Congratulations! We look forward to your participation in the 2019 Maxwell Scholarship Competition to be held on Saturday, April 27, 2019 in Maxwell Hall.

As a participant, you can request to live in the Maxwell Citizenship Learning Community, a learning community that continues the mission of the conference and provides tremendous leadership opportunities. Visit the site to learn more about it and to find out how to apply when you arrive at the conference.

In addition, the following items are enclosed:

1. A press release form to be completed by you and handed in the day of the conference when you register. This form will allow us to publicize your participation in your local newspaper.
2. A schedule for the day of the Conference
3. Information on the Peer Group Exercise
4. Directions for reaching campus
5. A list of nearby hotels/motels
6. A map of directions from parking to Maxwell-Eggers
7. A map of the county

While there is no formal dress code for the day, participants usually wear business dress clothes. It is important to remember that you make a statement with your appearance.

Again, we look forward to seeing you on April 27. If you have any questions, please call us at (315) 443-2348 or email Angela Ward at acward@syr.edu.

PARENTS: From 10:00 a.m. to 11:30 a.m., a Parents/Guests session is planned where parents and guests will meet with Professor Coplin to discuss the competition. Current SU students will also be present to discuss their success at SU and what your child can do to make the most of their time at college.
Maxwell Citizenship Scholarship Competition
Information and Hometown Press Release Form
Type in your information and print this form and bring it to the conference

Name___________________________________  Amount $___________
(Office use only)

Address_______________________________________________________

City_____________________________   State____ ZIP Code___________

Telephone Number___________________________

Son/Daughter of:

Mother______________________________

Father___________________________

Address_______________________________________________________

High School____________________________________________________

Address_______________________________________________________

City______________________________ State_____ ZIP Code________

Name of Teacher Most Helpful To You________________________________

Daily or Weekly
Newspaper_____________________________________________________
(If more than one, you may make copies of this form, or staple additional
information to this sheet.)

Press Release to Be Sent to______________________________________

Address_______________________________________________________

City______________________________ State_____ ZIP Code_______

School or College Entering at Syracuse University_____________________

Possible Major of Field of Study at Syracuse University_______________

Signature______________________________________ Date_________

(Your signature indicates your willingness to have this information included in
a news release to your hometown newspaper.)
# SCHOLARSHIP COMPETITION
## DAY SCHEDULE
### APRIL 27, 2019

<table>
<thead>
<tr>
<th>TIME</th>
<th>EVENT</th>
<th>LOCATION</th>
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</thead>
<tbody>
<tr>
<td>9:00 - 9:30 am</td>
<td>Registration</td>
<td>Maxwell Hall Lobby, First Floor</td>
</tr>
<tr>
<td>9:30 - 10:00 am</td>
<td>Welcome and Orientation</td>
<td>Maxwell Hall Auditorium, First Floor</td>
</tr>
<tr>
<td>10:00 - 12:00 pm</td>
<td>Peer Group Exercises</td>
<td>Room to be Assigned at Orientation</td>
</tr>
<tr>
<td>10:15 - 11:30 pm</td>
<td>Parents and Guests</td>
<td>Maxwell Hall Auditorium, First Floor</td>
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</tbody>
</table>

Professor Coplin will meet with parents and guests to discuss the Competition and how to succeed at SU. We look forward to talking with you while the peer group exercise is taking place.

11:30-12:00 pm Parents and Guests may tour the Maxwell Learning Community Floor in Lawrinson Hall

<table>
<thead>
<tr>
<th>TIME</th>
<th>EVENT</th>
<th>LOCATION</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:00 - 1:30 pm</td>
<td>Parents and Guests</td>
<td>Meet in Maxwell Foyer for lunch</td>
</tr>
<tr>
<td>12:00 – 1:30 pm</td>
<td>Participants</td>
<td>Go to Sadler Hall with proctors for lunch</td>
</tr>
<tr>
<td>1:30 - 2:00 pm</td>
<td>Discussion of Policy Memos</td>
<td>Maxwell Hall Auditorium, First Floor</td>
</tr>
<tr>
<td>2:00 - 2:45 pm</td>
<td>Awarding of Scholarships</td>
<td>Maxwell Hall Auditorium, First Floor</td>
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</tbody>
</table>
A STRATEGIC SUGGESTION FOR CONFERENCE PARTICIPANTS:  
*To do well in the peer exercise at the conference, it is suggested that you read Dale Carnegie’s *How to Win Friends and Influence People* and practice the principles in the book before you get to the conference.*

♦ Students will be assigned to a group of approximately 12 students. A Public Affairs representative will supervise the exercise.

♦ At the beginning of the exercise, each student will write a ten-word summary of his/her proposal on the blackboard. Then, each student will have **three minutes** to present and discuss the proposal he/she made in the paper submitted to the Competition. Students may either speak from a copy of their paper, note cards, or memory. No audiovisual equipment will be available, but students can bring displays and handouts. Students may hold a brief question and answer period as part of their presentation, but the entire presentation cannot exceed **three minutes**. Students listening to the presentation are encouraged to take notes on the various presentations.  (Approximately 45 minutes)

♦ Directly after the speeches, the students, collectively, will nominate candidates for the best proposal of their group. At least two different proposals must be nominated. **Students cannot nominate their own proposal.** Each student nominating a proposal should give a specific reason as to why he/she supports his/her choice. A proposal should be nominated according to its soundness, and the ability of the student to present it orally. The nomination process is not allowed to take more than **15 minutes**.

♦ From 11:00-11:15 a.m. there will be a break so that students may informally discuss among themselves the merits of the nominated proposals.  **(15 minutes)**

♦ After the break, students will have about **35 minutes** to debate the merits of the nominated proposals and to vote on the best proposal of the group. When one nominated proposal has received two-thirds of the vote, this portion of the exercise is over. **The best proposal must be selected by 12:00 noon.** If not, each member of the group will receive a zero.
Following the determination of the best proposal, each student in the group will complete the Peer Evaluation Form. On the form, students will rate the remaining participants' proposals.

The voting for the best proposal of the group and the results of the Peer Evaluation Forms will be part of the criteria used to select the scholarship winners.

After final voting, the group will go to Sadler Residence Hall with their Proctor for lunch. The remainder of the Competition is held in the Maxwell Auditorium.
Directions to Syracuse University

Interstate 81

If you are traveling into Syracuse on I-81, take Exit 18 (in the city section of 81); the sign will say Harrison Street.

If you are coming from the north, veer to the left at the end of the exit ramp onto a street that runs under the highway, travel two blocks to the second traffic light and make a left turn onto East Adams Street.

If you are traveling from the south, exit at the Adams Street exit, turn right onto East Adams Street at the end of the ramp.

NEW YORK STATE THRUWAY (I 90)

Traveling into Syracuse via New York State Thruway (I 90) from east or west, take Exit 36 to I 81. Travel south on I 81. Take Exit 18 (in the city section of 81); the sign will say Harrison Street. On the exit ramp veer to the left onto a street that runs under the highway. Travel two blocks to the second traffic light and make a left turn onto East Adams Street.

DIRECTIONS TO PARKING

Once on East Adams Street, go two blocks to the top of the hill, make a right turn onto Irving Avenue. Travel on Irving Avenue past Crouse Irving Hospital. At the light, make a left turn on Waverly Ave and a right, at the first light, onto South Crouse Ave. Keep straight through the stop sign and follow the road to the Q1 parking lot (see the “x” on the map below).

DIRECTIONS TO EGGERS/MAXWELL HALL COMPLEX

Eggers Hall is directly across the road in front of Heroy. It is a new red brick building. Once in Eggers Hall, walk straight ahead to a double door, which will lead you to Maxwell Hall and the Maxwell Lobby. A campus map is enclosed.
The following is a list of hotels/motels that are in and around the University.

**On Campus**

- **Sheraton Syracuse University Hotel and Conference Center**
  888-627-7097

**Closest to Campus**

- **Genesee Grande Hotel**
  800-365-4663

- **Crowne Plaza**
  315-479-7000

- **Hotel Skyler**
  800-365-4663

**Area Hotels (10 - 15 minute drive)**

**East: New York State Thruway (Interstate 90) to Exit 35 (Thompson Road)**

- **Candlewood Suites**
  800-496-7630

- **Courtyard by Marriott**
  888-236-2427

- **CrestHill Suites**
  866-238-4218

- **Days Inn**
  315-437-7292

- **Embassy Suites**
  315-446-3200

- **Extended Stay America**
  315-463-1958
Hampton Inn
315-373-0333

Holiday Inn Carrier Circle
877-410-6667

Ramada Limited
800-272-6232

Red Roof Inn
937-328-1520

Wyndham Hotel
877-999-3223

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North: New York State Thruway
(Interstate 90)
to Exit 36; Interstate 81 to
Exit 25 (Seventh North Street)

Holiday Inn
800-315-2621

Homewood Suites
800-CALLHOME

Quality Inn
877-424-6423

Ramada Inn
800-854-9517