New Organizational Forms in Transnational Collective Action and Advocacy

When considering the effects of digital media on politics, scholars tend to focus mainly on the role of Information and Communication Technology (ICT) in relation to state institutions. This research focus overlooks the fact that ICT plays an increasingly important role outside of such institutions. This presentation focuses on the opportunities of ICT-enabled collective action in providing public goods and in establishing forms of governance in the absence of government. How do communities use ICT to enable collective action and address issues of violence, disease, famine, crime, and other problems arising from deficient or non-responsive state institutions? The presentation argues that scholars of NGOs and transnational advocacy should pay greater attention to how ICT and the digital revolution fundamentally change the nature of transnational activism.

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