

POLICY DESIGN STUDIO

OVERVIEW & SERVICES

 Syracuse, NY

 PolicyDesignCenter@syr.edu

ABOUT US

Innovative Research. Effective Policymaking. Broad-Reaching Instruction.



The **Policy Design Studio** helps improve public policies and policymaking processes by offering practical training and evidence-based analysis. We work with governments, nonprofits, public service leaders, and businesses on building their capacity to design effective policies, put them into action, and involve the right people in the process. Our training sessions focus on real-world tools and strategies, while our technical analyses evaluate the effectiveness of policies and stakeholder engagement efforts.

The Studio is housed within the **Center for Policy Design and Governance** at Syracuse University's Maxwell School of Citizenship & Public Affairs. Led by two policy experts, the Center integrates policy, political, and computational sciences in research and instruction. Our work focuses on how public policies are designed, what makes them effective, and how governments can support cross-sector and community engagement in the policy process. We aim to help scientists, practitioners, and public service leaders better understand and solve complex governance challenges.



MEET THE TEAM

Public Policy Experts. Creative Thinkers. Collaborative Problem Solvers.



SABA SIDDIKI

Director, Center for Policy Design & Governance
Chapple Family Professor of Citizenship and Democracy

Dr. Siddiki's research focuses on policy design, institutional theory and analysis, collaborative policymaking, and regulatory implementation and compliance. She has studied these topics in the context of food and environmental policy. Her research has been published in leading public affairs journals. She is also the author and editor of multiple books, including *Understanding and Analyzing Public Policy Design* (Cambridge University Press). She received a Ph.D. in Public Affairs from the University of Colorado Denver and currently serves as senior associate editor for the *Policy Studies Journal* and *Policy Design and Practice*.



TOMÁS OLIVIER

Assistant Director, Center for Policy Design & Governance
Associate Professor, Public Administration & International Affairs

Dr. Olivier's research focuses on the governance of natural resources in the United States and Argentina, specifically how governments, users, and organizations interact and create formal arrangements to sustainably manage water resources. One of his long-standing projects is on the governance of the New York City watersheds, the largest unfiltered drinking water system in the United States. He received a Ph.D. in Government and Public Policy from the University of Arizona.



JULIA WITTNER

Center Coordinator, Center for Policy Design & Governance

As Center Coordinator, Ms. Wittner oversees project management, strategic communications, and research development. She supports the director with strategic planning, partnership development, and performance tracking. She also manages all in-person and virtual events and supports the Research to Practice Brief series.

MEET THE TEAM

Public Policy Experts. Creative Thinkers. Collaborative Problem Solvers.

FACULTY RESEARCH AFFILIATES

- **Graham Ambrose**, North Carolina State University
- **Richard Barton**, Syracuse University
- **Brandon Charles**, University of Georgia
- **Christopher Faricy**, Syracuse University
- **Myriam Grégoire-Zawilski**, University of Ottawa
- **Zach Huitink**, Syracuse University
- **Joshua Introne**, Syracuse University
- **Jun Li**, Syracuse University
- **Nicholas Oesterling**, Appalachian State University
- **Sucheta Soundarajan**, Syracuse University
- **Michiko Ueda-Ballmer**, Syracuse University
- **Shuping Wang**, University of Illinois Chicago

GRADUATE RESEARCH ASSOCIATES

- **Joanne Kim**, Syracuse University
- **Juan Sebastián Uribe-Quintero**, Syracuse University
- **Ryan Westwood**, Syracuse University
- **Jingni Zhang**, Syracuse University
- **Jun Zhang**, Syracuse University
- **Yuwei Zhang**, Syracuse University



WHAT WE DO

Building Capacity. Fostering Collaboration.



MISSION

The **Policy Design Studio** offers evidence-based training and analysis focused on how policies are designed, how government and non-government stakeholders are involved in shaping them, and how those policies are put into action.

The Services

The Studio offers trainings through online or in-person modules and workshops of various lengths. We conduct policy analyses on a contractual basis with government and non-governmental organizations. We offer topic-specific case studies, literature reviews, evaluation reports, and strategic guidance.

The Experts

Our team of faculty and graduate affiliates have expertise in regional governance, local development, food policy, environmental policy and governance, health policy, veterans' affairs, national defense, and local emergency management.

The Clients

We are dedicated to building meaningful partnerships with local governments, nonprofits, community organizations, and private businesses.

The Promise

We work in partnership with our clients to build and maintain their capacity as they plan, design, and implement public policies. Our faculty experts are uniquely positioned to think creatively and provide evidence-based approaches to fill knowledge and resource gaps.

PRODUCTS & SERVICES

Tailored to Your Capacity-Building Needs and Goals.

TRAINING PROGRAMS

Interactive workshops, seminars, and mini-courses on a range of policy activities:

- Policy design
- Data analysis
- Collaborative policymaking
- Policy tool selection

Toolkits and guides providing practical guidance throughout the policy process:

- Stakeholder engagement
- Collaborative policy design
- Policy implementation and evaluation

STUDIES & ANALYSES

Literature reviews and case studies on a wide range of policy topics:

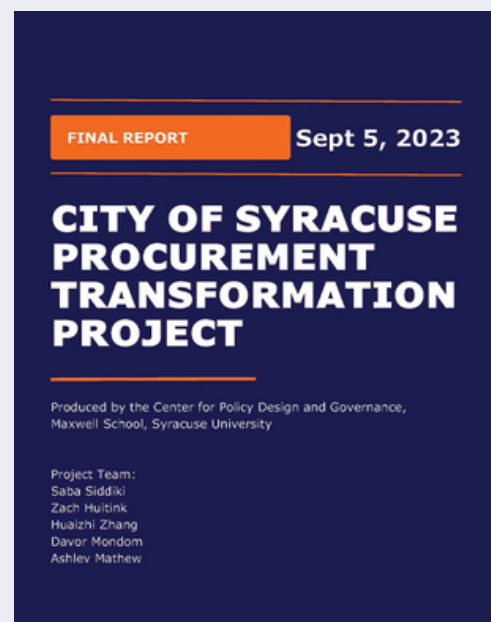
- Regional governance
- Local development
- Environmental policy and governance
- Public health
- Veterans' affairs
- National defense
- Emergency management

Evaluation and research reports providing data-driven insights and recommendations:

- Policy/program design, implementation, and evaluation
- Stakeholder engagement
- Collaborative governance
- Regulatory implementation and compliance



EXAMPLE WORKSHOP PROGRAM



EXAMPLE EVALUATION REPORT

LEARN MORE

