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How Do Human Rights Change an NGO’s "Driving Force“? Perspectives of a Plan International Country Director

What motivates transnational NGOs (TNGOs) these days? What are their driving forces? Survival, politics, a shift in values? Increasingly, a human rights framework determines how TNGOs think and function. This talk will offer the personal perspective from a country level leader in Plan International, a major child-focused development NGO.

Mr. Gomez was the Plan Country Director in Guatemala from 2004 through 2009. Before that, he was Plan’s Regional Director for Central America, as well as Country Director in Sri Lanka and Colombia, his home country. He transitioned to a transnational NGO career after having worked in the private sector for Exxon Mobile in Colombia.

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