
Philip C. French, Director

Maxwell School of Citizenship and Public Affairs
Syracuse University Washington, D. C. Center
CSIS Building, 1616 Rhode Island Ave., NW

FINAL SYLLABUS

May 20-26, 2018

Required Reading (prior to beginning of May Session)


Crandall, Russell, The United States and Latin America after the Cold War, Cambridge University Press, 2008


Written Assignments and grading:

There will be one short in-class assignment, and a final paper due mid-July. Students will be graded as follows:

  Class participation (including the initial April session at Syracuse): 25%
  In-class assignment: 25%
  Final Paper: 50%

Class Sessions:

SUNDAY, MAY 20

4:00 p.m. - 7:00 p.m. Class session, Maxwell in Washington at CSIS, 1616 Rhode Island Ave. NW, Washington, D.C.

7:00 pm Social event: Bossa Cafe

MONDAY, MAY 21

8:30 – 9:00 am Preview

9:00 – 10:30 a.m. Trump’s Latin American Policy

Richard Miles, Senior Fellow, Deputy Director, Americas Program, CSIS; Former Foreign Service, U.S. Army

10:30 – 10:45 a.m. Break

10:45 a.m. – 12:15 p.m. Human Rights and U.S. Security Assistance: Complementary or Contradictory?

Adam Isacson, Washington Office on Latin America
<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>12:15 – 1:15 p.m.</td>
<td>Lunch</td>
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<td>1:15 – 1:45 p.m.</td>
<td>Review/Preview</td>
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<td>1:45 – 3:45 p.m.</td>
<td><strong>Mexico: From Independence to the Present</strong></td>
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<td><strong>Dr. Kristin M. Tennyson</strong>, Chair, Western Hemisphere Area Studies, School of Professional and Area Studies, Foreign Service Institute, U.S. Department of State</td>
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<td>4:00 – 4:30 p.m.</td>
<td>Review</td>
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<td><strong>TUESDAY, MAY 22</strong></td>
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<td>8:30 - 9:00 a.m.</td>
<td>Review/Preview</td>
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<td>9:00 – 10:00 a.m.</td>
<td><strong>Mexico Follow-Up: The Old Mexico and the New PRI</strong></td>
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<td><strong>Professor French</strong></td>
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<td>10:00 – 10:45</td>
<td><strong>The US and Cuba: It’s Personal</strong></td>
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<td><strong>Professor French</strong></td>
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<td>10:45 – 11:00 a.m.</td>
<td>Break</td>
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<td>11:00 a.m. – 12:30 p.m.</td>
<td><strong>U.S. Latin American Trade: A Strategic Approach</strong></td>
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<td><strong>Eric Farnsworth</strong>, Vice President, Council of the Americas, Washington D.C.</td>
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<td>12:30 – 1:30 p.m.</td>
<td>Lunch</td>
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<td>1:30 – 3:30 p.m.</td>
<td><strong>The Anti-Corruption Movement: Failure is not an Option</strong></td>
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<td><strong>Adriana Beltran</strong>, Director for Citizen Security, Washington Office on Latin America</td>
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<td>3:30 – 4:30 p.m.</td>
<td><strong>Policy Planning Programs in the Western Hemisphere</strong></td>
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<td><strong>Thomas Jeffery</strong>, Foreign Affairs Officer, Office of Policy Planning and Coordination, Bureau of Western Hemisphere Affairs, Department of State</td>
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<td><strong>WEDNESDAY, MAY 23</strong></td>
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<td>8:30 – 10:00 a.m.</td>
<td><strong>Latin America's Macroeconomic Outlook in the Global Context</strong></td>
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<td><strong>Dr. Inés Bustillo</strong>, Director of the Washington Office of the United Nations Economic Commission for Latin America and the Caribbean (ECLAC, or CEPAL, in Spanish)</td>
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<td>10:00 – 10:15</td>
<td>Break</td>
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10:15 – 12:15  The Economics of Energy in Latin America

Ambassador (ret) Patrick Duddy, former Deputy Assistant Secretary of State for Western Hemisphere Affairs, former ambassador to Venezuela, Director, Center for Latin American and Caribbean Studies, Duke University

12:15  Depart CSIS for the National Museum of the American Indian (NMAI) 4th Street and Independence Ave, SW, Washington, DC.

12:30 p.m.  Arrive NMAI

12:30 - 1:30 p.m.  No-Host Lunch at NMAI’s Mitsitam Café: featuring native foods found throughout the Western Hemisphere, including South America. Lunch at Mitsitam typically adds up to about $20. (“Mitsitam” means “Let’s eat!” in the Native language of the Delaware and Piscataway peoples.)

1:45 – 2:00 p.m.  Lelawi Theater, NMAI

Screening of Who We Are, which immerses viewers in the vibrancy and diversity of contemporary Native life and explores, from a Native perspective, the strength that different communities across the hemisphere derive from their connections to land, religion, traditional knowledge, self-government, and self-expression.

2:00 -3:30 p.m.  Guided tour of exhibit “The Great Inka Road: Engineering an Empire”

Amy Van Allen, Project Manager, NMAI
Jose Montaño, Cultural Interpreter

3:30 – 4:30 p.m.  Review

THURSDAY, MAY 24

8:30 – 9:00 a.m.  Review/Preview

9:00 – 10:30 a.m.  Human Rights and Transitional Justice

Jose Miguel Vivanco, Executive Director, Americas Division, Human Rights Watch

10:30 – 10:45 a.m.  Break

10:45 – 12:45  The Bush and Obama Legacies, and the Trump Agenda

Juan S. Gonzalez, Associate VP, the Cohen Group, former Deputy Assistant Secretary of State for Western Hemisphere Affairs, Special Advisor to the Vice President Joe Biden, former National Security Council Director for Western Hemisphere Affairs

12:45 – 1:45  Lunch
1:45 p.m. Meet at State Department, diplomatic entrance, 2201 C St. NW

2:00 – 3:30 p.m. The Andes: Drugs, Development, and Democracy

Sara Craig, Deputy Director, Office of Andean Affairs, U.S. Department of State

3:30 – 4:00 p.m. The U.S Foreign Service: A Career Primer

Professor French

4:00 – 4:30 Department of State Lobby and Exhibits: Diplomacy in Action

Professor French

FRIDAY, MAY 25

8:30 – 9:00 a.m. Review/Preview

9:00 – 10:00 a.m. Event: Venezuela: Next Steps (Council of the Americas, 1615 L Street, NW - Suite 250

- Dany Bahar, Fellow, Global Economy and Development, Brookings Institution
- Viviana Bovo, Senior Advisor, Western Hemisphere Affairs, Office of Senator Marco Rubio
- Jennifer Loten, Ambassador and Permanent Representative of Canada to the Organization of American States

10:30 Return to CSIS

10:45 a.m.- 1:00 pm From the Monroe Doctrine to…?

Dr. Angelo Rivero Santos, Adjunct Professor and Director, Venezuela Program, Georgetown University; former deputy chief of mission and Chargé d’Affaires, Embassy of the Bolivarian Republic of Venezuela, 2006-2013, Maxwell School alumnus

1:00 – 2:00 p.m. Lunch

2:00 p.m. – 4:30 p.m. Brazil: Progress and Crisis

John Garrison, Senior Consultant, World Bank

SATURDAY, MAY 26

9:00- 10:30 a.m. Review, Discuss Final Assignment

10:30-10:45 a.m. Break

10:45 a.m. – 12:00 p.m. Venezuela: The Unraveling of a Petro State

Professor French