

## **Rebecca L. Schewe**

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### **Education:**

2011      PhD. Sociology, University of Wisconsin-Madison  
2006      M.S. Rural Sociology, University of Wisconsin-Madison

### **Academic Employment:**

2018-present Associate Professor of Sociology, Syracuse University  
2017-present O’Hanley Faculty Scholar, Syracuse University  
                  Maxwell School of Citizenship and Public Affairs  
2014-2018   Assistant Professor of Sociology, Syracuse University  
                  Senior Research Associate, Center for Policy Research, Syracuse University  
                  Affiliate Faculty, Dept. of Public Health, Food Studies, and Nutrition  
2012-2014   Assistant Professor of Sociology, Mississippi State University  
                  Research Fellow, Social Science Research Center, Mississippi State University  
                  Affiliate Faculty, Gender Studies, Mississippi State University  
2011–2012   Postdoctoral Research Associate, Michigan State University, W.K. Kellogg  
                  Biological Station

### **Specializations:**

Environmental and natural resource sociology, rural sociology, food and agriculture

### **Peer Reviewed Articles:**

2018   **Schewe, R.** and Brock, C. 2018. “Stewarding Dairy Herd Health and Antibiotic Use on U.S. Amish and Plain Mennonite Farms.” *Journal of Rural Studies*, 58: 1-11.

2017   **Schewe, R.** and White, B.\* 2017. “Who Works Here? Contingent labor, nonfamily labor, and immigrant labor on U.S. dairy farms.” *Social Currents*: 4(5): 429-447.

Kayitsinga, J., **Schewe, R.**, Contreras, G., and Erskine, R. 2017."Antimicrobial treatment of clinical mastitis in the Eastern United States: The influence of dairy farmers’ mastitis management and treatment behavior and attitudes." *Journal of Dairy Science*, 100(2): 1388-1407.

**Schewe, R.** and Stuart, D. 2017. "Why don’t they just change? Contract farming, informational influence, and barriers to agricultural climate change mitigation." *Rural Sociology*, 82(2): 226–262.

- 2016 Stuart, D. and **Schewe, R.** 2016. "Constrained choice and climate change mitigation in US agriculture: structural barriers to a climate change ethic." *Journal of Agricultural and Environmental Ethics*, 29(3): 369-385.
- Stokes, E.\* and **Schewe, R.** 2016. "Framing from the pulpit: a content analysis of American conservative evangelical Protestant sermon rhetoric discussing LGBT couples and marriage." *Journal of Communication and Religion*, 39(3): 59-75.
- 2015 **Schewe, R.** 2015. "Letting go of 'conventionalisation': family labour on New Zealand organic dairy farms." *Sociologia Ruralis*, 55(1): 85-105.
- Schewe, R.** and Stuart, D. 2015. "Diversity in agricultural technology adoption: how are automatic milking systems used and to what end?" *Agriculture and Human Values*, 32(2): 199-213.
- Schewe, R.**, Kayitsinga, J., Contreras, G.A., Odom, C.\*, Coats, W.A.\*, Durst, P., Hovingh, E.P., Martinez, R.O., Mobley, R., Moore, S. and Erskine, R.J. 2015. "Herd management and social variables associated with bulk tank somatic cell counts in dairy herds in the Eastern United States." *Journal of Dairy Science*, 98(11): 7650-7665.
- Lekies, K., Matarrita-Cascante, D., **Schewe, R.**, and Winkler R. 2015. "Amenity migration in the new global economy: current issues and research priorities." *Society and Natural Resources*, 28(10): 1144-1151.
- 2014 Stuart, D. **Schewe, R.** and McDermott, M.\* 2014. "Reducing nitrogen fertilizer application as a climate change mitigation strategy: Understanding farmer decision-making and potential barriers to change in the US." *Land Use Policy*, 36(1): 210-218.
- 2013 **Schewe, R.** 2013. "Negotiated decision-making: understanding farmer and processor certification decisions." *International Journal of Sociology of Agriculture and Food*, 20(2): 255-274.
- Winkler, R., **Schewe, R.**, and Matarrita-Cascante, D. 2013. "Lakes and community: the importance of natural landscapes in social research." *Society and Natural Resources*, 26(2): 158-175.
- Stuart, D., **Schewe, R.**, and Gunderson, R. \*2013. "Extending social theory to farm animals: addressing alienation in the dairy sector." *Sociologia Ruralis*, 53(2): 201-222.
- 2012 Stuart, D., **Schewe, R.**, and McDermott, M.\* 2012. "Responding to climate change: barriers to reflexive modernization in U.S. agriculture." *Organization and Environment*, 25(3): 308-327.
- 2011 **Schewe, R.** 2011. "Two wrongs don't make a right: state and private organic certification in New Zealand dairy." *Environment and Planning A*, 43(6): 1421-1437.

### **Peer Reviewed Books:**

- 2012 **Schewe, R.**, Field, D.R., Frosch, D., Clendenning, G., and Jensen, D. 2012. *Condos in the Woods: the growth of seasonal and retirement homes in Northern Wisconsin*. Madison, WI: University of Wisconsin Press.

### **Peer Reviewed Book Chapters:**

- 2011 **Schewe, R.**, Field, D.R., Krannich, R., and Luloff, A.E. 2011. "A Sociodemographic Portrait of the Intermountain West." Pp. 27-41 in *People, Places, and Landscapes: Social Change in High Amenity Rural Areas*. Edited by Richard Krannich, A.E. Luloff, and Donald R. Field. Landscapes Series, volume 14. New York: Springer.

**Schewe, R.**, Field, D.R., Krannich, R., and Luloff, A.E. 2011 "A New and Different People: Sociodemographic Changes in Southwest Utah." Pp. 63-78 in *People, Places, and Landscapes: Social Change in High Amenity Rural Areas*. Edited by Richard Krannich, A.E. Luloff, and Donald R. Field. Landscapes Series, volume 14. New York: Springer.

### **Non-refereed Publications:**

- 2017 **Schewe, R.** 2017. "Making a Life and a Career With a (Mostly) Invisible Disability." Pp. 189-192 in *Reflections on Academic Lives: Identities, Struggles, and Triumphs in Graduate School and Beyond*. Edited by Staci Zavattaro and Shannon Orr. New York: Palgrave Macmillan.
- 2013 **Schewe, R.**, Garcia, T.\*, and Erickson, N.\* 2013. "Food and Sustainability." *The Southern Good Life, Journal of Sustainable Living*, issue 2. Gaining Ground Sustainability Institute of Mississippi.
- 2012 Haan, M., Stuart, D., and **Schewe, R.** 2012. "Challenges and Benefits of Adopting Robotic Milking on Michigan Dairy Farms." Michigan Dairy Review: <https://www.msu.edu/~mdr/vol17no3/challenges.html>

### **Under Review and In Preparation**

**Schewe, R.** and Dutton, C.\* "Policy Review: NOAA Observers and Diverse Fishing Stakeholders." Revise and resubmit, *Marine Policy*.

Moore-Foster, R\*., Norby, B., Schewe, R., Thomson, R., Bartlett, P., Erskine, R. "Herd-level variables associated with delayed milk ejection in Michigan dairy herds." Under review.

Moore-Foster, R.\*, Norby, B., Schewe, R., Thomson, R., Bartlett, P., Erskine, R. "Herd level variables associated with premilking stimulation time in Michigan dairy herds." Under review.

**Schewe, R.**, Hoffman, D., Freeman, M., Witt, J. and Shoup, B. "Stakeholder Science and Citizen Engagement: Vietnamese American Fishing Communities on the Gulf Coast". In preparation.

**Schewe, R.** and Moore-Foster, R.\* "Labor and Sustainability: the role of farm labor relations in shaping antibiotic use." In preparation.

\*Denotes graduate student co-author

**Funded Research:**

**Co-Project Director, Awarded \$499,284 (Subcontract \$108,293)**

**January 2018-January 2021**

“Linking Human Behavior and Hydrological Processes Towards Improved Understanding of Spatio-Temporal CEC Prevalence Across Agroecosystems,” USDA-AFRI

**Co-Principal Investigator, Awarded \$4,960**

**2018**

"Mixed Methods Grant Obtaining Operational Development (MMGOOD)", CUSE Grants, Syracuse University

**Co-Principal Investigator, Awarded \$258,032.00 (Subcontract \$94,217)**

**September 2015-September 2018**

“Communication Avenues for Vietnamese Fishing Communities in Mississippi and Alabama with Coastal Resource Agencies,” NOAA Saltonstall-Kennedy

**Principal Investigators, Awarded \$1,112**

**January 2017-June 2018**

“Plain Farmers and Sustainability,” Appleby-Mosher Award, Syracuse University

**Co-Principal Investigator, Awarded \$9,600**

**November 2014-October 2015**

“Communication Avenues for Vietnamese Fishing Communities in Mississippi and Alabama with Coastal Resource Agencies,” Mississippi-Alabama Sea Grant

**Principal Investigator, Awarded \$1,000**

**October 2015-June 2016**

“Communication Avenues for Vietnamese Fishing Communities in Mississippi and Alabama with Coastal Resource Agencies,” Appleby-Mosher Award, Syracuse University

**Co-Principal Investigator, Awarded \$2,000**

**January 2014-January 2015**

“Fishers and Marine Governance” Mississippi State University Cross College Research Grant Program

**Co-Project Director, Awarded \$3M (Subcontract \$170,258)**

**January 2013-January 2018**

“An Integrated Milk Quality Extension and Education Program to Reduce Mastitis and Antimicrobial Use” USDA, National Institute of Food and Agriculture

**Principal Investigator, Awarded \$2,000**

**October 2012-October 2013**

“Food Insecurity and Obesity Prevention Research Team” Mississippi State University Cross College Research Grant Program

**Co-Principal Investigator, Awarded \$9,980**

**August 2008-August 2009**

“Doctoral Dissertation Research: Globalization and the Political Economy of Food Regimes”  
National Science Foundation, Doctoral Dissertation Improvement Grant, Social and  
Economic Sciences

**Honors and Awards:**

- 2018-2020 Council Member, Rural Sociological Society
- 2017-2020 O’Hanley Faculty Scholar, Maxwell School, Syracuse University
- 2013 Social and Behavioral Sciences Research Award, Mississippi State University
- 2013-2016 Council Member, Int’l Association for Society and Natural Resources
- 2012-2014 Chair, Natural Resources Research Interest Group, Rural Soci. Society
- 2009-2010 Senator Robert Caldwell Distinguished Graduate Fellowship

**Professional Development:**

- 2018 "The Write More Workshop," Cathy Mazak. July 17, 2018.
- 2016 “Safer People, Safer Spaces” training, Syracuse University LGBT Resource Center
- 2015-2016 Int’l Association for Society and Natural Resources mentorship program
- 2014 “Writing Science: How to Write Papers That Get Cited and Proposals That Get Funded," SU Advance. September 11-12, 2014.
- 2013 Community Based Participatory Research training, Michigan Public Health Training Center.

**Public Engagement:**

- 2017 “Dairy farm sustainability: why we must consider labor relations to reduce antibiotic use.”  
New Zealand Ministry of Primary Industries, Science Policy Seminar Series, November 2,  
2017.

2016 Presentation: LET’S GET SOCIAL! Mastitis: the importance of social variables  
Quality Milk Alliance, Florida State University (February 11, 2016)

2015 Presentation: LET’S GET SOCIAL! Mastitis: the importance of social variables  
Quality Milk Alliance, Pennsylvania State University (April 16, 2015)

2013 Presentation: A Rural Sociologist’s View of Changes in the US Dairy Industry  
Quality Milk Alliance, Michigan State University (February 13, 2013)

Presentation: The Farm Bill, Implications for Sustainable Agriculture  
Gaining Ground Sustainability Institute of Mississippi and the Appalachian Regional  
Commission, Booneville, Mississippi (January 19, 2013)

2012 Workshop: Barriers and Benefits of Robotic Milking Technology  
Kellogg Biological Station, Michigan State University (March 13, 2012)

Workshop: Barriers and Benefits of Dairy Grazing  
Kellogg Biological Station, Michigan State University (August 9, 2012)

- 2009 Presentation: “Flexibility and Holism: What Mainstream Organic Certifiers Can Learn From Demeter Certification.” Organics Aoteroa New Zealand annual conference (November 2009)
- 2007 Statistical consultant: *Madison Magazine*, helped compile data and create index to rank Dane County high schools

**Invited Talks:**

- 2017 “Dairy farm sustainability: why we must consider labor relations to reduce antibiotic use.” New Zealand Ministry of Primary Industries, Science Policy Seminar Series, November 2, 2017.
- “Labor and sustainability: the role of farm labor relations in sustainable agriculture.” Lincoln University Sociology and Criminal Justice Department seminar, October 31, 2017.
- “Dairy farm sustainability: the role of farm labor relations in shaping antibiotic use.” University of Otago, Center for Sustainability seminar, October 26, 2017.
- 2016 “Citizen Science or Stakeholder Science? Using Citizen Science to Engage with Diverse Stakeholders in the Gulf Coast Fisheries.” SUNY ESF Environmental Studies Colloquium, April 20, 2016.
- 2014 “Possible Adaptable, Gainful: Normative and political economic barriers to adopting agricultural climate change mitigation practices.” McGill University Sociology Colloquium, January 24, 2014.

**Select Conference Presentations:**

- 2017 “Plain Farmer Dairy Herd Health Management as a Component of Sustainability” with Caroline Brock. Rural Sociological Society, Columbus, July 2017.
- 2016 Plenary panelist, “Natural Resources Research Interest Group: Research on Social Class.” Rural Sociological Society, Toronto, August 2016.
- “Plain Farmers and Sustainability: Amish and Mennonite Dairy Farmers’ Farm Goals, Values, and Antibiotic Use on Their Farms” with Caroline Brock. International Rural Sociological Association, Toronto, August 2016.
- “Why don’t they just change? Contract farming, informational influence, and barriers to agricultural climate change mitigation.” with Diana Stuart. American Sociological Association, Seattle, August 2016.
- “Who Works Here? Non-family labor and immigrant labor on U.S. dairy farms” with Bernadette White. American Sociological Association, Seattle, August 2016.
- “Structural Barriers to a Climate Change Ethic in US Agriculture,” with Diana L. Stuart. Society for the Study of Social Problems, Seattle, August 2016.

Critic: author meets critic panel. *Bun in the Oven: How the food and birth movements resist industrialization*, by Barbara Katz Rothman. Eastern Sociological Society, Boston, March 2016.

“Who Works Here? Non-family labor and immigrant labor on U.S. dairy farms” with Bernadette White. Eastern Sociological Society, Boston, March 2016.

2015 “Vietnamese-American Fishing Stakeholders on the Gulf Coast: Communication, Engagement, and Marginalization with Coastal Resource Agencies.” Rural Sociological Society, Madison, August 2015.

“Farm Labor and Antibiotic Use on Dairy Farms.” Rural Sociological Society, Madison, August 2015.

“Communication Avenues for Vietnamese Fishing Communities in Mississippi and Alabama with Coastal Resource Agencies.” Int’l Symposium on Society and Resource Management, Charleston, June 2015.

Panel: “Engaging Undergraduates in Research.” Int’l Symposium on Society and Resource Management, Charleston, June 2015.

“A Mixed Methods Approach to Analyzing Vietnamese American Fishing Communities on the Gulf of Mexico.” North American Association of Fisheries Economists, Ketchikan, Alaska, May 2015.

2014 Panel: “Citizens and Environmental Action: Community Resilience in the South.” Rural Sociological Society, New Orleans, July 2014.

“Possible Adaptable, Gainful: Normative and political economic barriers to adopting agricultural climate change mitigation practices.” American Sociological Association, San Francisco, August 2014.

2013 “Antimicrobial Use in the US Dairy Industry.” (with Jean Kayitsinga) Yale Food Systems Symposium, New Haven, October 2013.

“Barriers to Reducing Antibiotic Use in the Dairy Industry.” Rural Sociological Society, New York, August 2013.

“Development of a Dairy Farm Evaluation System to Reduce Mastitis and Antimicrobial Use.” (with Kayitsinga, J., Contreras A., Martinez, R.O., Durst, P., Moore, S., Sordillo, L.M., Erskine, R.J.) American Association of Bovine Practitioners, Milwaukee, September 2013.

“Amenity Migration in the New Global Economy: A Roundtable Discussion” (with David Matarritta-Cascante, Kristi Lekies, and Richelle Winkler). Int’l Symposium on Society and Resource Management, Estes Park, June 2013.

- 2012 “All in the Family: The Unexpected Impact of Organic Regulation on Dairy Labor Relations.” American Sociological Association, Denver, August 2012.
- “In Search of the Reflexive Producer: Climate Change, Risk, and Reflexivity in US Agriculture” (with Diana Stuart). Rural Sociological Society, Chicago, July 2012.
- “Replacing Dairy Farm Labor with Technology: family farmers on the treadmill of production” (with Diana Stuart). Rural Sociological Society, Chicago, July 2012.
- “In Search of “Happy Cows”: Can New Technology Address Alienation in Dairy Production?” (with Diana Stuart). Agriculture and Human Values, New York, June 2012.
- 2011 Panel: The Doing of Natural Resource Sociology (with Richelle Winkler and David Matarrita-Cascante). Int’l Symposium on Society and Resource Management, Madison, June 2011.
- 2010 “Two Wrongs Don't Make a Right: State and Private Organic Certification In New Zealand Dairy.” American Sociological Association, Atlanta, August 2010.
- “Private Standards and Certifications Within Highly Processed Commodity Systems: Environmental Certifications In New Zealand’s Dairy Industry.” Rural Sociological Society, Atlanta, August 2010.
- 2009 “Free Market Milk: Environmental Third-Party Certifications and Self-Audits In New Zealand’s Dairy Industry.” Agri-food Research Network annual conference, New Zealand, November 2009.
- “Flexibility and Holism: What Mainstream Organic Certifiers Can Learn From Demeter Certification.” Organics Aoteroa New Zealand annual conference, New Zealand, November 2009.
- 2008 “Free Market Milk: Neoliberalization and Reregulation of New Zealand’s Dairy Industry.” Rural Sociological Society, Manchester, July 2008.
- “The Paradox of Rural America: Demographic Changes In the Inter-Mountain West.” (with Al Luloff, Don Field, Rick Krannich, and Richelle Winkler) Int’l Symposium on Society and Resource Management, Burlington, June 2008.
- 2007 “Seasonal Homeowners and Community Engagement: Methodological Notes.” Int’l Symposium on Society and Resource Management, Park City, June 2007.
- “Changing Rural Communities: An Interactive Analysis of Seasonal Home Communities.” Southwest Social Sciences Association Annual Meeting, Albuquerque, March 2007

**Courses Taught:**

Quantitative Methods  
Introduction to Social Research



Research Design  
Mixed Methods in Social Research  
Sociology of Sex and Gender  
Environment and Society  
Sociology of Food and Agriculture  
Amenity Migration  
Community: Organizations and Relationships  
Academic Writing for Social Scientists

**Advising:**

Undergraduate Advisor: Sociology Senior Capstone, Citizenship and Civic Engagement Capstone, McNair Fellows Advisor

PhD Advisor: Krushna Ranaware (Social Sciences), Trent Fenner

Masters Advisor: Nodira Azizova

Comprehensive Exam Committees: Jacob Bartholemew, Dalton Stevens

Dissertation Committees: Jennifer Swanson, Selene Cammer-Bechtold, Jenna Sikka, Cassie Dutton, Rhyannon Moore-Foster (Michigan State University)

**Service to the Department:**

2018-2020 Director of Graduate Studies, Sociology department

2017 Sociology ProSem: “Publishing During Graduate School”

Sociology Future Professoriate Program: “The Academic Peer Review Process and You”

2017 Chair nomination committee

2016-2017 Faculty hire search committee

2015-2017 Executive committee

2015 Dissertation award committee

2014 Presentation: Syracuse University Project Advance, Sociology teacher training

“Possible Adaptable, Gainful: Normative and political economic barriers to adopting agricultural climate change mitigation practices.” November and December 2014

**Service to the University:**

2018-present Maxwell Faculty Council

2018-present Faculty advisor, Syracuse Curling Club

2017-present Policy Studies department advisory committee

2015- 2016 Maxwell School Dean search committee

2015 Future Professoriate Program: “10 Tips for Getting that Academic Job”

Graduate school career services, job market prep workshop

**Service to the Discipline:**

2018-present Rural Sociological Society Council Member

2017-2020 Rural Sociological Society, Publications Committee

2017-2018 Scientific Advisory Committee, Int’l Symposium on Society and Resource Management

2017-2018 Co- Editor, special issue *Renewable Agriculture and Food Systems*, “Climate, Agriculture, and Food Systems”

2015-2018 Associate Editor, *Renewable Agriculture and Food Systems*

2015-2016 Chair, Rural Sociological Society Nominations Committee  
 2014-2015 Rural Sociological Society, Nominations Committee  
 2013-2016 Council Member, Int'l Association for Society and Natural Resources  
 2013-2016 Rural Sociological Society, Awards and Endowment Committee  
 2012-2014 Chair, Natural Resources Research Interest Group, Rural Soci. Society  
 2012 Student paper competition judge, AMSA 2012  
 2011 Conference planning committee for ISSRM 2011, Madison, WI  
 Student Forum coordinator for ISSRM 2011, Madison, WI  
 Field trip coordinator for ISSRM 2011, Madison, WI

**Reviewer for:** *Rural Sociology, Society and Natural Resources, Sociologia Ruralis, Journal of Rural Studies, Journal of Soil and Water Conservation, Journal of Cleaner Production, Time and Society, Renewable Agriculture and Food Systems, International Journal of Environmental Research and Public Health, International Journal of Agricultural Science, Climate, Journal of Great Lakes Research, New Zealand Veterinary Journal*

**Professional Memberships:**

American Sociological Association (Environment and Technology and Political Economy of the World System sections)  
 Society for the Study of Social Problems  
 Rural Sociological Society (Natural Resources Research Interest Group, Sociology of Agrifood Systems Research Interest Group)  
 International Rural Sociological Association  
 International Association for Society and Natural Resources  
 Sociologists for Women in Society  
 Eastern Sociological Society