Want to be an alum, student, or faculty moderator for a SectorConnect sub-group? Here’s a quick guide on what SectorConnect moderators do! As the groups grow over time, it is expected that members will easily generate content to keep conversation and discussions going. However, as this is a new effort, we need moderators to help with posting content and encouraging members to respond to inquiries and get engaged with the group.

**Moderator Duties**
- Act as a moderator for the group for a one-year term (calendar year from start date for alums, academic year for students and faculty)
- Check on the group weekly and post content at least twice a month
- Ensure there is no questionable content posted in the group, report any concerns to Norma Shannon (Director, Maxwell Alumni Relations: nshannon@maxwell.syr.edu)

**Ideas for Content Generation**
- Share news articles that you come across, relevant to the sub-group sector, by either hitting “share to LinkedIn” under the news article, or posting a link directly through LinkedIn
- Post job openings either at your organization, or that you hear about through e-mail or other communication from colleagues in your field
- Start discussion topics on major issues and topics in your field, asking questions either to alum, faculty and/or student members
- Ask for career advice or share career wisdom
- Share a fun “#maxwellmoment” from your day that made you think about what you learned or your experiences from your time at Maxwell – can be related to your sector or not! Or, ask members to share their favorite “Maxwell Moments”!

**How to Encourage Member Engagement**
- If a discussion topic(s) with a specific question (such as a student asking for advice) is posted with no responses for a week or more, use the “Send an Announcement” feature to blast the topic(s) out to the group, reminding members to help those members out! Make sure that moderators do not do this more than once every two weeks.

Ready to sign up? Contact Norma Shannon at nshannon@maxwell.syr.edu to become a moderator today. Thanks for all you do to keep the Maxwell network strong!