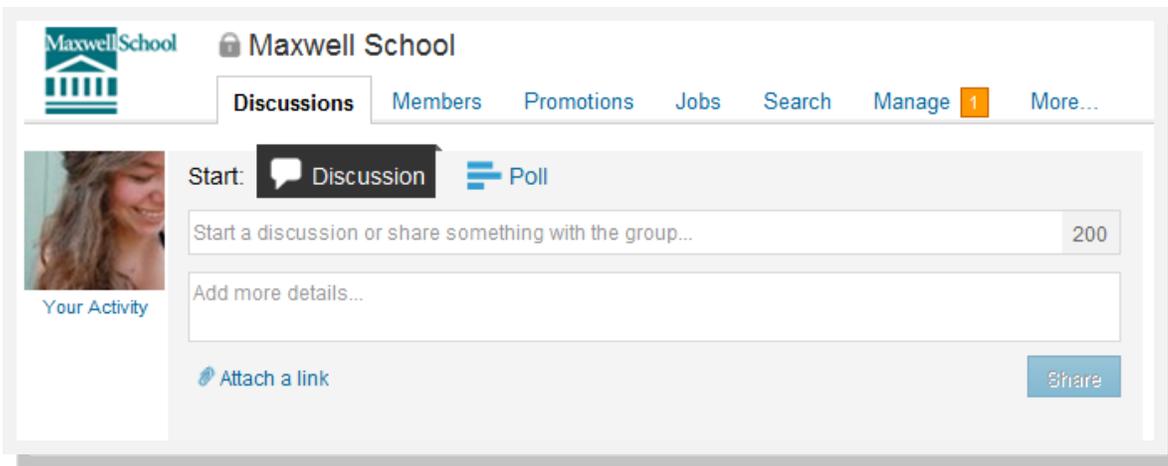


How to Share Content in LinkedIn SectorConnect Groups

Have an interesting article or job opportunity to share in the Maxwell School group or a SectorConnect group on LinkedIn, but not sure how to do it? There are two simple methods for sharing content!

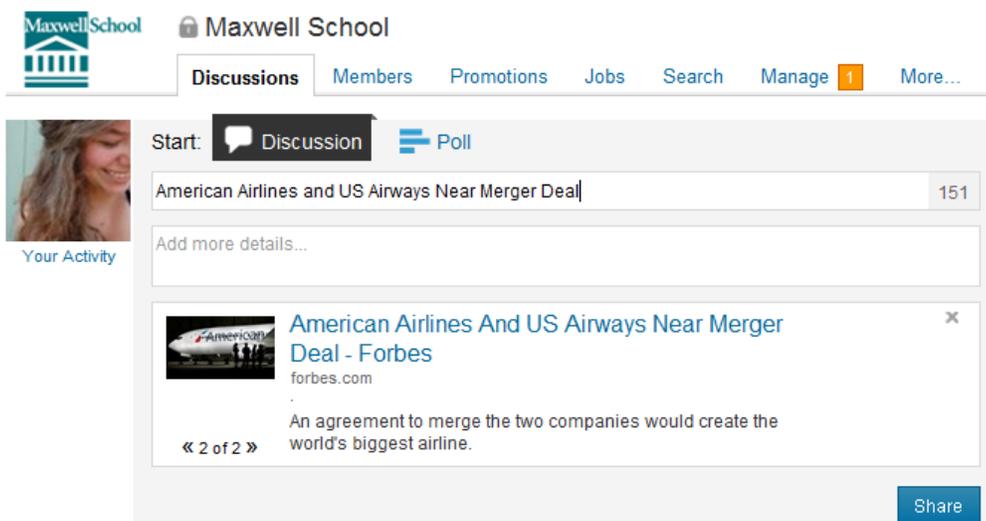
Method One: Copy & Paste

Step 1: After copying the URL of the website or article you want to link to, navigate to your desired LinkedIn group. Select the Discussion tab, if it is not already selected.



The screenshot shows the LinkedIn interface for the Maxwell School group. The 'Discussions' tab is selected. The 'Start' section has 'Discussion' chosen. A text box contains the placeholder 'Start a discussion or share something with the group...' with a character count of 200. Below it is an 'Add more details...' box and an 'Attach a link' button. A blue 'Share' button is at the bottom right.

Step 2: In the box marked “Start a discussion...” type in a title for your article or website. It could just be the headline of the article. Place additional information in the “Add more details...” box below the discussion title; note that there is a character count for the discussion title. Finally, click the “Attach a link” button to attach your link, and click the blue “Share” box to share!



The screenshot shows the same LinkedIn interface as Step 1, but now with content. The title box contains 'American Airlines and US Airways Near Merger Deal' with a character count of 151. The 'Add more details...' box is empty. Below it, a preview of the attached link is shown: 'American Airlines And US Airways Near Merger Deal - Forbes' from forbes.com. The preview text reads: 'An agreement to merge the two companies would create the world's biggest airline.' A blue 'Share' button is at the bottom right.

Method Two: Sharing Directly from the Website

Most websites that share news and other articles also have the means available for you to simply click a button and share their article on a number of social media platforms.

American Airlines And US Airways Near Merger Deal

[+ Comment Now](#) [+ Follow Comments](#)

American Airlines and US Airways are close to making an agreement to merge the two companies, cutting a deal which would create the world's biggest airline.



American Airlines unveils a new company logo and exterior paint scheme on a Boeing 737-800 aircraft on

The [Wall Street Journal](#) reported on Thursday

38
f Share
23
T Tweet
2
in Share

Step 1: From the website where you found the article or information you want to share, click the LinkedIn icon next to or below the article. A box should pop up, which will allow you to add information to your article before you share it.

Note that you need to be logged-in to your LinkedIn account for this feature to work.

Step 2: In a new pop-up window, the article will appear at the top. Select “Post to Group(s),” and type in the group you’d like to share your story with. If you are already a member of this group, it will come up as an option as you type it in.

Note that for specific SectorConnect groups, do not share to “SectorConnect,” but to the name of the group, such as “Federal Government—SectorConnect”

Fill in a title and any additional details, and click the blue “Share” box to share it to your group.

LinkedIn

American Airlines And US Airways Near Merger Deal - Forbes
forbes.com
An agreement to merge the two companies would create the world's biggest airline.
[Edit](#)

« 1 of 2 »

Post to updates
 Post to group(s)

Group(s): Sector

Subject: [SectorConnect - Maxwell School](#)

Detail: (optional) This is a members only group.

Send to individuals

Share Cancel