acts of terrorism NOT on the U.S. soil and NOT in the midst of the war in Iraq/Afghanistan; use when multiple countries are involved or no specific country is cited; when only one country is involved, put under regional code (e.g., 192016); for U.S. cases of domestic terrorism or militia activity use 161501; for U.S. cases of foreign-based terrorism use 161500 (but 161502 for 9/11); also use 192700 for acts attempting to prevent international terrorism, like freezing bank accounts; use 161500 for storylines about the Patriotism Act; use 029901 for articles about the rights of terrorist suspects on U.S. soil, but for articles about the U.S.-led arrest and detainment of suspects in a battle context (i.e., in Afghanistan or Iraq) use code 161901

- 161502 – use for all storylines related to the actual attacks of September 11, 2001 and its immediate aftermath, including “finger-pointing” at government agencies that may not have given adequate attention to threats of an attack; but for storylines about 9/11 memorials, use 210100;

**1929: U.S. Diplomats, U.S. Embassies, U.S. Citizens Abroad, Foreign Diplomats in the U.S. , Passports**

Examples: State Department's management of U.S. embassies, U.S. citizens living abroad, regulation of travel for U.S. citizens, restrictions on foreign diplomatic immunity, Overseas Teacher Act, enhancement of security at U.S. diplomatic missions, reform the foreign service personnel system, U.S. citizens imprisoned in Mexico, passport fraud problems, training of foreign affairs personnel, Voice of America program, Radio Free Europe program, United States Information Agency (USIA), Peace Corps, U.S. Academy of Foreign Service or U.S. Foreign Service Academy, Radio Marti, designation of public international organizations, International Claims Act, Foreign Claims Act, Foreign Claims Settlement Commission

See also: 1603 espionage; 208 for display of USIA programs in US

**Use 192900 for crimes perpetrated on U.S. citizens while abroad.**

**For stories about visits by U.S. VIPs (e.g., President, Secretary of State, Secretary of Defense) to other nations:**

- **If the story focuses on a substantive issue within that nation (e.g., health care in Africa or human rights in China), code the story using the appropriate substantive code (e.g., 1921103 or 192507).**
- **If the story focuses on relations between U.S. and the foreign nation (e.g., U.S. foreign policy toward Africa or U.S. trade sanctions on China), code the story using the appropriate foreign relations or trade code (e.g., 199911 or 180700).**
- **If the main point of the story is really to report on the details of the visit itself, reactions to the visit by local citizens or the U.S., etc., code the story using 192900.**

**1999: Other**

## 20. Government Operations

### **2000: General (includes budget requests and appropriations for multiple departments and agencies)**

Examples: budget requests for various agencies and independent commissions, budget requests for DOL, HHS, and DOE, appropriations for VA, HUD, and independent agencies, budget requests for DOC, DOS, and DOJ, appropriations for the GSA, budget requests for legislative branch programs, supplemental appropriation bills, appropriations for the Treasury, Postal Service, and general government appropriations

### **2001: Intergovernmental Relations**

Examples: federal, state, and local sector role in economic development, exchange of funds from federal to state governments, performance of the advisory committee on intergovernmental relations, general revenue sharing authorization, state implementation of federal bloc grants, general revenue sharing, federal grant management reform, problems with state and local government finances, federal v. state claims to offshore resources.

### **2002: Government Efficiency and Bureaucratic Oversight**

Examples: quality improvement strategies, reinventing government--restructuring the public sector, performance standards for federal agency programs, role of the council on competitiveness in regulatory review, agency jurisdiction overlap and reform, financial soundness of government corporations, need to improve government printing practices, government management problems, rule making committees in the development of federal regulations, federal agency use of advisory committees, oversight of the OMB, federal agency internal accounting standards, effort to reduce federal paperwork, allowing industry to comment on proposed federal regulations, decreasing agency reports to Congress, legislative oversight of federal agency programs, proposal to terminate DOE and transfer its functions, government waste and abuse, investigation into mismanagement of the GSA, government reorganization plans, conflicts of interest in regulatory agencies, applying economic analysis to public programs, Inspectors General, executive reorganization or executive branch reorganization, government goals, Administrative Conference Act, government printing office, recycled paper and products for government printing.

See Also: appropriations for departments and agencies see topical field.

### **2003: Postal Service Issues (Including Mail Fraud)**

Examples: United States Postal Service (USPS) budget requests and appropriations, USPS rental of property, need for additional postal facilities, oversight of USPS operations, USPS budgetary and cost issues, performance of USPS first class delivery, USPS implementation of a nine digit zip code, increase in overseas postal rates, operation and organization of the postal rate service, postal worker injuries, postal worker stress disorders, violence in the USPS, postal reorganization act, USPS efforts to automate mail processing, regulation of mail solicitations, deceptive mailing prevention act, commemorative stamps, annual report of the postmaster general, early retirement of postal employees, day care centers for postal employees, training for postmasters, regulation of obscene mail.

See also: 201 racial discrimination in the USPS; 2008 construction of post office buildings.

#### **2004: Government Employee Benefits, Civil Service Issues**

Examples: federal employee collective bargaining rights, civil service retirement benefits, federal agencies use of temporary employees, White House personnel authorization act, federal employees leave policy, federal and military wage policies, whistle blower protection for federal employees, federal personnel awards, executive personnel exchange, reform of federal employee health benefits, personnel management policies of the Senior Executive Service, tort protection for federal employees, reform pay system for federal workers, early retirement program for federal workers, government personnel training programs, federal employee contribution requirement, personnel performance appraisal system, payroll deductions for federal employees, oversight of the civil service retirement system, cost of living allowances for federal employees, authorize additional GS-16, GS-17, and GS-18 positions, civil service pension fund and interest earnings, manpower utilization in the federal government, Presidential compensation, federal employee management relations, congressional pay and congressional wages, combinations of legislative, executive, and judicial pay, reduction in force, merit systems protection board.

See also: 200 discrimination in the federal government employment; 2003 postal employees; 2012 political activities of federal employees.

#### **2005: Nominations and Appointments**

Examples: nominations and appointments for all departments and agencies.

**200501: appointments to cabinet executive**

**200502: appointments to non-cabinet executive**

**200504: Supreme Court nominations**

**200505: Federal judicial nominations**

**200506: Military nominations**

**200507: Intelligence nominations**

**200508: Ambassador nominations**

**200599: other nominations**

**Use 2011 for legislative appointments (e.g., Speaker of the House, committees)**

#### **2006: Currency, Commemorative Coins, Medals, U.S. Mint**

Examples: appropriations for the U.S. Mint. minting of commemorative coins, replacement of one dollar bills with coins, statehood commemorative coins, gold medal awards for Olympic athletes,

design of new U.S. currency, George Washington commemorative coin act, Susan B. Anthony dollar, additional mint facilities in Denver , increasing coin production, coin to commemorate the Louisiana purchase , congressional gold medals, Congressional Medals for non-military actions.

See also: 104 monetary policy.

**Use 200600 only for discussion of the metallurgy of Olympic medals; for winning of Olympic medals use 290000.**

### **2007: Government Procurement, Procurement Fraud and Contractor Management**

Examples: appropriations for the Office of Federal Procurement Policy, government procurement system, federal acquisition improvement, arbitration of service contract disputes, DOE contractor management, penalties for federal procurement fraud, GSA auditing of contractor bills, timeliness of federal payments to private vendors, efforts by federal agencies to circumvent the competition in contracting act, federal contract auditing policies, fraud in federal procurement programs, federal consulting service contracts, commission on government procurement, federal contract renegotiation act, omnibus contracting legislation.

See also: 1610 military procurement; 1617 military contractor oversight.

### **2008: Government Property Management**

Examples: federal facilities construction, GSA management of public building leases, GSA's capital improvement program, construction projects for federal courthouses, restrict smoking in federal buildings, operating costs of presidential libraries, government office space contract management, DOE property sale authorization, sale of a federal building to San Francisco, donation of surplus federal property to state and local governments, construction of a social security office, relocation assistance and property acquisitions, foreign service buildings act, post office buildings, designating or naming federal buildings, including postal service buildings, federal courthouses, and VA medical centers, donated surplus property to states and local governments, motor vehicles provided to officers and members of the federal government.

See Also: 2100 conveyance of real property.

### **2009: IRS Administration**

Examples: IRS tax system modernization, IRS employee misconduct, taxpayer assistance and treatment, settlement of disputes between tax payers and IRS, IRS collection of delinquent income taxes, IRS benefit plans regulations, IRS internal management and quality of service, IRS processing of income tax returns, reorganization of the IRS, taxpayers bill of rights, investigation or inspection of tax records by federal agencies or congressional committees.

See also: 107 taxation.

### **2010: Presidential Impeachment & Scandal**

Examples: access to materials of the Nixon Administration, CIA involvement in Watergate, pardon of Nixon, transcripts of recorded presidential conversations, statement of information provided by Nixon, legal issues associated with the impeachment of Nixon, Kissinger's role in wiretapping, 1972 presidential campaign activities, special prosecutor and Watergate grand jury legislation, Whitewater, Clinton impeachment, Lewinsky scandal, Travelgate (White House Travel Office).

**Code 201000 should be used for all scandals related to the executive branch, not just the President himself. So this code should be used for all storylines related to the exposure of Valerie Plame's identity.**

### **2011: Federal Government Branch Relations and Administrative Issues, Congressional Operations**

Examples: line-item veto proposals, pocket veto issues, constitutional roles of the president and Congress in declaring and waging war, limits on presidential war powers, amendment to permit legislative vetoes, Supreme Court ruling on the legislative veto, presidential claim of executive privilege for withholding information from Congress, continuity of federal government during an emergency, joint committee on the organization of Congress, operation of Congress, reorganization of Congressional committees, honoring retiring House members, presidential transition funding, TV broadcasts of Senate hearings, operation of the Senate Office of Sergeant at Arms, Congressional page system, investigation of a Senator, electronic voting equipment in the Senate, transmittal of executive agreements to Congress, require the president to submit annual social reports to Congress, House rules for debate, creation of a joint committee on the budget, president's emergency powers, impeachment of federal officers other than the President, legislative reference service, legislative research, Library of Congress issues, depository libraries, congressional investigations, franking privilege, Legislative Reorganization Acts.

**Since the state department functions as a federal body, code storylines about jurisdictional disagreements between the state department and other federal bodies (e.g., the pentagon) under 201100.**

**Use 201100 for legislative appointments (e.g., Speaker of the House, committees).**

**Use 201100 for congressional district gerrymandering, but use 201200 for the effects of gerrymandering on campaigning, electoral outcomes, etc.**

**Use 201100 for stories about the president's State of the Union addresses if the primary issue of the story is the institution of the presidency, or if the story is about two or more policy issues (under different topic codes) covered in the speech. But if the primary issue is the president's remarks on a single policy sub-topic, code the story according to that sub-topic.**

*201100: President Bush losing political capital*

*161900: State of the Union focuses on the war*

### **2012: Regulation of Political Campaigns, Political Advertising, PAC regulation, Voter Registration, Government Ethics**



Examples: appropriations for the Federal Election Commission and the Office of Government Ethics, federal election campaign reform, lobbying regulations for former federal employees, regulation of political campaign ads, televising debates on political issues, revising the presidential election campaign fund system, regulation on foreign corporation lobbying, campaign finance reform, political activities of federal employees, financial or business interests of Senate employees, lobbying regulations, polling, independent counsel (other than presidential investigations), Hatch Act (specifically dealing with political activities of federal employees), electoral college reform.

**Use 201100 for congressional district gerrymandering, but use 201200 for the effects of gerrymandering on campaigning, electoral outcomes, etc.**

**Code 2012xx should be used for the following: partisan conflicts, political strategizing, and all federal-level campaigns and elections. Six-digit extensions for this code are:**

**201200 – campaign/election issues that are general or involve two or more areas below**

**201201 – federal campaigns and / or elections, including primaries; voting and participation; voter turnout**

**201202 – campaign finance and elections (election regulations, campaign finance reform, regulation of party-sponsored political campaign ads, revising the presidential election campaign fund system, electoral college reform); use this code for all discussion of campaign finance**

**201203 – lobbying groups and / or political action committees (PAC)**

**201204 – lobbying / PAC regulations and reforms (e.g., regulation on foreign corporation lobbying, regulation of privately-sponsored political ads)**

**201205 – INTRA-party issues (internal discussions, disputes, strategizing, changes in leadership, etc.)**

**201206 – INTER-party issues (Republican / Democrat maneuvering or fighting, bipartisan agreements and bargaining, etc.)**

**201207 – federal-level (but not executive) political corruption or scandal; for executive corruption or scandal, use 2010; this code “trumps” all other 2012 codes**

**201299 – other specific issues within this sub-topic**

### **2013: Census**

Examples: census bureau budget requests and appropriations, census bureau's population estimates and impact on state funding, census undercounting, census data collection techniques, management of the census, federal statistics collection, counting welfare payments as income on the census, reductions in force at the census bureau.

## **2014: District of Columbia Affairs**

Examples: DC budget requests and appropriations, creation of the DC supreme court, DC public school system, health care reform in DC, water quality problems in DC, statehood for DC, transfer ownership of RFK to DC, revise the DC judicial system, overcrowding in DC correctional facilities, DC commuter tax, DC borrowing authority extension, Washington metropolitan area transit authority metrorail construction, DC fiscal problems, drug and crime crisis in DC.

## **2015: Relief of Claims Against the U.S. Government**

Examples: Refunds and settlements for individuals and corporations.

## **2030: Federal Holidays**

Examples: activities of federal holiday and commemorative commissions, enactment of MLK, Jr. birthday as a national holiday, provide for uniform annual observances of legal public holidays on Mondays, establish Veteran's Day as a holiday.

## **2099: Other**

Examples: government check cashing problems, state lottery operations, former members of Congress organization, review winning papers in a high school essay contest, federal audio-visual materials, commemorative legislation, catalog of federal assistance programs, bicentennial celebration, free guide service at U.S. Capitol .

**Code 209900 should be used for commemorative legislation, the unveiling of Presidential libraries, naming aircraft carriers after living Presidents, etc.**

**209901 – executive domestic public relations issues, specifically the White House's public image (e.g., the White House smoothing things over after Dick Cheney's hunting accident, etc.)**

# 21. Public Lands and Water Management

## 2100: General

Examples: Budget Requests and Appropriations for the Department of Interior (DOI) and the Bureau of Land Management, proposed plan for the Department of Natural Resources, earth resources and drilling technology, resources planning, resource recovery act, activities and programs of the DOI, conveyance of certain real property of the U.S. government, conveyance of certain real property to states.

*210000: "Gov. George E. Pataki and Mayor Rudolph W. Giuliani have reached agreement on a plan to redevelop Governors Island with a hotel and conference center, stores, apartments, public parkland and a branch of at least one major American museum, state officials said today. The agreement represents a major step forward in a campaign by the city and state to persuade the federal government to give New York exclusive rights to own and develop the island, a former Coast Guard base off Manhattan's southern tip."*

## 2101: National Parks, Memorials, Historic Sites, and Recreation

Examples: Budget requests for the National Park Service and Smithsonian Museums, concessions management at National Parks, Wounded Knee Park and Memorial, park protection legislation, management of Yellowstone Park, National Park Service feasibility study, threats to national parks, establishment of Barrier Island National Park, inclusion of Alaska Lands in the national park system, national forest recreation facilities, national park management issues, river systems recreation assessment, aviation heritage national historic preservation act, community recreation enhancement, recreational boating safety, national African American museum, historical park designation, designation of scenic trails, maintenance on monuments and memorials, granting of federal charters to organizations, proposals for a national visitors center, military parks and memorials, land conveyance for national parks or national memorials, Wild and Scenic Rivers, land conveyance for monuments, national seashore issues, National Historic Preservation Act, National Register of Historic Places, Smithsonian Institution issues.

See also: 2103 public lands management.

**Use 210300 for school land issues.**

## 2102: Native American Affairs

Examples: Budget proposals and appropriations for Indian programs, Indian health programs, Indian water claims, federal recognition of Indian tribes, assistance to Indian tribal courts, management of Indian irrigation projects, economic aid for Indian reservations, law enforcement on Indian reservations, Indian participation in government contracting, Indian health care programs, Native Hawaiian children educational problems, Alaskan natives claims settlement, land conveyance involving Native American lands or Native American groups, Indian Child Welfare Act, Indian gambling and casinos, Indian Gaming Regulatory Act.

(Special Note: This covers many subject areas that would normally be coded in other subtopics (housing, medical programs, transportation systems, etc.).

### **2103: Natural Resources, Public Lands , and Forest Management**

Examples: Budget requests and appropriations for the Forest Service and the Bureau of Mines, national forest timber sales programs, timber supply stability, forest health and clear-cutting, Colorado wilderness act, wilderness area designation, management of Pacific-Northwest old forest growths, mine reclamation, various public lands bills, forest fire prevention and control, modification of public land boundaries, management of livestock grazing on public lands, grazing fees on public lands , public land conveyance bills, enforcement of federal mining standards, wild horse control on public lands, deep seabed mineral resources, development of mineral resources on public lands, mineral exploration and development, conveyance of lands to school districts, conveyance of sewage systems on public lands, protection of archeological resources on public lands, conveyance of fish hatcheries, conveyance of public lands, payments to states from receipts derived from national forests located within such states, protecting the shores of publicly owned property.

See also: 709 animal and forest protection; 803 oil and gas leasing; 805 coal leasing; 1611 military land conveyances; 2101 land conveyance for national parks/monuments.

### **2104: Water Resources Development and Research**

Examples: Budget requests and Appropriations for civil works programs and the Army Corps of Engineers, budget requests and appropriations for energy and water development projects, Army Corps of Engineers water resources development programs, Mississippi water development, water resources development, appropriations for dam construction, Missouri River Basin irrigation project, Colorado River Basin salinity control program, federal flood control programs, River and Harbor Flood Control Act, energy and water development projects, watershed projects, dredging in the Missouri River, deep water port construction, safety of dams and other water storage and control structures, Upper Snake River irrigation projects, various reclamation projects, reservoir construction, navigation and flood control projects, interstate water compacts, connecting bodies of water, Small Reclamation Projects Act, Bureau of Reclamation, general reclamation projects, saline water conservation .

See also: 711 water and soil conservation; 802 hydroelectricity; 1007 navigation and maritime issues.

### **2105: U.S. Dependencies and Territorial Issues**

Examples: future political status of Palau, Puerto Rico statehood issues, federal-territorial relationship between the U.S. and Guam, compact of free association between the U.S. and Pacific island nations, federal policies for economic development of Guam, termination of trusteeship of the Marshall Islands, proposed changes in the constitution of American Samoa, Alaska and Hawaii territorial issues, statehood for Hawaii and Alaska, Virgin Islands Corporation, various Organic Acts related to territories, former territories, and U.S. protectorates .

### **2199: Other**

## 23. Arts and Entertainment

Examples: book, movie, music, art, and theater reviews, news about entertainment figures, hobbies (chess, bridge, fishing), cooking, restaurant reviews, interviews with chefs, travel stories, fashion stories, architecture, home improvement, gardening, charities, fund-raising events.

**This code should be used for storylines about the most obvious forms of culture and entertainment—music, theatre, cinema, art—but also for “normal” citizen activities such as holiday celebrations, hobbies, etc.**

*230000: “Pennsylvania Station was crammed yesterday afternoon with travelers heading out for the July 4 weekend.”*

## 24. State and Local Government Administration

Examples: state and local candidates, campaigns, and elections, budget and tax issues, ethical issues about state and local officials, state and local buildings, museums, parks, landmarks, historical locations, state and local procurement and contracts, urban planning (zoning, land use, competition between cities to attract businesses, city boundaries), state and local services (water supply, street cleaning), constitutional issues (city charter revision), state and local statutes and ordinances, legislative action, speeches by the mayor or governor (inaugural, state of the city, state of the state addresses), partisan politics in the legislative arena, nominations to the state supreme court.

**Storylines on state and local campaigns and elections should be coded as 240000. But, if the storyline is focused on local politics’ handling of one specific policy issue, code the storyline based on that policy issue. In other words, the 24 topic category is the state-level equivalent of the 20 federal government operations topic category. Put another way, the 24 code is like a 1921 international code, structurally speaking. If a storyline really is about an issue happening in that state and doesn’t involve the U.S. nationally, use code 240000. But if the primary issue is part of a larger national issue, the storyline should be coded elsewhere according to that issue.**

**For example, storylines primarily about state/local tax issues should go under 240000. But a storyline featuring people struggling with their taxes in a particular state simply as anecdotal of national taxation issues more broadly should go under 010700.**

**Examples:**

*240000: “Mayor Michael R. Bloomberg gives first State of the City speech to enthusiastic crowd.”*

*140300: “Mayor Michael R. Bloomberg used the first State of the City speech of his new term yesterday to call for a drastic change in the World Trade Center development plan so the project can finally move forward.”*

**240001 – State recall elections**

**240007 – State-level government corruption and scandal**

## 26. Weather and Natural Disasters

This code should be used for U.S. as well as non-U.S. events. This is the **ONLY** topic category where U.S. and non-U.S. events are coded together without the need for country codes.

260001 – Tsunami

260002 – Hurricane Katrina

Use 260002 for stories about identifying victims of Hurricane Katrina, victim profiles, etc. But use 140300 for stories about mass migration after Hurricane Katrina.

260003 – Hurricane Rita

260004 – Pakistan Earthquake

## 27. Fires

Use code 270000 for fires and major accidents (any non-natural event in which multiple people die). Examples: major power outages, explosion of an overturned tanker truck, oil refinery accidents, water main ruptures, etc.

## 29. Sports and Recreation

Use code 152601 for storylines about steroid use in sports.

## 30. Death Notices

Use code 300000 for death notices, even for extremely high-profile individuals.

For death notices of non-U.S. individuals, use 192130.

## 31. Churches and Religion

This code should be reserved for stories that are about religion or the church itself, broadly speaking. Use 310000 for storylines about creationism in general. But for storylines about a religious organization's stance on another social issue (e.g., gay marriage, abortion, etc.) use the appropriate code for that issue (020200, 020801, etc.).

Use 310000 for religious scandals, such as embezzlement, but use 120701 for issues of child sexual abuse by priests and other religious figures.

Use code 310000 the Pope's stance on capitalism, the Pope's travels, etc.

Use code 020100 for arson attacks targeted at black churches.

## **99. Other, Miscellaneous, and Human Interest**

For example, a story about a man stuck in his apartment's elevator for three days.

For example, a story about how the Atlanta Zoo renting two panda bears from the Chinese government at a tab of \$2 million a year (total, not per panda).

Use 990000 for stories about general charity, philanthropy, etc. when the policy issue being addressed by the charity is indiscernible. But when the policy issue is evident, code by the policy issue. E.g., "Bill Gates gives money to fight AIDS in Botswana" should be coded as 192103. Charity work involving social programs should go under 130500.