

**SYRACUSE UNIVERSITY
MAXWELL SCHOOL OF CITIZENSHIP & PUBLIC AFFAIRS**

**PAI 715: RISING CHINA AND CHALLENGES TO THE
GLOBAL ORDER**

**FALL 2018
TUESDAYS, 6:00PM – 8:45PM
PROFESSOR MARY E. LOVELY
OFFICE HOURS: TUESDAYS 5:00PM – 6:00PM
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COURSE DESCRIPTION

This three-credit master's seminar focuses on contemporary challenges to the global order posed by China's growing economic power. The course charts China's reform and opening, its development and integration into the global economy, and the challenges created for Western economic and security institutions and alliances. Specific topic areas covered include China's non-market status and trade conflict, competition for technological leadership, ICT governance and standard setting, the Belt and Road Initiative, and the implications of China's South China Sea activity. The course will combine extensive background readings, lectures, and discussion. Students will benefit from frequent guest lectures and discussions with experts from the Center for Strategic and International Studies.

The course material is divided into three topical sections. First, we review the transition of the Chinese economy and its adaptation and growth over the past thirty years. Special attention is paid to Chinese integration into the global trading system as well as the central role of foreign direct investment in establishing its place in the international division of labor. We consider the impact of China's emerging position on advanced and developing countries. The second section of the course focuses on Chinese aspirations in technology and innovation. We identify China's current capacities and the strategies it is using to develop those capacities. Frictions, current and future, are examined in detail, including the current US-China dispute involving intellectual property and technology transfer. The last section of the course examines China's outward activities and ambitions, including the Belt & Road Initiative, outward foreign investment, and participation in international institutions.

This course maps to the following MAIR Career Track: International Economics, Finance & Trade; Regional Concentration

LEARNING OUTCOMES

As a consequence of successfully completing this course, students will be able to:

- Describe China's transition from a planned economy to a socialist-market economy;
- Explain the sources of China's international comparative advantage;
- Outline China's internal development challenges;
- Explain the causes and consequences of US-China trade and investment frictions;
- Identify challenges to the global order flowing from China's outward expansions;
- Propose multilateral responses to challenges posed by China's development strategies and performance;

COURSE REQUIREMENTS AND STUDENT ASSESSMENT

Attendance, Class Discussion and Reading Responses -- 50 percent of grade.

Class discussion is an essential part of each class meeting and each class member is integral in ensuring meaningful engagement with each other and with guest speakers. To ensure a high quality discussion, each student will prepare a 500-word response essay summarizing and reacting to the assigned readings. A grading rubric for these responses will be distributed at the first class meeting. Each student will be required to present

Policy Brief and Supporting Materials -- 50 percent of grade.

Students will prepare a policy brief on one of the topics introduced during our class meetings. Four written assignments culminate in the policy brief.

Assignment 1: Description of policy question and its implications for relevant stakeholders (due week 3). Assignment 2: Annotated bibliography of key readings and data sources on policy issue (due week 7). Assignment 3: Data analysis and display (due week 10). Assignment 4: Complete policy brief (due during final exam period). The complete brief shall be concisely written and between 2000 and 3000 words (4 to 6 pages). Students will be graded on each phase of the project: on-time delivery of each assignment, collection and proper citation of data sources and descriptive material, analysis, and quality of narrative.

Please pay close attention to the class schedule. You must read the material prior to the class meeting and be able to discuss the material with the class.

Syllabus Academic Integrity Statement

Syracuse University's Academic Integrity Policy reflects the high value that we, as a university community, place on honesty in academic work. The policy defines our expectations for academic honesty and holds students accountable for the integrity of all work they submit. Students should understand that it is their responsibility to learn about course-specific expectations, as well as about university-wide academic integrity expectations. The policy governs appropriate citation and use of sources, the integrity of work submitted in exams and assignments, and the veracity of signatures on attendance sheets and other verification of participation in class activities. The policy also prohibits students from submitting the same work in more than one class without receiving written authorization in advance from both instructors. Under the policy, students found in violation are subject to grade sanctions determined by the course instructor and non-grade sanctions determined by the School or College where the course is offered as described in the Violation and Sanction Classification Rubric. SU students are required to read an online summary of the University's academic integrity expectations and provide an electronic signature agreeing to abide by them twice a year during pre-term check-in on MySlice. For more information about the policy, see <http://academicintegrity.syr.edu>.

This course requires students to submit writing assignments to the instructor using the Turnitin on-line system. Students will submit assignments directly to Turnitin using Blackboard.

The Violation and Sanction Classification Rubric establishes recommended guidelines for the determination of grade penalties by faculty and instructors, while also giving them discretion to select the grade penalty they believe most suitable, including course failure, regardless of violation level. Any established violation in this course may result in course failure regardless of violation level. For the complete policy, see <http://class.syr.edu/academic-integrity/>

Syllabus Statement Regarding Disability-Related Accommodations

I am pleased to work with students who have Accommodation Authorization Letters. If you believe that you need accommodations for a disability, please contact the Office of Disability Services (ODS), <http://disabilityservices.syr.edu>, or call 315-443-4498 for an appointment to discuss your needs and the process for requesting accommodations. ODS is responsible for coordinating disability-related accommodations and will issue "Accommodation Authorization Letters" to students as appropriate. Since accommodations may require early planning and generally are not provided retroactively, please contact ODS as soon as possible. Together, we will review and plan for appropriate accommodations prior to their use.

Other Important Syracuse University Policies

Students should review the University's policies regarding: Diversity and Disability <https://www.syracuse.edu/life/accessibility-diversity/>; the Religious Observances Notification and Policy, http://supolicies.syr.edu/studs/religious_observance.htm; and Orange Success, <http://orangesuccess.syr.edu/getting-started-2/> Also, please review SU's religious observances policy, http://supolicies.syr.edu/emp_ben/religious_observance.htm. Under

the policy, students are provided an opportunity to make up any examination, study, or work requirements that may be missed due to a religious observance provided they notify their instructors before the end of the second week of classes. An online notification process is available this semester through MySlice/Student Services/Enrollment/My Religious Observances from the first day of class until the end of the second week of class. For students who provide such notifications, I will schedule an opportunity to complete work before or following the religious observance and as close as possible to the date of the assignment listed in the syllabus.

COURSE MATERIALS

There is one paperback textbook required for this course: The Chinese Economy: Adaptation and Growth, 2nd Edition, Barry Naughton, MIT Press, 2018. It is available from commercial booksellers. All readings listed on the class schedule are required; most are available for students' exclusive academic use on our class Blackboard website.

SCHEDULE OF CLASSES AND REQUIRED READING

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