How to Share Content in LinkedIn SectorConnect Groups

Have an interesting article or job opportunity to share in the Maxwell School group or a SectorConnect group on LinkedIn, but not sure how to do it? There are two simple methods for sharing content!

Method One: Copy & Paste

Step 1: After copying the URL of the website or article you want to link to, navigate to your desired LinkedIn group. Select the Discussion tab, if it is not already selected.

Step 2: In the box marked “Start a discussion…” type in a title for your article or website. It could just be the headline of the article. Place additional information in the bigger box below; note that there is a character count for the title box. Finally, click the “Attach Link” button to attach your link, and click the blue “Share” box to share!
Method Two: Sharing Directly from the Website

Most websites that share news and other articles also have the means available for you to simply click a button and share their article on a number of social media platforms.

Step 1: When you’re on the website where you found the article or information you want to share, click the LinkedIn icon next to or below the article. A box should pop up, which will allow you to add information to your article before you share it.

Note that you need to be logged-in to your LinkedIn account for this feature to work.

Step 2: In a new pop-up window, the article will appear at the top. Select “Post to Groups,” and type in the group you’d like to share your story with. If you are already a member of this group, it will come up as an option as you type it in.

Note that for specific SectorConnect groups, do not share to “SectorConnect,” but to the name of the group, such as “Federal Government—SectorConnect”

Fill in a title and any additional details, and click the blue “Share” box to share it to your group.