

Figures and Tables, Lee and Cojocaru

Table 1: Political Science Journals

Journal	Policies					Practices			Consistency	
	Limit	Including References	Including Appendices	At Submission	Editor's Discretion	Mean	Min	Max	Actual Max	Column 10-Column 2
1	2	3	4	5	6	7	8	9	10	11
<i>American Journal of Political Science</i>	10,000	Yes	No	Yes	Yes	10,156	7,558	14,294	14,294	4,294
<i>American Political Science Review</i>	12,000	Yes	Yes	Yes	Yes	13,361	10,990	16,593	16,593	4,593
<i>Annual Review of Political Science</i>	7,800 (24)	No	No	Yes	Yes	8,522	5,799	14,467	12,525	4,725
<i>British Journal of Political Science</i>	12,000	Yes	Yes	No	Yes	12,048	7,830	23,596	23,596	11,596
<i>Comparative Political Studies</i>	12,000	Yes	Yes	Yes	Yes	11,597	8,320	15,890	15,890	3,890
<i>Conflict Management and Peace Science</i>	10,000	Yes	No	No	Yes	10,239	4,574	13,155	13,155	3,155
<i>European Journal of Political Research</i>	8,000	Yes	No	Yes	Yes	8,789	5,916	11,039	10,127	2,127
<i>International Security</i>	20,000	Yes	No	No	Yes	17,123	10,803	20,215	20,215	215
<i>International Studies Quarterly</i>	12,000	Yes	Yes	Yes	Yes	11,934	8,440	15,840	15,840	3,840
<i>Journal of Conflict Resolution</i>	11,000	Yes	Yes	Yes	Yes	10,570	6,870	14,201	14,201	3,201
<i>Journal of Peace Research</i>	10,000	Yes	Yes	Yes	No	9,382	7,445	10,417	10,417	417
<i>Journal of Politics</i>	10,250 (35)	Yes	No	Yes	Yes	9,948	6,917	17,754	12,720	2,470
<i>J. of Public Adm. Research & Theory**</i>	12,000	Yes	No	Yes	Yes	11,610	5,298	16,091	15,284	3,284
<i>Party Politics</i>	8,000	Yes	Yes	Yes	Yes	8,103	4,553	14,788	14,788	6,788
<i>Political Analysis</i>	8,750 (30)	Yes	No	No	Yes	8,570	5,766	15,371	14,706	5,956
<i>Political Communication</i>	8,750 (30)	Yes	No	No	Yes	8,684	5,039	15,890	14,654	5,904
<i>Political Geography</i>	11,000	Yes	Yes	Yes	Yes	10,821	9,372	14,891	14,891	3,891
<i>Political Psychology</i>	9,000	Yes	Yes	Yes	Yes	9,253	7,776	13,014	13,014	4,014
<i>Public Opinion Quarterly</i>	6,500	No	No	Yes	Yes	8,520	4,160	17,775	15,451	8,951
<i>World Politics</i>	12,500	Yes	No	Yes	Yes	13,324	11,282	18,531	18,531	6,031
<i>Mean or Distribution (Yes/No)</i>	10,578	17/3	9/11	15/5	19/1	10,628	7,235	15,691	15,045	4,467

Journal = top 20 political science journals by impact (<http://www.scimagojr.com/journalrank.php?category=3312>; http://archive.sciencemwatch.com/dr/sci/09/mar29-09_1/). **Limit** = ceiling on number of words (pages) allowed in research articles, as specified on journal web pages. Where the limit is specified in pages we list the projected word limit based on the specified page limit with double-spaced lines and standard 12-point font. **At submission** = limits apply at submission. **Editor's discretion** = longer versions may be accepted with editor's approval. For further clarification of journal policies see online Appendix A.

Practices = mean, minimum, maximum word counts across all research articles and including all published material (footnotes, references, appendices, et al.). **Actual maximum** = maximum word count, including or excluding references and appendices as specified by the journal's policies. All journals observed in the calendar year 2015 except those marked with a double asterisk (**), which are observed in 2014.

Table 2: Sociology Journals

Journal	Policies					Practices			Consistency	
	Limit	Including References	Including Appendices	At Submission	Editor's Discretion	Mean	Min	Max	Actual Max	Column 10 - Column 2
1	2	3	4	5	6	7	8	9	10	11
<i>American Journal of Sociology</i>	[none]					19,718	12,457	28,482	-	-
<i>American Sociological Review</i>	15,000	Yes	No	Yes	Yes	13,761	10,073	18,972	18,972	3,972
<i>Annual Review of Sociology</i>	7,800 (24)	No	No	Yes	Yes	12,395	9,455	17,634	11,729	3,929
<i>Antipode</i>	9,500	Yes	No	Yes	Yes	9,982	7,923	12,597	12,597	3,097
<i>British Journal of Criminology</i>	10,000	Yes	Yes	Yes	Yes	10,080	7,511	12,160	12,160	2,160
<i>British Journal of Sociology</i>	8,000	Yes	No	Yes	Yes	9,423	8,018	11,810	11,810	3,810
<i>Criminology</i>	[none]					13,125	9,296	19,063	-	-
<i>Demography</i>	8,000	No	No	Yes	Yes	11,036	4,258	15,612	12,034	4,034
<i>Ethnic and Racial Studies</i>	8,000	Yes	No	Yes	No	7,626	6,272	8,247	8,247	247
<i>European Sociological Review</i>	7,000	Yes	No	Yes	No	6,694	5,278	9,254	7,392	392
<i>Journal of Ethnic and Migration Studies</i>	9,000	Yes	No	Yes	Yes	9,606	7,189	12,589	10,467	1,467
<i>Journal of European Social Policy</i>	[none]					8,741	3,635	12,331	-	-
<i>Journal of Marriage and Family</i>	10,250 (35)	Yes	Yes	Yes	Yes	9,853	4,127	14,534	14,534	2,034
<i>Journal of Population Economics</i>	[none]					12,356	5,975	18,214	-	-
<i>Population and Development Review</i>	[none]					9,547	6,026	15,907	-	-
<i>Qualitative Research</i>	8,000	Yes	Yes	Yes	Yes	8,747	6,742	12,946	12,946	4,946
<i>Social Science Research</i>	[none]					13,376	4,364	19,921	-	-
<i>Social Forces</i>	10,000	Yes	No	Yes	Yes	10,160	7,107	12,899	12,793	2,793
<i>Sociology</i>	8,000	Yes	Yes	Yes	No	8,166	7,431	8,504	8,504	504
<i>Theory, Culture & Society</i>	8,000	Yes	Yes	Yes	Yes	9,613	5,531	14,203	14,203	6,203
<i>Mean or Distribution (Yes/No)</i>	9,039	12/2	5/9	14/0	11/3	10,700	6,933	14,794	12,028	2,828

Journal = top 20 sociology journals by impact: https://scholar.google.com/citations?view_op=top_venues&hl=en&vq=soc_sociology. **Limit** = ceiling on number of words (pages) allowed in research articles, as specified on journal web pages. Where the limit is specified in pages we list the projected word limit based on the specified page limit with double-spaced lines and standard 12-point font. **At submission** = limits apply at

submission. **Editor's discretion** = longer versions may be accepted with editor's approval. For further clarification of journal policies see online Appendix B. **Practices** = mean, minimum, maximum word counts across all research articles and including all published material (footnotes, references, appendices, et al.). **Actual maximum** = maximum word count, including or excluding references and appendices as specified by the journal's policies. All journals observed in the calendar year 2015.

Table 3: Economics Journals

Journal	Policies					Practices			Consistency	
	Limit	Including References	Including Appendices	At Submission	Editor's Discretion	Mean	Min	Max	Actual Max	Column 10-Column 2
1	2	3	4	5	6	7	8	9	10	11
<i>AEJ: Applied Economics</i>	15,750 (50)	Yes	No	Yes	Yes	12,989	5,581	20,125	17,293	1,543
<i>AEJ: Economic Policy</i>	15,750 (50)	Yes	No	Yes	Yes	14,923	8,978	25,318	20,026	4,276
<i>AEJ: Macroeconomics</i>	15,750 (50)	Yes	No	Yes	Yes	16,267	8,877	28,263	27,000	11,250
<i>AEJ: Microeconomics</i>	15,750 (50)	Yes	No	Yes	Yes	16,595	5,218	26,791	22,499	6,749
<i>American Economic Review</i>	15,750 (50)	Yes	No	Yes	Yes	17,183	8,305	24,099	23,545	7,795
<i>Annual Review of Economics</i>	[none]					13,836	7,897	19,560		
<i>Brookings Papers on Economic Activity **</i>	[none]					18,084	15,723	21,846		
<i>Econometrica</i>	17,000	Yes	No	Yes	Yes	15,998	6,589	25,139	21,042	4,042
<i>Economic Journal</i>	7,500	Yes	Yes	Yes	No	12,697	4,157	21,894	21,894	14,394
<i>Journal of Economic Literature</i>	25,000 (100)†	Yes	Yes	No	Yes	15,492	4,625	35,347	35,347	10,347
<i>Journal of European Economic Association</i>	[none]					13,690	4,633	28,919		
<i>Journal of Finance</i>	22,000 (60*)	Yes	No	Yes	Yes	14,834	7,253	23,650	23,650	1,650
<i>Journal of Management</i>	15,750 (50)	Yes	No	Yes	Yes	13,178	8,670	19,661	19,661	3,911
<i>Journal of Marketing</i>	15,750 (50)	Yes	No	Yes	No	14,247	6,490	18,718	18,718	2,968
<i>Journal of Political Economy **</i>	12,000 (40)	Yes	Yes	No	Yes	17,872	8,649	28,892	28,892	16,892
<i>Quarterly Journal of Economics</i>	15,750 (50)†	Yes	Yes	No	Yes	15,587	11,403	23,893	23,893	8,143
<i>Review of Economic Studies</i>	[none]					17,104	8,661	23,514		
<i>Review of Economics and Statistics</i>	12,500 (45)†	Yes	No	No	Yes	13,053	6,753	21,609	20,114	7,614
<i>Review of Financial Economics</i>	[none]					13,972	7,324	19,787		
<i>Review of Financial Studies</i>	[none]					14,936	9,218	24,878		
<i>Mean or Distribution (Yes/No)</i>	15,386	14/0	4/10	10/4	12/2	15,127	7,750	24,095	23,112	7,255

†=There is no official limit but the editors have communicated (to us) the unofficial limit.

Journal = top 20 economics journals by impact (www.scimagojr.com/journalrank.php?area=2000). **Limit** = ceiling on number of words (pages) allowed in research articles, as specified on journal web pages. Where the limit is specified in pages we list the projected word count based on the specified page limit (in parentheses) with double-spaced lines or 1.5 spaced lines (*) and standard 12-point font. **At submission** = limits apply at submission. **Editor's discretion** = longer versions may be accepted with editor's approval. For further clarification of journal policies see online Appendix C. **Practices** = mean, minimum, maximum word counts across all research articles and including all published material (footnotes, references, appendices, et al.). **Actual maximum** = maximum word count, including or excluding references and appendices as specified by the journal's policies. All journals observed in the calendar year 2015 except those marked with a double asterisk (**), which are observed in 2014.

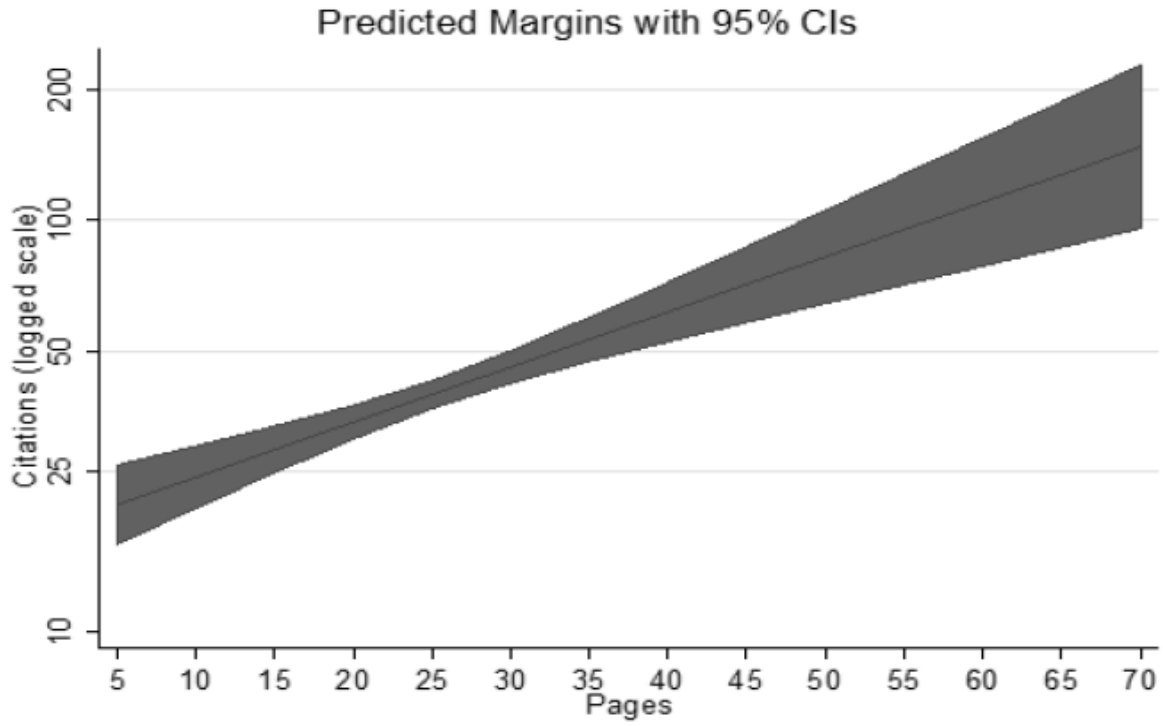
Table 4: Impact

	1
Length (pages)	0.028*** (.005)
Journal fixed effects	✓
Journals (N)	16
Observations (N)	675
R ²	0.3050

Ordinary least squares regression of article citations (Web of Science), logged, on article length (pages), including journal fixed effects and clustered standard errors. *p<.10 ** p<.05 ***p<.01 Journals: 0=BJPS, 1=JEEA, 2=JEL, 3=AER, 4=Brookings, 5=Econometrica, 6=Econ J, 7=Finance, 8=Management, 9=Marketing, 10=Pol Econ, 11=QJE, 12=Rw Econ Studies, 13=Rw Econ & Stats, 14=Rw Financial Studies, 15=Rw Financial Econ.

	Obs	Mean	Std. Dev.	Min	Max
Length (pages)	675	25.42	11.71	3.00	71.00
Cites (ln)	675	3.68	1.16	0.00	6.97

Figure 1: Impact, Marginal Effects



Marginal effect of length (pages) on impact (citations, logged), based on benchmark model in Table 4, with 95% confidence intervals.